+44 20 8123 2220
info@marketpublishers.com

Europe IT Services Market Size, Share & Trends Analysis Report By Approach (Proactive, Reactive), By Type, By Technology, By Enterprise Size, By End-use, By Deployment, By Application, And Segment Forecasts, 2024 - 2030

https://marketpublishers.com/r/E8C551B37F3EEN.html
Date: June 2024
Pages: 80
Price: US$ 3,950.00 (Single User License)
ID: E8C551B37F3EEN

Abstracts

This report can be delivered to the clients within 2 Business Days

Europe IT Services Market Growth & Trends

The Europe IT services market size is anticipated to reach USD 600.0 billion by 2030 and is projected to grow at a CAGR of 9.7% from 2024 to 2030, according to a new report by Grand View Research, Inc. The growing demand for IT infrastructure from small and medium enterprises (SMEs) is boosting market growth. Increasing demand for artificial intelligence and machine learning is poised to foster market growth over the forecast period.

Rapid digital transformation has led businesses to adopt new technologies like AI and machine learning to ease business operations. These technologies help in data management and use customer data acquired to improve application and end user experience. Retail brands in the region use customer data through applications to study consumer behavior and buying processes with the help of machine learning. Based on machine learning, brands can target specific products to the customers.

The growing importance of cybersecurity and data privacy drives demand for IT security services. With the proliferation of cyber threats and the increasing risk of data breaches, organizations prioritize investments in cybersecurity solutions and services to protect their sensitive information and mitigate risks. It includes services such as network

+44 20 8123 2220
info@marketpublishers.com

security, endpoint security, threat intelligence, and security consulting, which help organizations strengthen their security posture, comply with regulatory requirements, and safeguard their digital assets.

Europe IT Services Market Report Highlights

Based on technology, the AI and machine learning segment held the market with the largest revenue share of 32.4% in 2023. The rise in data generation through the internet, social media, business operations, and IOT (Internet of Things) devices is driving the demand for AI and ML in the market

Based on type, the operations and maintenance segment led the market with the largest revenue share of 63.9% in 2023. The growing demand for the maintenance of complex IT infrastructure is driving the segment's growth. Businesses are focusing more on core activities and outsourcing IT operations and data management

Based on application, the application management segment led the market with the largest revenue share of 31.5% in 2023. This growth of these services is expected to expand due to their benefits, such as their capacity to reduce ownership costs, recognize and mitigate potential security risks, safeguard data, and enhance the performance of applications

Based on the approach, the reactive IT segment held the market with the largest revenue share of 55.3% in 2023. The increasing possibility of potential risks, such as accidental data loss and cyberattacks on the organization's IT infrastructure, has increased demand for this approach

Based on deployment, the on-premises segment led the market with the largest revenue share of 52.6% in 2023. With the ability to customize the IT infrastructure based on organizational use, the on-premises segment is increasing. On-premise deployment is preferred as it provides greater security to an organization's data

Based on enterprise, the large enterprise segment held the market with the largest revenue share of 61.0% in 2023. The increasing adoption of cloud computing and data management solutions and services, owing to the growing need for digital transformation among businesses, is driving the demand for IT services in large enterprises

+44 20 8123 2220
info@marketpublishers.com

Based on end-use, the IT & telecom segment led the market with the largest revenue share of 17.8% in 2023. IT sector companies rely on IT services for data management, cybersecurity, and infrastructure management to improve operational efficiency. Telecom companies need IT services to develop new products and services and maintain customer relationship management

In February 2024, Tata Consultancy Services (TCS) partnered with Europ Assistance, a prominent global provider of assistance and travel insurance services. This collaboration is expected to enable Europ Assistance to expand its business capabilities, support its growing partnership network, and accelerate its time to market. Furthermore, the partnership will prioritize co-innovation, with TCS and Europe Assistance jointly exploring innovative use cases leveraging advanced technologies such as generative AI

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

1.1. Market Segmentation & Scope
1.2. Segment Definitions
  1.2.1. Approach
  1.2.2. Type
  1.2.3. Application
  1.2.4. Technology
  1.2.5. Deployment
  1.2.6. Enterprise Size
  1.2.7. End-use
  1.2.8. Estimates and forecasts timeline
1.3. Research Methodology
1.4. Information Procurement
  1.4.1. Information Procurement
  1.4.2. Information or Data Analysis
  1.4.3. Market Formulation & Data Visualization
  1.4.4. Data Validation & Publishing
1.5. Research Scope and Assumptions
  1.5.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

2.1. Market Outlook
2.2. Segment Outlook
  2.2.1. Approach Outlook
  2.2.2. Type Outlook
  2.2.3. Application Outlook
  2.2.4. Technology Outlook
  2.2.5. Deployment Outlook
  2.2.6. Enterprise Size Outlook
  2.2.7. End-use Outlook
2.3. Competitive Insights

