

# Europe Glassware Market Size, Share & Trends Analysis Report By Product (Wine Glass, Beer Glass), By Distribution Channel (Specialty Stores, Online Retail), By Branding (Branded, Non-branded), And Segment Forecasts, 2021 - 2028

<https://marketpublishers.com/r/E6278DCE410EEN.html>

Date: April 2021

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: E6278DCE410EEN

## Abstracts

This report can be delivered to the clients within 72 Business Hours

### Europe Glassware Market Growth & Trends

The Europe glassware market size is expected to reach USD 4.01 billion by 2028, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 8.8% from 2021 to 2028. The market is expected to witness prominent growth in the future owing to the economic growth in emerging countries and the development of attractive glassware products.

Furthermore, the increasing urbanization is one of the prominent factors leading to a change in the purchasing behavior of consumers. The growing population due to the migration of individuals from different countries has increased the number of glassware purchases as per the individual's preference, in turn, propelling the product demand. A majority of the population in each EU-27 Member State lived in owner-occupied dwellings in 2018, this share ranging from 51.4% in Germany to 96.4% in Romania; the EU-27 average was 70.0%. The trend of living in rental houses has resulted in individuals often changing their houses, thus triggering the product demand as individuals prefer new glassware in their new house.

A rise in alcohol consumption is also acting as a major driver for the market from both the residential and commercial sectors. According to a 2019 report by the WHO, on

average, adults (aged 15 years and over) in the European Union countries drink the equivalent of more than 2 bottles of wine per week. When lifetime abstainers and former drinkers are removed, it reveals that adults drink more than 3 bottles of wine a week. Across the population, 30.4% of people report having consumed more than 60g of pure alcohol on a single occasion in the last 30 days - this is equivalent to more than 5 drinks on 1 occasion.

The growing trend of nuclear families is creating more opportunities and growth prospects for the market. In addition, the frequency of formal dining occasions at home is increasing, thereby creating more demand for luxury and premium glassware among consumers. However, the use of plastic ware in various small restaurants due to their low cost and less maintenance is projected to restrain the market growth in the commercial sector. However, increasing awareness about the health benefits of using glassware for drinking can negate the effect of the restraining factors.

The growth of the commercial sector, particularly restaurants and cafes, in the region is creating a high demand for glassware. As per the Specialty Coffee Association (SCA), in 2017, there were 301,593 cafes and 13,344 coffee-focused shops in Western Europe. The uptick in the number of cafe outlets is increasing the need for glassware products, which is likely to boost the growth prospects for the market over the forecast period. In Europe, the U.K. is foreseen to remain at the forefront and is projected to expand at a notable CAGR over the forecast period.

## Europe Glassware Market Report Highlights

By product, the wine glass segment is projected to be the fastest-growing segment over the forecast period

Based on distribution channel, the specialty stores segment dominated the market with a share of over 37.0% in 2020

In terms of branding, the branded glassware segment is expected to expand at the fastest CAGR of 9.2% from 2021 to 2028

In Europe, the U.K. held the largest share of almost 16.0% in 2020 and is foreseen to remain at the forefront in the forthcoming years

## Contents

### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1 Market Segmentation & Scope
- 1.2 Market Definition
- 1.3 Information Procurement
  - 1.3.1 Purchased Database
  - 1.3.2 GVR's Internal Database
  - 1.3.3 Secondary Sources and Third-Party Perspectives
  - 1.3.4 Primary Research
- 1.4 Information Analysis
  - 1.4.1 Data Analysis Models
- 1.5 Market Formulation & Data Visualization
- 1.6 Data Validation and Publishing

### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Market Outlook
- 2.2 Product Outlook
- 2.3 Distribution Channel Outlook
- 2.4 Branding Outlook
- 2.5 Country Outlook

### **CHAPTER 3 KEY TRENDS & HIGHLIGHTS**

- 3.1 Market Introduction
- 3.2 Market Dynamics
  - 3.2.1 Driver impact analysis
    - 3.2.1.1 Growth of the real estate industry
    - 3.2.1.2 Rising number of bars, pubs, eateries, and restaurants
  - 3.2.2 Restraint impact analysis
    - 3.2.2.1 Volatility in price and availability of raw materials
  - 3.2.3 Industry Challenges
  - 3.2.4 Industry Opportunities

