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Enterprise Search Market Analysis By End-Use (Government & Commercial Offices, Banking & Finance, Healthcare, and Retail), By Enterprise Size (Small, Medium, and Large) And Segment Forecasts To 2024

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Abstracts

The global enterprise search market is expected to reach USD 8.90 billion by 2024, according to a new study by Grand View Research, Inc. The increasing demand for solutions offering time-saving data search capabilities is expected to be a key factor driving the market growth over the next eight years. The growing need to efficiently supervise large volumes of data in an organization in order to improve the operational efficiency is propelling the adoption of enterprise search solutions. These solutions offer an enhanced security layer, allowing access to information only for the authorized personnel. This is also promoting the market growth over the forecast period. The increasing demand for several value-added services, along with the search capabilities, is encouraging the adoption of enterprise search solutions in the organization with large changes in operational practices.

Technological advancements and the emergence of cloud computing and Software as a Service (SaaS) are driving the adoption of hosted enterprise search solutions in the small and medium enterprises. Added benefits offered by these solutions, including low maintenance and reduced installation cost, along with minimum technical support, are positively impacting the market growth. The trend is likely to continue in the near future as well. However, the availability of the open source free enterprise search solution may pose a challenge to companies operating in the market.

Google, Inc. (Google Search Appliance), HP Autonomy (Verity), SharePoint Search (Acquired by Microsoft), and IBM corporation are the leading players dominating the

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market. However, Microsoft Corporation has recently stopped the commercialization of standalone products, namely ‘Fast’ and ‘Transfer’. The large numbers of enterprises are using enterprise search platforms ‘Fast’ and ‘Transfer’ in the current scenario.

Further key findings from the study suggest:

Banking and financial services are expected to be a high-growth segment; in 2015, it accounted for over 33% of the enterprise search market. Data sharing and interconnectivity are expected to be the key factors driving growth across this segment

The large enterprises end-use segment is expected to dominate the market over the next eight years.This can be credited to the increasing need to search for accurate data across a vast database extracted from different sources. The pay-per-use model offered by the cloud (SaaS) enterprise search solutions providers is expected to have a wide adoption across the small and medium enterprises at a rate higher than the global average over the forecast period

North America emerged as a market leader in terms of market revenue and accounted for over 35% of the global enterprise search market in 2015. Technological advancements along with the presence of the key market players have contributed to the regional market growth

The key industry participants include HP Autonomy, Google Inc., SharePoint Search (Acquired by Microsoft), and IBM Corp. Strategic collaborations, in order to provide mass market solutions while serving the niche markets, remain a strategic initiative that is followed by the leading players

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Contents

CHAPTER 1 METHODOLOGY AND SCOPE

1.1 Research Methodology
1.2 Research Scope & Assumptions
1.3 List of Data Sources

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 MARKET SNAPSHOT

CHAPTER 4 ENTERPRISE SEARCH INDUSTRY OUTLOOK

4.1 Market segmentation
4.2 Enterprise search - Market size and growth prospects
4.3 Enterprise search - Value chain analysis
4.4 Market Dynamics
  4.4.1 Market driver analysis
    4.4.1.1 Increasing data volumes
    4.4.1.2 Technological advancements
  4.4.2 Market restraint analysis
    4.4.2.1 High implementation and maintenance cost
4.5 Enterprise search - Porter’s analysis
4.6 Enterprise search - Company market share, 2015
4.7 Penetration & growth prospect mapping
4.8 Enterprise search - PESTEL analysis

CHAPTER 5 ENTERPRISE SEARCH END-USE OUTLOOK

5.1 Enterprise search market share by end-use, 2015 & 2024
5.2 Government & Commercial
5.3 Banking & Financial
5.4 Retail
5.5 Healthcare
5.6 Others

CHAPTER 6 ENTERPRISE SEARCH ENTERPRISE SIZE OUTLOOK

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6.1 Enterprise search market share by enterprise size, 2015 & 2024
6.2 Large Enterprise
6.3 Medium Enterprise
6.4 Small Enterprise