CHAPTER 3. EUROPE IT SERVICES MARKET VARIABLES, TRENDS, & SCOPE

3.1. Market Introduction/Lineage Outlook

+44 20 8123 2220
info@marketpublishers.com

3.2. Market Size and Growth Prospects (USD Million)
3.3. Industry Value Chain Analysis
3.4. Market Dynamics
  3.4.1. Market Drivers Analysis
  3.4.2. Market Restraints Analysis
  3.4.3. Industry Opportunities
  3.4.4. Industry Challenges
3.5. Europe IT Services Market Analysis Tools
  3.5.1. Porter’s Analysis
    3.5.1.1. Bargaining power of the suppliers
    3.5.1.2. Bargaining power of the buyers
    3.5.1.3. Threats of substitution
    3.5.1.4. Threats from new entrants
    3.5.1.5. Competitive rivalry
  3.5.2. PESTEL Analysis
    3.5.2.1. Political landscape
    3.5.2.2. Economic and Social landscape
    3.5.2.3. Technological landscape
    3.5.2.4. Environmental landscape
    3.5.2.5. Legal landscape

CHAPTER 4. EUROPE IT SERVICES MARKET: APPROACH ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard
4.2. Europe IT Services Market: Approach Movement Analysis, 2023 & 2030 (USD Million)
4.3. Reactive IT Services
  4.3.1. Reactive IT Services Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
4.4. Proactive IT Services
  4.4.1. Proactive IT Services Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 5. EUROPE IT SERVICES MARKET: TYPE ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard
5.2. Europe IT Services Market: Type Movement Analysis, 2023 & 2030 (USD Million)

+44 20 8123 2220
info@marketpublishers.com

5.3. Design & Implementation
5.3.1. Design & Implementation Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
5.4. Operation & Maintenance
5.4.1. Operation & Maintenance Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 6. EUROPE IT SERVICES MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

6.1. Segment Dashboard
6.2. Europe IT Services Market: Application Movement Analysis, 2023 & 2030 (USD Million)
6.3. Systems & Network Management
6.3.1. Systems & Network Management Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
6.4. Data Management
6.4.1. Data Management Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
6.5. Application Management
6.5.1. Application Management Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
6.6. Security & Compliance Management
6.6.1. Security & Compliance Management Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
6.7. Others
6.7.1. Others Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 7. EUROPE IT SERVICES MARKET: TECHNOLOGY ESTIMATES & TREND ANALYSIS

7.1. Segment Dashboard
7.2. Europe IT Services Market: Technology Movement Analysis, 2023 & 2030 (USD Million)
7.3. AI & Machine Learning
7.3.1. AI & Machine Learning Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
7.4. Big Data Analytics
7.4.1. Big Data Analytics Market Revenue Estimates and Forecasts, 2017 - 2030 (USD

+44 20 8123 2220
info@marketpublishers.com

Million)
7.5. Threat Intelligence
7.5.1. Threat Intelligence Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
7.6. Others
7.6.1. Others Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 8. EUROPE IT SERVICES MARKET: DEPLOYMENT ESTIMATES & TREND ANALYSIS

8.1. Segment Dashboard
8.2. Europe IT Services Market: Deployment Movement Analysis, 2023 & 2030 (USD Million)
8.3. On-Premise
8.3.1. On-Premise Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
8.4. Cloud
8.4.1. Cloud Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 9. EUROPE IT SERVICES MARKET: ENTERPRISE SIZE ESTIMATES & TREND ANALYSIS

9.1. Segment Dashboard
9.2. Europe IT Services Market: Enterprise Size Movement Analysis, 2023 & 2030 (USD Million)
9.3. Large Enterprise
9.3.1. Large Enterprise Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
9.4. Small & Medium Enterprise
9.4.1. Small & Medium Enterprise Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 10. EUROPE IT SERVICES MARKET: END-USE ESTIMATES & TREND ANALYSIS

10.1. Segment Dashboard
10.2. Europe IT Services Market: End-use Movement Analysis, 2023 & 2030 (USD Million)
10.3. BFSI

+44 20 8123 2220
info@marketpublishers.com

10.3.1. BFSI Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
10.4. Government
10.4.1. Government Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
10.5. Healthcare
10.5.1. Healthcare Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
10.6. Manufacturing
10.6.1. Manufacturing Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
10.7. Media & Communications
10.7.1. Media & Communications Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
10.8. Retail
10.8.1. Retail Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
10.9. IT & Telecom
10.9.1. IT & Telecom Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
10.10. Others
10.10.1. Others Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 11. EUROPE IT SERVICES MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

