

# Europe Home Care Market Size, Share & Trends Analysis Report By Component [Equipment (Therapeutics, Diagnostic, Mobility Assist), Services (Skilled Nursing Services, Unskilled Nursing Services)], By Region, And Segment Forecasts, 2020 - 2027

<https://marketpublishers.com/r/E61549490C57EN.html>

Date: September 2020

Pages: 70

Price: US\$ 5,950.00 (Single User License)

ID: E61549490C57EN

## Abstracts

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### Europe Home Care Market Growth & Trends

The Europe home care market size is estimated to reach USD 137.5 billion by 2027, expanding at a CAGR of 7.6%, according to a new report by Grand View Research, Inc. The growing population of adults above 65 years of age, shifting trend towards home care for more personalized treatment, availability of cost-effective alternatives coupled with technological advancements are the key factors driving the market.

According to the Eurostat study, European countries spent on around 1.0% of their healthcare expenditures on home care and rehabilitative home care and around 4.0% on long-term nursing care at home. Reimbursement on home care services is offered by the central government. People are free to choose the providers and even the type of healthcare. But complete coverage of the service is not available as there are two forms of home care available in the country, which include healthcare and social care. They are governed differently by different financial sources.

### Europe Home Care Market Report Highlights

The services segment dominated the market in 2019 due to a rise in the aging

population in the region coupled with the growing demand for home-based care

Skilled nursing dominated the services segment in 2019 attributed to cost-effectiveness and patient-centric healthcare at home

Therapeutic equipment dominated the equipment segment in 2019. Growing demand for home respiratory therapy equipment for the treatment and assessment of cardiopulmonary disorders such as bronchitis, asthma, and COPD propels the market growth

The diagnostic equipment segment is anticipated to witness the highest CAGR over the forecast period

Several European countries have universal long-term care coverage. In addition, the tax-based system in England is also focusing on the provision of rehabilitation and care services to patients. These factors are expected to result in lucrative growth of the market in Europe in the coming years

In Europe, the market is highly competitive with many global players operating in the region

As patients are finding it difficult to access healthcare due to the COVID-19 pandemic, healthcare companies are providing new solutions to address the problem. For instance, in June 2020, Octapharma AG partnered with Domedica for the “WiCare Program” to provide home support to von Willebrand Disease (vWD) patients. It includes training on the self-administration of coagulation factors and a dedicated toll-free number for additional support.

## Contents

### CHAPTER 1 RESEARCH OBJECTIVE

- 1.1 Objectives
  - 1.1.1 Objective -
  - 1.1.2 Objective -

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Outlook
- 2.2 Segment Outlook
  - 2.2.1 Component
- 2.3 Competition Outlook

### CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Segmentation
- 3.2 Market Lineage Outlook
  - 3.2.1 Parent Market Outlook
  - 3.2.2 Related/Ancillary Market Outlook
- 3.3 Market Dynamics
  - 3.3.1 MARKET DRIVER ANALYSIS
    - 3.3.1.1 Cost-effective alternatives enabled by advancements in technology
    - 3.3.1.2 Growing geriatric population
    - 3.3.1.3 Shift from communicable to lifestyle diseases
  - 3.3.2 MARKET RESTRAINT ANALYSIS
    - 3.3.2.1 Shortage of skilled healthcare staff
- 3.4 Business Environment Analysis tools
  - 3.4.1 SWOT Analysis, by PESTel
    - 3.4.1.1 Political & legal landscape
    - 3.4.1.2 Economic landscape
    - 3.4.1.3 Technology & social landscape
  - 3.4.2 Porter's five forces analysis
    - 3.4.2.1 Competitive rivalry: High
    - 3.4.2.2 Threat of new entrants
    - 3.4.2.3 Bargaining power of buyers
    - 3.4.2.4 Bargaining power of suppliers
    - 3.4.2.5 Threat of substitutes

