

Erectile Dysfunction Drugs Market Size, Share & Trends Analysis Report By Product (Viagra, Cialis, Levitra/Staxyn), By Mode of Administration (Oral, Injectable), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Erectile Dysfunction Drugs Market Growth & Trends

The global erectile dysfunction drugs market size is expected treach USD 4.90 billion by 2030, expanding at a CAGR of 9.13% from 2025 t2030, according ta new report by Grand View Research, Inc. The increasing prevalence of erectile dysfunction is expected tcontribute tmarket growth. According the European Association of Urology, the overall prevalence of ED was found the around 52% in the European male population aged 40-70 years in 2020. In addition, according the Boston University School of Medicine, approximately 22.0% of 40 years aged male population and 49.0% by age of 70 years are affected by erectile dysfunction. Thus, the increasing geriatric population is anticipated tincrease the prevalence of ED over the forecast period and is expected tcreate lucrative growth opportunities in the market.

Eli Lilly and Company is supporting ED patients by offering medicine at low cost through Lilly Patient Support Program (LPSP). This program provides financial assistance teligible ED uninsured patients in Canada whmay require registration for this program. Thus, the presence of such supportive programs for a branded version of Cialis may increase the affordability of the lower-income patient population and alsaid in generating increased revenue. Moreover, companies have undertaken initiatives such as collaboration and partnership for the manufacturing and commercialization of products



in the overseas market. For instance, in January 2022, Petros Pharmaceuticals Inc. partnered with a global Contract Manufacturing Organization (CDMO) for the commercial production of Avanafil tablets. This partnership was formed with an aim treplace the existing agreement with Vivus Inc. and continue product supply.

Furthermore, according the National Library of Medicine (2021), a phase 3 clinical trial was conducted by Sichuan HaiscPharmaceutical Co., Ltd. tevaluate the safety and efficacy of Stendra in patients with ED in mainland China. The results of the clinical trial showed improvement in Chinese ED patients after administration of twdoses of Stendra 100 mg & 200 mg. Such proven clinical effectiveness may strengthen Strenda's (Avanafil) position in the market. However, lack of awareness about erectile dysfunction, shame about treatment, false-positive beliefs, social stigma pertaining the disease, and lack of discretion may restrain the market growth. As per the survey conducted by the European Association of Urology (EAU), only 18% of the Spanish population heard about ED treatment, whereas 68.0% of the population believes the treatment benefits.

Erectile Dysfunction Drugs Market Report Highlights

By product, the viagra segment held the largest market share in 2024 due the worldwide availability of Viagra and increased awareness about the product among ED patients

North America dominated the erectile dysfunction drugs market and accounted for a revenue share of 50.54% in 2024, due the high burden of disease, strong healthcare infrastructure, and rapid approval of new products for treatment in the region.

The oral mode segment accounted for the largest market share of 84.03% in 2024. The oral mode of administration is a dominant segment in the market, driven by its convenience, non-invasive nature, and widespread patient preference



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