11.1. Europe IT Services Market Share, By Country, 2023 & 2030 (USD Million)
11.1.1. UK
11.1.1.1. UK Europe IT Services Market Estimates and Forecasts, 2017 - 2030 (USD Million)
11.1.2. Germany
11.1.2.1. Germany Europe IT Services Market Estimates and Forecasts, 2017 - 2030 (USD Million)
11.1.3. France
11.1.3.1. France Europe IT Services Market Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 12. COMPETITIVE LANDSCAPE

12.1. Recent Developments & Impact Analysis by Key Market Participants
12.2. Company Categorization

+44 20 8123 2220
info@marketpublishers.com

12.3. Company Market Positioning
12.4. Company Heat Map Analysis
12.5. Strategy Mapping
12.5.1. Expansion
12.5.2. Mergers & Acquisition
12.5.3. Partnerships & Collaborations
12.5.4. New Product Launches
12.5.5. Research And Development
12.6. Company Profiles
12.6.1. Oracle
12.6.1.1. Participant's Overview
12.6.1.2. Financial Performance
12.6.1.3. Product Benchmarking
12.6.1.4. Recent Developments/ Strategic Initiatives
12.6.2. Amazon Web Services, Inc.
12.6.2.1. Participant's Overview
12.6.2.2. Financial Performance
12.6.2.3. Product Benchmarking
12.6.2.4. Recent Developments/ Strategic Initiatives
12.6.3. SAP
12.6.3.1. Participant's Overview
12.6.3.2. Financial Performance
12.6.3.3. Product Benchmarking
12.6.3.4. Recent Developments/ Strategic Initiatives
12.6.4. Accenture
12.6.4.1. Participant's Overview
12.6.4.2. Financial Performance
12.6.4.3. Product Benchmarking
12.6.4.4. Recent Developments/ Strategic Initiatives
12.6.5. Capgemini
12.6.5.1. Participant's Overview
12.6.5.2. Financial Performance
12.6.5.3. Product Benchmarking
12.6.5.4. Recent Developments/ Strategic Initiatives
12.6.6. Huawei Cloud Computing Technologies Co. Ltd.
12.6.6.1. Participant's Overview
12.6.6.2. Financial Performance
12.6.6.3. Product Benchmarking
12.6.6.4. Recent Developments/ Strategic Initiatives

+44 20 8123 2220
info@marketpublishers.com

12.6.7. Cisco Systems, Inc.
12.6.7.1. Participant’s Overview
12.6.7.2. Financial Performance
12.6.7.3. Product Benchmarking
12.6.7.4. Recent Developments/ Strategic Initiatives
12.6.8. Atos SE
12.6.8.1. Participant’s Overview
12.6.8.2. Financial Performance
12.6.8.3. Product Benchmarking
12.6.8.4. Recent Developments/ Strategic Initiatives