### 3.5 Penetration & Growth Prospect Mapping

## **CHAPTER 4 EUROPE HOME CARE MARKET: COMPONENT ANALYSIS**

### 4.1 Europe Home Care Component Market Share Analysis, 2019 & 2027

#### 4.2 Patient transition rate from Inpatient to Outpatient

#### 4.3 Equipment

##### 4.3.1 Equipment market, 2016 - 2027 (USD Million)

##### 4.3.2 Therapeutic

###### 4.3.2.1 Therapeutic market, 2016 - 2027 (USD Million)

##### 4.3.3 Diagnostics

###### 4.3.3.1 Diagnostics market, 2016 - 2027 (USD Million)

##### 4.3.4 Mobility assist equipment

###### 4.3.4.1 Mobility assist equipment market, 2016 - 2027 (USD Million)

#### 4.4 Services

##### 4.4.1 Services market, 2016 - 2027 (USD Million)

##### 4.4.2 Skilled Nursing Services

###### 4.4.2.1 Skilled nursing services market, 2016 - 2027 (USD Million)

##### 4.4.3 Unskilled Nursing Services

###### 4.4.3.1 Unskilled nursing services market, 2016 - 2027 (USD Million)

## **CHAPTER 5 EUROPE HOME CARE MARKET: REGIONAL ANALYSIS**

### 5.1 Europe Home Care Regional Market Share Analysis, 2019 & 2027

#### 5.1.1 Europe home care market, 2016 - 2027 (USD Million)

#### 5.1.2 The U.K.

##### 5.1.2.1 Reimbursement scenario

##### 5.1.2.2 The U.K. home care market, 2016 - 2027 (USD Million)

#### 5.1.3 Germany

##### 5.1.3.1 Reimbursement scenario

##### 5.1.3.2 Germany home care market, 2016 - 2027 (USD Million)

#### 5.1.4 France

##### 5.1.4.1 Reimbursement scenario

##### 5.1.4.2 France home care market, 2016 - 2027 (USD Million)

#### 5.1.5 Italy

##### 5.1.5.1 Reimbursement scenario

##### 5.1.5.2 Italy home care market, 2016 - 2027 (USD Million)

#### 5.1.6 Spain

##### 5.1.6.1 Reimbursement scenario

- 5.1.6.2 Spain home care market, 2016 - 2027 (USD Million)
- 5.1.7 Russia
  - 5.1.7.1 Reimbursement scenario
  - 5.1.7.2 Russia home care market, 2016 - 2027 (USD Million)
- 5.1.8 Portugal
  - 5.1.8.1 Reimbursement scenario
  - 5.1.8.2 Portugal home care market, 2016 - 2027 (USD Million)
- 5.1.9 Switzerland
  - 5.1.9.1 Reimbursement scenario
  - 5.1.9.2 Switzerland home care market, 2016 - 2027 (USD Million)
- 5.1.10 Belgium
  - 5.1.10.1 Reimbursement scenario
  - 5.1.10.2 Belgium home care market, 2016 - 2027 (USD Million)
- 5.1.11 Netherlands
  - 5.1.11.1 Reimbursement scenario
  - 5.1.11.2 Netherlands home care market, 2016 - 2027 (USD Million)
- 5.1.12 Rest of Europe
  - 5.1.12.1 Reimbursement scenario
  - 5.1.12.2 Rest of Europe home care market, 2016 - 2027 (USD Million)

## **CHAPTER 6 COMPETITIVE ANALYSIS**

- 6.1 Recent Developments & Impact Analysis, by Key Market Participants
- 6.2 Strategic Framework/ Competition Categorization (Key innovators, Market leaders, Emerging Players)
- 6.3 Company market position analysis, by supplier/manufacturer (Product portfolio, market presence, strategic initiatives, employee strength)
- 6.4 Company market position analysis, by service provider (Service portfolio, market presence, strategic initiatives, employee strength)
- 6.5 Key Company Profiles
  - 6.5.1 By supplier/manufacturer
    - 6.5.1.1 Koninklijke Philips N.V.
      - 6.5.1.1.1 Company overview
      - 6.5.1.1.2 Financial performance
      - 6.5.1.1.3 Product benchmarking
      - 6.5.1.1.4 Strategic initiatives
      - 6.5.1.1.5 SWOT analysis
    - 6.5.1.2 GE Healthcare
      - 6.5.1.2.1 Company overview

