

# Europe Hydrocarbon Solvents Market Size, Share & Trends Analysis Report By Product (White Spirits, Hexane, Aromatics), By Application (Paints & Coatings, Printing Inks, Adhesives), By Country, And Segment Forecasts, 2025 - 2030

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## Abstracts

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### Europe Hydrocarbon Solvent Market Growth & Trends

The Europe hydrocarbon solvents market size is expected to reach USD 2.38 billion by 2030, registering a CAGR of 6.1% from 2025 to 2030, according to a new report by Grand View Research, Inc. Abundant availability of key petrochemical raw materials, relatively lower price of petroleum derived solvents compared to their counterparts, and sustained utilization in numerous end-use industries are some of the primary driving factors for the market.

The demand for solvent-based paint and coatings is growing at a steady rate owing to an increase in consumption in architectural applications and end-user industries such as oil and gas, aerospace, marine, and steel. The demand for paints and coatings is also on the rise due to increasing disposable income of consumers, product innovation, and market penetration.

In the European paint industry, white spirit holds a major share, with approximately 60% of this product being used for manufacturing varnishes, paints, and lacquers. Several other products have been introduced in the European market aligned with the regulatory compliances. A number of companies have introduced cycloparaffinic or naphthenic solvents as direct alternatives to xylene and toluene, which are aromatic but strictly

regulated owing to their high Volatile Organic Compound (VOC) content.

One of the most significant value additions in the manufacturing of hydrocarbon solvents is the commercialization of products with minimal or negligible environmental impact. The solvents with the lowest VOC proportions are gaining traction. Such trends are anticipated to significantly contribute towards rapid demand as well as product innovation by major participants in the Europe hydrocarbon solvent market.

White spirits are estimated to be the fastest growing product segment with a CAGR of 2.2% in terms of consumption over the forecast period. While, aromatic hydrocarbon solvents were the most consumed product category and are expected to generate a total demand of around 910 kilotons by 2025.

## Europe Hydrocarbon Solvent Market Report Highlights

The aromatics segment dominated the market and accounted for the largest revenue share of 38.0% in 2024, driven by the extensive use of aromatic solvents in industries such as paints and coatings, where their effectiveness and performance characteristics are highly valued.

The white spirits segment is projected to grow at the highest CAGR of 6.6% over the forecast period due to increasing demand for white spirits in cleaning products and as solvents in paints and coatings.

The paints & coatings segment dominated the market and anticipated the largest revenue share in 2024, which can be attributed to the robust demand for high-performance coatings in construction, automotive, and industrial applications.

The printing inks segment is expected to grow significantly over the forecast period, fueled by increasing demand from the packaging and publishing industries. E-commerce has spurred demand for printed materials, including labels and packaging solutions that utilize hydrocarbon-based inks.

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