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1 List of Abbreviation
Table 2 Europe IT Services Market 2017 - 2030 (USD Million)
Table 3 Europe IT Services Market Estimates and Forecasts by Country, 2017 - 2030 (USD Million)
Table 4 Europe IT Services Market Estimates and Forecasts by Approach, 2017 - 2030 (USD Million)
Table 5 Europe IT Services Market Estimates and Forecasts by Type, 2017 - 2030 (USD Million)
Table 6 Europe IT Services Market Estimates and Forecasts by Application, 2017 - 2030 (USD Million)
Table 7 Europe IT Services Market Estimates and Forecasts by Technology, 2017 - 2030 (USD Million)
Table 8 Europe IT Services Market Estimates and Forecasts by Deployment, 2017 - 2030 (USD Million)
Table 9 Europe IT Services Market Estimates and Forecasts by Enterprise Size, 2017 - 2030 (USD Million)
Table 10 Europe IT Services Market Estimates and Forecasts by End-use, 2017 - 2030 (USD Million)
Table 11 Germany Europe IT Services market, by Approach, 2017 - 2030 (USD Million)
Table 12 Germany Europe IT Services market, by Type, 2017 - 2030 (USD Million)
Table 13 Germany Europe IT Services market, by Application, 2017 - 2030 (USD Million)
Table 14 Germany Europe IT Services market, by Technology, 2017 - 2030 (USD Million)
Table 15 Germany Europe IT Services market, by Deployment, 2017 - 2030 (USD Million)
Table 16 Germany Europe IT Services market, by Enterprise Size, 2017 - 2030 (USD Million)
Table 17 Germany Europe IT Services market, by End-use, 2017 - 2030 (USD Million)
Table 18 UK Europe IT Services market, by Approach, 2017 - 2030 (USD Million)
Table 19 UK Europe IT Services market, by Type, 2017 - 2030 (USD Million)
Table 20 UK Europe IT Services market, by Application, 2017 - 2030 (USD Million)
Table 21 UK Europe IT Services market, by Technology, 2017 - 2030 (USD Million)
Table 22 UK Europe IT Services market, by Deployment, 2017 - 2030 (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Table 23 UK Europe IT Services market, by Enterprise Size, 2017 - 2030 (USD Million)
Table 24 UK Europe IT Services market, by End-use, 2017 - 2030 (USD Million)
Table 25 France Europe IT Services market, by Approach, 2017 - 2030 (USD Million)
Table 26 France Europe IT Services market, by Type, 2017 - 2030 (USD Million)
Table 27 France Europe IT Services market, by Application, 2017 - 2030 (USD Million)
Table 28 France Europe IT Services market, by Technology, 2017 - 2030 (USD Million)
Table 29 France Europe IT Services market, by Deployment, 2017 - 2030 (USD Million)
Table 30 France Europe IT Services market, by Enterprise Size, 2017 - 2030 (USD Million)
Table 31 FranceEurope IT Services market, by End-use, 2017 - 2030 (USD Million)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Fig. 1 Market Research Process
Fig. 2 Europe IT Services Market Segmentation
Fig. 3 Europe IT Services Market Technology Landscape
Fig. 4 Information Procurement
Fig. 5 Data Analysis Models
Fig. 6 Market Formulation and Validation
Fig. 7 Data Validating & Publishing
Fig. 8 Market Snapshot
Fig. 9 Segment Snapshot (1/2)
Fig. 10 Segment Snapshot (2/2)
Fig. 11 Competitive Landscape Snapshot
Fig. 12 Europe IT Services Market: Industry Value Chain Analysis
Fig. 13 Europe IT Services Market: Market Dynamics
Fig. 14 Europe IT Services Market: PORTER’s Analysis
Fig. 15 Europe IT Services Market: PESTEL Analysis
Fig. 16 Europe IT Services Market Share by Approach, 2023 & 2030 (USD Million)
Fig. 17 Europe IT Services Market, by Approach: Market Share, 2023 & 2030
Fig. 18 Reactive IT Services Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 19 Proactive IT Services Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 20 Europe IT Services Market Share by Type, 2023 & 2030 (USD Million)
Fig. 21 Europe IT Services Market, by Type: Market Share, 2023 & 2030
Fig. 22 Design & Implementation Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 23 Operation & Maintenance Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 24 Europe IT Services Market Share by Application, 2023 & 2030 (USD Million)
Fig. 25 Europe IT Services Market, by Application: Market Share, 2023 & 2030
Fig. 26 Systems & Network Management Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 27 Data Management Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 28 Application Management Market Estimates & Forecasts, 2017 - 2030 (Revenue,

+44 20 8123 2220
info@marketpublishers.com

USD Million)
Fig. 29 Security & Compliance Management Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 30 Others Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 31 Europe IT Services Market, by Technology: Key Takeaways
Fig. 32 Europe IT Services Market, by Technology: Market Share, 2023 & 2030
Fig. 33 AI & Machine Learning Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 34 Big Data Analytics Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 35 Threat Intelligence Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 36 Others Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 37 Europe IT Services Market, by Deployment: Key Takeaways
Fig. 38 Europe IT Services Market, by Deployment: Market Share, 2023 & 2030
Fig. 39 On-Premise Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 40 Cloud Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 41 Europe IT Services Market, by Enterprise Size: Key Takeaways
Fig. 42 Europe IT Services Market, by Enterprise Size: Market Share, 2023 & 2030
Fig. 43 Large Enterprises Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 44 Small & Medium Enterprises Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 45 Europe IT Services Market, by End-use: Key Takeaways
Fig. 46 Europe IT Services Market, by End-use: Market Share, 2023 & 2030
Fig. 47 BFSI Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 48 Government Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 49 Healthcare Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 50 Media & Communications Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 51 Retail Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 52 IT & Telecom Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 53 Others Market Estimates & Forecasts, 2017 - 2030 (Revenue, USD Million)
Fig. 54 Europe IT Services Market Revenue, by Country, 2023 & 2030 (USD Million)
Fig. 55 Country Marketplace: Key Takeaways
Fig. 56 UK Europe IT Services Market Estimates and Forecasts, 2017 - 2030 (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Fig. 57 Germany Europe IT Services Market Estimates and Forecasts, 2017 - 2030 (USD Million)
Fig. 58 France Europe IT Services Market Estimates and Forecasts, 2017 - 2030 (USD Million)
Fig. 59 Key Company Categorization
Fig. 60 Company Market Positioning
Fig. 61 Strategic Framework

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Europe IT Services Market Size, Share & Trends Analysis Report By Approach (Proactive, Reactive), By Type, By Technology, By Enterprise Size, By End-use, By Deployment, By Application, And Segment Forecasts, 2024 - 2030

Product link: https://marketpublishers.com/r/E8C551B37F3EEN.html

Price: US$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E8C551B37F3EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970