

Europe Air Conditioning Systems Market Size, Share & Trends Analysis Report By Product (Unitary, Rooftop, PTAC), By Technology (Inverter, Non-Inverter), By Application (Residential, Commercial, Industrial), By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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Europe Air Conditioning Systems Market Growth & Trends

The Europe air conditioning systems market is anticipated to reach USD 14.25 billion by 2030 and is expected to expand at a CAGR of 5.8% during the forecast period, according to a new report by Grand View Research, Inc. The rise in commercial and industrial construction in Europe is significantly driving the demand for air conditioning systems, as new buildings require efficient climate control solutions. With urbanization on the rise and the expansion of sectors such as office spaces, retail outlets, manufacturing units, and data centers, the need for reliable air conditioning systems has become more critical. These systems are essential to maintain comfortable indoor environments for employees, customers, and machinery, particularly in larger, high-density spaces. The demand is further fueled by the increasing focus on employee well-being and productivity, which has led businesses to prioritize climate control solutions.

Government tax credit and rebate programs across Europe have become significant drivers of demand for energy-efficient air conditioning systems, as these initiatives aim to reduce carbon emissions and promote sustainability. Many European

governments are encouraging the adoption of eco-friendly and energy-efficient appliances, including air conditioning units, by offering financial incentives to both residential and commercial consumers. These incentives typically take the form of tax credits, rebates, or direct subsidies, which significantly lower the initial investment costs, making energy-efficient air conditioning systems more accessible and appealing.

For instance, France has introduced a range of initiatives to incentivize energy-efficient home improvements, including air conditioning systems. Through its “Coup de Pouce” (Helping Hand) program, French homeowners can receive substantial financial assistance for installing energy-efficient heating and cooling systems. Additionally, the MaPrimeR&ev’ program, which offers rebates for energy-efficient renovations, covers a portion of the costs for replacing old, inefficient air conditioning systems with new, low-energy models. As of 2021, more than 500,000 MaPrimeR&ev grants have been distributed, with the platform registering over 8 million visits. These incentives not only stimulate demand for air conditioning units but also encourage consumers to prioritize energy efficiency when choosing their systems, leading to a broader shift toward eco-friendly technologies.

The rapid expansion of data centers across Europe has become a key driver for the demand for air conditioning systems, as these facilities require precise and continuous cooling to ensure the optimal performance of servers and IT infrastructure. Data centers are highly sensitive to temperature fluctuations, and even small increases in temperature can lead to equipment failure, system downtime, or data loss. As a result, efficient air conditioning systems are essential for maintaining a stable, controlled environment within these facilities. With Europe experiencing a surge in demand for cloud computing, e-commerce, and digital services, the number of data centers continues to grow, significantly increasing the need for specialized cooling solutions.

Europe Air Conditioning Systems Market Report Highlights

Based on product, the ductless mini-split systems segment led the market in 2024 due to their energy efficiency, easy installation, and flexibility in controlling temperature in individual rooms.

Based on technology, the inverter segment dominated the market in 2024 owing to improved energy efficiency, precise temperature control, and reduced operational costs offered by inverter technology.

Based on application, the residential segment dominated the market in

2024 owing to the growing focus on energy efficiency and smart home integration.

Based on country, the market in Russia dominated the market in 2024 due to increasing urbanization, rising temperatures, and a growing demand for improved indoor comfort.

In December 2024, Mitsubishi Corporation announced the acquisition of Crystal Air Holdings Limited, an Irish air-conditioning installation and maintenance company, on December 18, 2024. This move aims to strengthen its presence in the European market, particularly in IT cooling for data centers, amid rising demand.

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