

Europe Ice Hockey Equipment Market Size, Share & Trend Analysis Report By Product (Protective Wear, Sticks, Skates, Others), By Distribution Channel, By Country, And Segment Forecasts, 2024 - 2030

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Abstracts

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Europe Ice Hockey Equipment Market Growth & Trends

The Europe ice hockey equipment market is anticipated to reach USD 949.0 million by 2030, exhibiting a CAGR of 6.5% from 2024 to 2030, according to a new report by Grand View Research, Inc. The market is primarily driven by the increasing popularity and growth of ice hockey as a sport in the region. Ice hockey has gained significant traction in European countries, with a growing number of participants and enthusiasts. This surge in interest has led to a corresponding demand for high-quality and specialized equipment, propelling the market forward.

Furthermore, the rising influence of professional ice hockey leagues and tournaments in Europe has contributed to the market's expansion. The presence of prestigious leagues, such as the National Hockey League (NHL) and various national leagues, has spurred interest among both players and fans. This heightened visibility has created a ripple effect, driving the sales of ice hockey equipment as more individuals aspire to participate in the sport at various levels.

In addition, technological advancements in ice hockey equipment have played a pivotal role in shaping the market. Manufacturers in the Europe ice hockey equipment market continually innovate to enhance the performance, comfort, and safety features of their products. Cutting-edge materials, improved designs, and advancements in

manufacturing techniques have resulted in a diverse range of high-performance equipment, attracting consumers who seek top-notch gear for their ice hockey pursuits.

In May 2023, STIGA Sports, a brand in the sports and leisure sector, launched a new product line for Hockey Technique training, led by former NHL player Peter 'Foppa' Forsberg and other ambassadors. The company aims to help young hockey players improve their skills and reach their full potential with a range of training equipment that can be used at home or outdoors.

Europe Ice Hockey Equipment Market Report Highlights

Ice hockey protective wear accounted for a share of 22.0% of the Europe revenues in 2023. The significant factor contributing to the growth of the protective gear market is the increasing participation of players at various skill levels, from amateur to professional. With a diverse player base, there is a heightened need for protective gear that caters to different age groups, skill sets, and playing conditions. This has led to innovations in design, materials, and technologies, creating a range of protective gear options that address the specific requirements of individual players.

Online distribution channels are projected to grow at a CAGR of 7.4% from 2024 to 2030. Factors such as ease of convenience and the presence of a wide range of brands are driving the sales of ice hockey equipment through online channels. Online availability allows customers to browse and purchase products after the working hours of a physical store.

Germany held a share of 21.8% of the Europe market in 2023. Hockey is a popular spectator sport in Germany. This increased fan base contributes to a growing pool of individuals inspired to participate actively in playing ice hockey. In turn, several companies offer ice hockey equipment to cater to the growing demand for ice hockey. For instance, Germany-based HP's sports shop, an online e-commerce provider of sporting equipment, offers a wide range of ice hockey equipment. They provide a wide range of ice hockey equipment, including sticks, skates, helmets, protective gear, jerseys, and accessories.

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