CHAPTER 7 ENTERPRISE SEARCH REGIONAL OUTLOOK

7.1 Enterprise search market share by region, 2015 & 2024
7.2 North America
  7.2.1 North America market by end-use, 2013 - 2024
  7.2.2 North America market by enterprise size, 2013 - 2024
  7.2.3 U.S.
    7.2.3.1 U.S. market by end-use, 2013 - 2024
    7.2.3.2 U.S. market by enterprise size, 2013 - 2024
  7.2.4 Canada
    7.2.4.1 Canada market by end-use, 2013 - 2024
    7.2.4.2 Canada market by enterprise size, 2013 - 2024
  7.2.5 Mexico
    7.2.5.1 Mexico market by end-use, 2013 - 2024
    7.2.5.2 Mexico market by enterprise size, 2013 - 2024
7.3 Europe
  7.3.1 Europe market by end-use, 2013 - 2024
  7.3.2 Europe market by enterprise size, 2013 - 2024
  7.3.3 Germany
    7.3.3.1 Germany market by end-use, 2013 - 2024
    7.3.3.2 Germany market by enterprise size, 2013 - 2024
  7.3.4 UK
    7.3.4.1 UK market by end-use, 2013 - 2024
    7.3.4.2 UK market by enterprise size, 2013 - 2024
7.4 Asia Pacific
  7.4.1 Asia Pacific market by end-use, 2013 - 2024
  7.4.2 Asia Pacific market by enterprise size, 2013 - 2024
  7.4.3 China
    7.4.3.1 China market by end-use, 2013 - 2024
    7.4.3.2 China market by enterprise size, 2013 - 2024
  7.4.4 India
    7.4.4.1 India market by end-use, 2013 - 2024
    7.4.4.2 India market by enterprise size, 2013 - 2024
  7.4.5 Japan

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7.4.5.1 Japan market by end-use, 2013 - 2024
7.4.5.2 Japan market by enterprise size, 2013 - 2024
7.5 South America
7.5.1 South America market by end-use, 2013 - 2024
7.5.2 South America market by enterprise size, 2013 - 2024
7.5.3 Brazil
7.5.3.1 Brazil market by end-use, 2013 - 2024
7.5.3.2 Brazil market by enterprise size, 2013 - 2024
7.6 Middle East & Africa
7.6.1 Middle East & Africa market by end-use, 2013 - 2024
7.6.2 Middle East & Africa market by enterprise size, 2013 - 2024

CHAPTER 8 COMPETITIVE LANDSCAPE

8.1 Attivio
8.1.1 Company Overview
8.1.2 Financial Performance
8.1.3 Product Benchmarking
8.1.4 Strategic Initiatives
8.2 Coveo Solutions Inc.
8.2.1 Company Overview
8.2.2 Financial Performance
8.2.3 Product Benchmarking
8.2.4 Strategic Initiatives
8.3 Dassault Systemes Inc.
8.3.1 Company Overview
8.3.2 Financial Performance
8.3.3 Product Benchmarking
8.3.4 Strategic Initiatives
8.4 Dieselpoint Inc.
8.4.1 Company Overview
8.4.2 Financial Performance
8.4.3 Product Benchmarking
8.4.4 Strategic Initiatives
8.5 EMC Corporation
8.5.1 Company Overview
8.5.2 Financial Performance
8.5.3 Product Benchmarking
8.5.4 Strategic Initiatives