### **CHAPTER 4 EUROPE GLASSWARE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

#### 4.1 Product Movement Analysis & Market Share, 2020 & 2028

##### 4.2 Beer Glass

4.2.1 Europe Beer Glassware market estimates and forecast, 2016 - 2028 (USD Million)

##### 4.3 Wine Glass

4.3.1 Europe wine glassware market estimates and forecast, 2016 - 2028 (USD Million)

##### 4.4 Cocktail Glass

4.4.1 Europe cocktail glassware market estimates and forecast, 2016 - 2028 (USD Million)

##### 4.5 Spirits Glass

4.5.1 Europe spirits glassware market estimates and forecast, 2016 - 2028 (USD Million)

##### 4.6 Others

4.6.1 Europe other glassware market estimates and forecast, 2016 - 2028 (USD Million)

### **CHAPTER 5 EUROPE GLASSWARE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

#### 5.1 Distribution Channel Analysis & Market Share, 2020 & 2028

##### 5.2 Supermarkets & Hypermarkets

5.2.1 Supermarkets & Hypermarkets Europe Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

##### 5.3 Specialty Stores

5.3.1 Specialty Stores Europe Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

##### 5.4 Online Retail

5.4.1 Online Retail Europe Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

##### 5.5 Others

5.5.1 Others Europe Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

### **CHAPTER 6 EUROPE GLASSWARE MARKET: BRANDING ESTIMATES & TREND ANALYSIS**

#### 6.1 Branding analysis & market share, 2020 & 2028

##### 6.2 Branded Glassware

6.2.1 Europe Branded Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

6.3 Non-branded Glassware

6.3.1 Europe Non-branded Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

## **CHAPTER 7 EUROPE GLASSWARE MARKET: COUNTRY ESTIMATES & TREND ANALYSIS**

7.1 Country Movement Analysis & Market Share, 2020 & 2028

7.2 Europe

7.2.1 Europe Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

7.2.2 Europe Glassware Market Estimates And Forecast By Product, 2016 - 2028 (USD Million)

7.2.3 Europe Glassware Market Estimates And Forecast By Distribution Channel, 2016 - 2028 (USD Million)

7.2.4 Europe Glassware Market Estimates And Forecast By Branding, 2016 - 2028 (USD Million)

7.2.5 Germany

7.2.5.1 Germany Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

7.2.5.2 Germany Glassware Market Estimates And Forecast By Product, 2016 - 2028 (USD Million)

7.2.5.3 Germany Glassware Market Estimates And Forecast By Distribution Channel, 2016 - 2028 (USD Million)

7.2.5.4 Germany Glassware Market Estimates And Forecast By Branding, 2016 - 2028 (USD Million)

7.2.6 U.K.

7.2.6.1 U.K. Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

7.2.6.2 U.K. Glassware Market Estimates And Forecast By Product, 2016 - 2028 (USD Million)

7.2.6.3 U.K. Glassware Market Estimates And Forecast By Distribution Channel, 2016 - 2028 (USD Million)

7.2.6.4 U.K. Glassware Market Estimates And Forecast By Branding, 2016 - 2028 (USD Million)

7.2.7 France

7.2.7.1 France Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

7.2.7.2 France Glassware Market Estimates And Forecast By Product, 2016 - 2028 (USD Million)

7.2.7.3 France Glassware Market Estimates And Forecast By Distribution Channel, 2016 - 2028 (USD Million)

7.2.7.4 France Glassware Market Estimates And Forecast By Branding, 2016 - 2028 (USD Million)

7.2.8 Italy

7.2.8.1 Italy Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

7.2.8.2 Italy Glassware Market Estimates And Forecast By Product, 2016 - 2028 (USD Million)

7.2.8.3 Italy Glassware Market Estimates And Forecast By Distribution Channel, 2016 - 2028 (USD Million)

7.2.8.4 Italy Glassware Market Estimates And Forecast By Branding, 2016 - 2028 (USD Million)