- 6.5.1.2.2 Financial performance
- 6.5.1.2.3 Product benchmarking
- 6.5.1.2.4 Strategic initiatives
- 6.5.1.2.5 SWOT analysis
- 6.5.1.3 B. Braun Melsungen AG
  - 6.5.1.3.1 Company overview
  - 6.5.1.3.2 Financial performance
  - 6.5.1.3.3 Product benchmarking
  - 6.5.1.3.4 Strategic initiatives
  - 6.5.1.3.5 SWOT analysis
- 6.5.1.4 Sunrise Medical
  - 6.5.1.4.1 Company overview
  - 6.5.1.4.2 Financial performance
  - 6.5.1.4.3 Product benchmarking
  - 6.5.1.4.4 Strategic initiatives
  - 6.5.1.4.5 SWOT analysis
- 6.5.1.5 Medtronic PLC
  - 6.5.1.5.1 Company overview
  - 6.5.1.5.2 Financial performance
  - 6.5.1.5.3 Product benchmarking
  - 6.5.1.5.4 Strategic initiatives
  - 6.5.1.5.5 SWOT analysis
- 6.5.1.6 Fresenius Kabi AG.
  - 6.5.1.6.1 Company overview
  - 6.5.1.6.2 Financial performance
  - 6.5.1.6.3 Product benchmarking
  - 6.5.1.6.4 Strategic initiatives
  - 6.5.1.6.5 SWOT analysis
- 6.5.1.7 Bayer HealthCare
  - 6.5.1.7.1 Company overview
  - 6.5.1.7.2 Financial performance
  - 6.5.1.7.3 Product benchmarking
  - 6.5.1.7.4 Strategic initiatives
  - 6.5.1.7.5 SWOT analysis
- 6.5.2 By service provider
  - 6.5.2.1 Healthcare at Home Ltd
    - 6.5.2.1.1 Company overview
    - 6.5.2.1.2 Financial performance
    - 6.5.2.1.3 Service benchmarking

- 6.5.2.1.4 Strategic initiatives
- 6.5.2.2 Bayada Home Health Care
  - 6.5.2.2.1 Company overview
  - 6.5.2.2.2 Financial performance
  - 6.5.2.2.3 Service benchmarking
  - 6.5.2.2.4 Strategic initiatives
- 6.5.2.3 Ashfield Healthcare
  - 6.5.2.3.1 Company overview
  - 6.5.2.3.2 Financial performance
  - 6.5.2.4.3 Service benchmarking
  - 6.5.2.4.4 Strategic initiatives
- 6.5.2.4 Accredo Health Group, Inc.
  - 6.5.2.4.1 Company overview
  - 6.5.2.4.2 Financial performance
  - 6.5.2.4.3 Service benchmarking
  - 6.5.2.4.4 Strategic initiatives
- 6.5.2.5 Heritage Independent Living Ltd
  - 6.5.2.5.1 Company overview
  - 6.5.2.5.2 Financial performance
  - 6.5.2.5.3 Service benchmarking
  - 6.5.2.5.4 Strategic initiatives
- 6.5.2.6 Mears Group PLC
  - 6.5.2.6.1 Company overview
  - 6.5.2.6.2 Financial performance
  - 6.5.2.6.3 Service benchmarking
  - 6.5.2.6.4 Strategic initiatives

## **CHAPTER 7 METHODOLOGY AND SCOPE**

- 7.1 Estimates and Forecast Timeline
- 7.2 Research Methodology
- 7.3 Information Procurement
  - 7.3.1 Purchased Database
  - 7.3.2 GVR's Internal Database
  - 7.3.3 Secondary Sources
  - 7.3.4 Primary Research
- 7.4 Information or Data Analysis
  - 7.4.1 Data Analysis Models
- 7.5 Market Formulation & Validation

