

Europe Air Ambulance Services Market Size, Share & Trends Analysis Report By Type (Rotary Wing, Fixed Wing), By Model (Hospital-based, Community-based), By Country, And Segment Forecasts, 2023 - 2030

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Abstracts

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Europe Air Ambulance Services Market Growth & Trends

The Europe air ambulance services market size is expected to reach USD 8.3 billion by 2030, registering a CAGR of 10.9% from 2023 to 2030, according to a new report by Grand View Research, Inc. Surge in prevalence of chronic diseases, rising geriatric population, increasing healthcare expenditure are the key factors for driving the Europe air ambulance services market.

Increasing government funding and initiatives to support air ambulance services in Europe, is stimulating market growth. For instance, recently in April 2021, Norway and the EU planned to launch an air ambulance with a permanent base in Troms. As part of RescEU, this aircraft will be used to transport patients with severe infectious ailments across the EEA and the entire EU.

The aircraft will be integrated into the National Air Ambulance Services of Norway when not used in European assignments. Moreover, Ambulancezorg Nederland (AZN), the national sector institute for ambulance care, provides support to 25 Regional Ambulance Services (RAVs).

The COVID-19 outbreak has positively impacted the Europe air ambulance services market. An upsurge in demand for helicopter emergency medical services from

hospitals, health insurance firms, assistance companies, and independent end users is witnessed amidst COVID-19. Moreover, rising investments in the healthcare domain due to COVID-19 will further boost market growth.

For instance, in September 2020, the Norwegian Air Ambulance Foundation received a 5-bladed Airbus H145 helicopter. The helicopter will help deliver comfort, and simplicity, along with connectivity, and increase the useful load by 150 kg. It has also obtained certification from the European Union Aviation Safety Agency.

Europe Air Ambulance Services Market Report Highlights

In terms of type, the rotary-wing segment held the largest share in 2022, owing to the surge in demand for the helicopter emergency medical services

In terms of model, community-based segment is anticipated to witness a considerable growth rate during the forecast period, due to the rising partnerships between private players and community health organizations

Germany is expected to dominate the air ambulance services market during the forecast period owing to increasing healthcare expenditure

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