7.2.9 Spain

7.2.9.1 Spain Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

7.2.9.2 Spain Glassware Market Estimates And Forecast By Product, 2016 - 2028 (USD Million)

7.2.9.3 Spain Glassware Market Estimates And Forecast By Distribution Channel, 2016 - 2028 (USD Million)

7.2.9.4 Spain Glassware Market Estimates And Forecast By Branding, 2016 - 2028 (USD Million)

7.2.10 Benelux

7.2.10.1 Benelux Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

7.2.10.2 Benelux Glassware Market Estimates And Forecast By Product, 2016 - 2028 (USD Million)

7.2.10.3 Benelux Glassware Market Estimates And Forecast By Distribution Channel, 2016 - 2028 (USD Million)

7.2.10.4 Benelux Glassware Market Estimates And Forecast By Branding, 2016 - 2028 (USD Million)

7.2.11 Russia

7.2.11.1 Russia Glassware Market Estimates And Forecast, 2016 - 2028 (USD Million)

7.2.11.2 Russia Glassware Market Estimates And Forecast By Product, 2016 - 2028 (USD Million)

7.2.11.3 Russia Glassware Market Estimates And Forecast By Distribution Channel, 2016 - 2028 (USD Million)

7.2.11.4 Russia Glassware Market Estimates And Forecast By Branding, 2016 - 2028 (USD Million)

## **CHAPTER 8 KEY CONSUMER TRENDS & HIGHLIGHTS**

### 8.1 Key Consumer Trends & Highlights

8.1.1 Commonly bought SKU Pack Types

8.1.2 Commonly bought Glass Types (shapes, size, etc.)

## **CHAPTER 9 COMPETITIVE SCENARIO**

### 9.1 Supply Chain Analysis

9.1.1 Common Distribution Mechanisms in the Europe Glassware Industry

9.2 List of Top Glassware Manufacturers in Europe

9.3 List of Top Glassware Distributors in Europe

## **CHAPTER 10 COMPETITIVE ANALYSIS**

10.1 Key Global Players, Recent Developments & Their Impact on The Industry

10.2 Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

10.3 Vendor Landscape

10.3.1 Key Company Market Share Analysis, 2020

## **CHAPTER 11 COMPANY PROFILE**

### 11.1 ?i?ecam Glassware

11.1.1. Company Overview

11.1.2. Financial Performance

11.1.3. Product Benchmarking

11.1.4. Strategic Initiatives

### 11.2 Villeroy & Boch AG

11.2.1. Company Overview

11.2.2. Financial Performance

11.2.3. Product Benchmarking

11.2.4. Strategic Initiatives

### 11.3 Fiskars Group

11.3.1. Company Overview

11.3.2. Financial Performance

11.3.3. Product Benchmarking

11.3.4. Strategic Initiatives

### 11.4 Lifetime Brands, Inc.



- 11.4.1. Company Overview
- 11.4.2. Financial Performance
- 11.4.3. Product Benchmarking
- 11.4.4. Strategic Initiatives
- 11.5 Ritzenhoff AG
  - 11.5.1. Company Overview
  - 11.5.2. Financial Performance
  - 11.5.3. Product Benchmarking
  - 11.5.4. Strategic Initiatives
- 11.6 Steelite International
  - 11.6.1. Company Overview
  - 11.6.2. Financial Performance
  - 11.6.3. Product Benchmarking
  - 11.6.4. Strategic Initiatives
- 11.7 Alessi S.p.A.
  - 11.7.1. Company Overview
  - 11.7.2. Financial Performance
  - 11.7.3. Product Benchmarking
  - 11.7.4. Strategic Initiatives
- 11.8 Arc International
  - 11.8.1. Company Overview
  - 11.8.2. Financial Performance
  - 11.8.3. Product Benchmarking
  - 11.8.4. Strategic Initiatives
- 11.9 Joh. Oertel & Co. Kristallglas
  - 11.9.1. Company Overview
  - 11.9.2. Financial Performance
  - 11.9.3. Product Benchmarking
  - 11.9.4. Strategic Initiatives
- 11.10 Bormioli Rocco S.p.A.
  - 11.10.1. Company Overview
  - 11.10.2. Financial Performance
  - 11.10.3. Product Benchmarking
  - 11.10.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

Table 1 Glassware market - Driving factor market analysis

Table 2 Number of hotels and hotel rooms in Europe, 2018

Table 3 Alcohol per capita (15+) consumption by type of alcoholic beverage (%)

