

Ergonomic Chair Market Size, Share & Trends Analysis Report By Product (Swivel, Adjustable, Flexible), By Material (Plastic, Steel), By End-user (Residential, Commercial), By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Ergonomic Chair Market Growth & Trends

The global ergonomic chair market size is expected to reach USD 16.88 billion by 2030, according to a new report by Grand View Research, Inc. The market is anticipated to expand at a CAGR of 7% from 2023 to 2030. The rapid expansion of commercial spaces, such as corporate offices, and a surge in remodeling projects are expected to drive the demand for office furniture in the coming years. In addition, there has been a considerable change in work cultures and a notable rise in collaborative workplace design.

An ergonomic office chair is typically used in businesses and other settings where staff members spend a lot of time sitting down. The market for ergonomic office chairs is expanding as a result of factors including an expanding workforce and rising employee concerns about their health and well-being on a global scale.

Manufacturers are providing increased features on chairs that accept the least amount of space and offer a comfortable working environment to create durable office furniture products like ergonomic seats. For instance, Cosm was introduced by Herman Miller in 2019. It is a chair with a high level of utility and quality and is quite durable. The office spaces' luxurious furnishings increase employee productivity.

Due to the huge demand for the ergonomic chair market across many locations, the government and SMEs are concentrating on expanding the commercial infrastructure. Additionally, the various production facilities are concentrating on product innovation, which affects the demand for the ergonomic chair market. However, it is anticipated that the limited range of motion and high price of ergonomic chairs will restrain the market's expansion.

To increase sales, manufacturing companies are collaborating with MNCs. It is a strategy through which workers make use of office chairs; as they find it useful, they choose to buy ergonomic chairs for their homes/offices. Following the introduction of the COVID-19 epidemic, remote work becomes common and is now a part of the daily routine of the workforce.

Consumers shifting from regional brands to international brands are influenced by the design and aesthetic appeal, along with the availability of a variety of colors and materials. High durability, standard testing, certifications such as the Business and Institutional Furniture Manufacturers Association (BIFMA) and Leadership in Energy and Environmental Design (LEED), and warranty play a role in consumers shifting toward international brands.

Ergonomic Chair Market Report Highlights

The residential segment is expected to dominate the market over the forecast period. The new era of employment has finally arrived in the commercial sectors. The market for home office furniture has expanded as a result of the shift from requiring full-time staff to permitting remote work. The surge in demand for home office furniture across various locations has been facilitated by this era of virtual working

The steel segment is dominating the market due to the increase in innovative launches. Strong economic growth and the increasing expenditure power of consumers are also primarily driving the growth. The trend of custom-made as well as a mix of materials used in ergonomic chairs is also driving the segment's growth

North America held the largest revenue share in 2022. The increasing population and improved standard of living have spurred the growth prospects of the construction sector in the region in the past few years. Also, the increasing

consciousness regarding the impact of the choices made by consumers on individual health, sitting habits as well as the environment is steadily moving towards rising demand for ergonomic chairs in the region

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