## 7.6 Model Details

### 7.6.1 Volume price analysis

## 7.7 List of Secondary Sources

## 7.8 List of Abbreviations



## List Of Tables

### LIST OF TABLES

- TABLE 1 Europe regulatory approval process for medical device
- TABLE 2 Europe home care market, by country, 2016 - 2027 (USD Million)
- TABLE 3 Europe home care market, by component, 2016 - 2027 (USD Million)
- TABLE 4 Europe home care equipment market, 2016 - 2027 (USD Million)
- TABLE 5 Europe home care services market, 2016 - 2027 (USD Million)
- TABLE 6 The U.K. home care market, by component, 2016 - 2027 (USD Million)
- TABLE 7 The U.K. home care equipment market, 2016 - 2027 (USD Million)
- TABLE 8 The U.K. home care services market, 2016 - 2027 (USD Million)
- TABLE 9 Germany home care market, by component, 2016 - 2027 (USD Million)
- TABLE 10 Germany home care equipment market, 2016 - 2027 (USD Million)
- TABLE 11 Germany home care services market, 2016 - 2027 (USD Million)
- TABLE 12 France home care market, by component, 2016 - 2027 (USD Million)
- TABLE 13 France home care equipment market, 2016 - 2027 (USD Million)
- TABLE 14 France home care services market, 2016 - 2027 (USD Million)
- TABLE 15 Italy home care market, by component, 2016 - 2027 (USD Million)
- TABLE 16 Italy home care equipment market, 2016 - 2027 (USD Million)
- TABLE 17 Italy home care services market, 2016 - 2027 (USD Million)
- TABLE 18 Spain home care market, by component, 2016 - 2027 (USD Million)
- TABLE 19 Spain home care equipment market, 2016 - 2027 (USD Million)
- TABLE 20 Spain home care services market, 2016 - 2027 (USD Million)
- TABLE 21 Russia home care market, by component, 2016 - 2027 (USD Million)
- TABLE 22 Russia home care equipment market, 2016 - 2027 (USD Million)
- TABLE 23 Russia home care services market, 2016 - 2027 (USD Million)
- TABLE 24 Portugal home care market, by component, 2016 - 2027 (USD Million)
- TABLE 25 Portugal home care equipment market, 2016 - 2027 (USD Million)
- TABLE 26 Portugal home care services market, 2016 - 2027 (USD Million)
- TABLE 27 Switzerland home care market, by component, 2016 - 2027 (USD Million)
- TABLE 28 Switzerland home care equipment market, 2016 - 2027 (USD Million)
- TABLE 29 Switzerland home care services market, 2016 - 2027 (USD Million)
- TABLE 30 Belgium home care market, by component, 2016 - 2027 (USD Million)
- TABLE 31 Belgium home care equipment market, 2016 - 2027 (USD Million)
- TABLE 32 Belgium home care services market, 2016 - 2027 (USD Million)
- TABLE 33 Netherlands home care market, by component, 2016 - 2027 (USD Million)
- TABLE 34 Netherlands home care equipment market, 2016 - 2027 (USD Million)
- TABLE 35 Netherlands home care services market, 2016 - 2027 (USD Million)

TABLE 36 Rest of Europe home care market, by component, 2016 - 2027 (USD Million)

TABLE 37 Rest of Europe home care equipment market, 2016 - 2027 (USD Million)

TABLE 38 Rest of Europe home care services market, 2016 - 2027 (USD Million)

TABLE 39 List of secondary sources

TABLE 40 List of abbreviation

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market outlook 2019 (USD million)
- Fig. 2 Market Segmentation
- Fig. 3 Europe home care market trends & outlook
- Fig. 4 Market driver relevance analysis (Current & future impact)
- Fig. 5 Market restraint relevance analysis (Current & future impact)
- Fig. 6 Penetration & growth prospect mapping
- Fig. 7 Europe home care equipment market share analysis, 2019 & 2027 (USD Million)
- Fig. 8 Europe home care component market: Segment dashboard (USD Million)
- Fig. 9 Healthcare expenditure by function in European countries, 2016
- Fig. 10 Equipment market, 2016 - 2027 (USD Million)
- Fig. 11 Therapeutic market, 2016 - 2027 (USD Million)
- Fig. 12 Diagnostics market, 2016 - 2027 (USD Million)
- Fig. 13 Mobility assist equipment market, 2016 - 2027 (USD Million)
- Fig. 14 Services market, 2016 - 2027 (USD Million)
- Fig. 15 Skilled nursing services market, 2016 - 2027 (USD Million)
- Fig. 16 Unskilled nursing services market, 2016 - 2027 (USD Million)
- Fig. 17 Europe home care market, 2016 - 2027 (USD Million)
- Fig. 18 The U.K. home care market, 2016 - 2027 (USD Million)
- Fig. 19 Germany home care market, 2016 - 2027 (USD Million)
- Fig. 20 France home care market, 2016 - 2027 (USD Million)
- Fig. 21 Italy home care market, 2016 - 2027 (USD Million)
- Fig. 22 Spain home care market, 2016 - 2027 (USD Million)
- Fig. 23 Russia home care market, 2016 - 2027 (USD Million)
- Fig. 24 Portugal home care market, 2016 - 2027 (USD Million)
- Fig. 25 Switzerland home care market, 2016 - 2027 (USD Million)
- Fig. 26 Belgium home care market, 2016 - 2027 (USD Million)
- Fig. 27 Netherlands home care market, 2016 - 2027 (USD Million)
- Fig. 28 Rest of Europe home care market, 2016 - 2027 (USD Million)
- Fig. 29 Recent developments & impact analysis, by key market participants
- Fig. 30 Strategy framework
- Fig. 31 Company market position analysis
- Fig. 32 Company market position analysis
- Fig. 33 Market research process
- Fig. 34 Information procurement
- Fig. 35 Primary research pattern

Fig. 36 Market research approaches

Fig. 37 Value-chain-based sizing & forecasting

Fig. 38 QFD modeling for market share assessment

Fig. 39 Market formulation & validation

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