Table 4 Glassware market - Restraint factor market analysis

Table 5 Europe beer glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 6 Europe wine glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 7 Europe cocktail glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 8 Europe spirits glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 9 Europe other glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 10 Supermarkets & hypermarkets Europe glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 11 Specialty stores Europe glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 12 Online retail Europe glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 13 Others Europe glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 14 Europe branded glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 15 Europe non-branded glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 16 Europe glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 17 Europe glassware market estimates and forecast by product, 2016 - 2028 (USD Million)

Table 18 Europe glassware market estimates and forecast by distribution channel, 2016 - 2028 (USD Million)

Table 19 Europe glassware market estimates and forecast by branding, 2016 - 2028 (USD Million)

Table 20 Germany glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 21 Germany glassware market estimates and forecast by product, 2016 - 2028

(USD Million)

Table 22 Germany glassware market estimates and forecast by distribution channel, 2016 - 2028 (USD Million)

Table 23 Germany glassware market estimates and forecast by branding, 2016 - 2028 (USD Million)

Table 24 U.K. glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 25 U.K. glassware market estimates and forecast by product, 2016 - 2028 (USD Million)

Table 26 U.K. glassware market estimates and forecast by distribution channel, 2016 - 2028 (USD Million)

Table 27 U.K. glassware market estimates and forecast by branding, 2016 - 2028 (USD Million)

Table 28 France glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 29 France glassware market estimates and forecast by product, 2016 - 2028 (USD Million)

Table 30 France glassware market estimates and forecast by distribution channel, 2016 - 2028 (USD Million)

Table 31 France glassware market estimates and forecast by branding, 2016 - 2028 (USD Million)

Table 32 Italy glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 33 Italy glassware market estimates and forecast by product, 2016 - 2028 (USD Million)

Table 34 Italy glassware market estimates and forecast by distribution channel, 2016 - 2028 (USD Million)

Table 35 Italy glassware market estimates and forecast by branding, 2016 - 2028 (USD Million)

Table 36 Spain glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 37 Spain glassware market estimates and forecast by product, 2016 - 2028 (USD Million)

Table 38 Spain glassware market estimates and forecast by distribution channel, 2016 - 2028 (USD Million)

Table 39 Spain glassware market estimates and forecast by branding, 2016 - 2028 (USD Million)

Table 40 Benelux glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 41 Benelux glassware market estimates and forecast by product, 2016 - 2028 (USD Million)

Table 42 Benelux glassware market estimates and forecast by distribution channel, 2016 - 2028 (USD Million)

Table 43 Benelux glassware market estimates and forecast by branding, 2016 - 2028

(USD Million)

Table 44 Russia glassware market estimates and forecast, 2016 - 2028 (USD Million)

Table 45 Russia glassware market estimates and forecast by product, 2016 - 2028  
(USD Million)

Table 46 Russia glassware market estimates and forecast by distribution channel, 2016  
- 2028 (USD Million)

Table 47 Russia glassware market estimates and forecast by branding, 2016 - 2028  
(USD Million)

Table 48 Alcohol per capita (15+) consumption by type of alcoholic beverage (%)

Table 49 List of Top Glassware Manufacturers in Europe

Table 50 List of Top Glassware Distributors in Europe

Table 51 Vendor landscape

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Europe glassware market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 % of total UK household expenditure
- Fig. 7 Number of pubs and bars in the U.K. in 2018 and 2019
- Fig. 8 Soda ash price trend analysis (in USD/metric ton)
- Fig. 9 Europe glassware market: Product revenue share (%) analysis, 2020 & 2028
- Fig. 10 Europe glassware market: Distribution channel share (%) analysis, 2020 & 2028
- Fig. 11 Europe glassware market: Branding share (%) analysis, 2020 & 2028
- Fig. 12 Europe glassware market: Country share (%) analysis, 2020 & 2028
- Fig. 13 Active Microbreweries in Europe
- Fig. 14 Europe glassware market– Supply chain analysis
- Fig. 15 Europe Glassware market: Estimated market share analysis, 2020

## I would like to order

Product name: Europe Glassware Market Size, Share & Trends Analysis Report By Product (Wine Glass, Beer Glass), By Distribution Channel (Specialty Stores, Online Retail), By Branding (Branded, Non-branded), And Segment Forecasts, 2021 - 2028

Product link: <https://marketpublishers.com/r/E6278DCE410EEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E6278DCE410EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970