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8.6 Expert System Inc.
8.6.1 Company Overview
8.6.2 Financial Performance
8.6.3 Product Benchmarking
8.6.4 Strategic Initiatives
8.7 Google Inc.
8.7.1 Company Overview
8.7.2 Financial Performance
8.7.3 Product Benchmarking
8.7.4 Strategic Initiatives
8.8 HP Autonomy
8.8.1 Company Overview
8.8.2 Financial Performance
8.8.3 Product Benchmarking
8.8.4 Strategic Initiatives
8.9 IBM Corporation
8.9.1 Company Overview
8.9.2 Financial Performance
8.9.3 Product Benchmarking
8.9.4 Strategic Initiatives
8.10 Lucidworks Inc.
8.10.1 Company Overview
8.10.2 Financial Performance
8.10.3 Product Benchmarking
8.10.4 Strategic Initiatives
8.11 MarkLogic Corporation
8.11.1 Company Overview
8.11.2 Financial Performance
8.11.3 Product Benchmarking
8.11.4 Strategic Initiatives
8.12 Oracle Corporation
8.12.1 Company Overview
8.12.2 Financial Performance
8.12.3 Product Benchmarking
8.12.4 Strategic Initiatives
8.13 Perceptive Software Inc.
8.13.1 Company Overview
8.13.2 Financial Performance
8.13.3 Product Benchmarking

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8.13.4 Strategic Initiatives
8.14 PolySpot
8.14.1 Company Overview
8.14.2 Financial Performance
8.14.3 Product Benchmarking
8.14.4 Strategic Initiatives
8.15 Recommind Inc.
8.15.1 Company Overview
8.15.2 Financial Performance
8.15.3 Product Benchmarking
8.15.4 Strategic Initiatives
8.16 SAP AG
8.16.1 Company Overview
8.16.2 Financial Performance
8.16.3 Product Benchmarking
8.16.4 Strategic Initiatives
8.17 Sinequa Inc.
8.17.1 Company Overview
8.17.2 Financial Performance
8.17.3 Product Benchmarking
8.17.4 Strategic Initiatives
8.18 Thunderstone Software
8.18.1 Company Overview
8.18.2 Financial Performance
8.18.3 Product Benchmarking
8.18.4 Strategic Initiatives
8.19 X1 Technologies
8.19.1 Company Overview
8.19.2 Financial Performance
8.19.3 Product Benchmarking
8.19.4 Strategic Initiatives
8.20 ZyLabs
8.20.1 Company Overview
8.20.2 Financial Performance
8.20.3 Product Benchmarking
8.20.4 Strategic Initiatives

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List Of Tables

LIST OF TABLES

Table 1 Enterprise Search – Industry Summary &key buying criteria
Table 2 Global enterprise search market, , 2013 - 2024 (USD Million)
Table 3 Global market estimates and forecasts by region,, 2013 - 2024 (USD Million)
Table 4 Global market estimates and forecasts by end-use,, 2013 - 2024 (USD Million)
Table 5 Global market estimates and forecasts by enterprise size,, 2013 - 2024 (USD Billion)
Table 6 Enterprise Search – Key acquisitions since 2007
Table 7 Enterprise Search – Type of solutions and their associated costs
Table 8 Enterprise search demand in government & commercial , 2013 - 2024 (USD Million)
Table 9 Enterprise search demand in government & commercial by region , 2013 - 2024 (USD Million)
Table 10 Enterprise search demand in banking & financial , 2013 - 2024 (USD Million)
Table 11 Enterprise search demand in banking & financial by region , 2013 - 2024 (USD Million)
Table 12 Enterprise search demand in retail , 2013 - 2024 (USD Million)
Table 13 Enterprise search demand in retail by region , 2013 - 2024 (USD Million)
Table 14 Enterprise search demand in healthcare , 2013 - 2024 (USD Million)
Table 15 Enterprise search demand in healthcare by region , 2013 - 2024 (USD Million)
Table 16 Enterprise search demand in other end-use industries , 2013 - 2024 (USD Million)
Table 17 Enterprise search demand in other end-use industries by region , 2013 - 2024 (USD Million)
Table 18 Global demand for enterprise search in large enterprises , 2013 - 2024 (USD Million)
Table 19 Global demand for enterprise search in large enterprises by region , 2013 - 2024 (USD Million)
Table 20 Global demand for enterprise search in medium enterprises , 2013 - 2024 (USD Million)
Table 21 Global demand for enterprise search in medium enterprises by region , 2013 - 2024 (USD Million)
Table 22 Global demand for enterprise search in small enterprises , 2013 - 2024 (USD Million)
Table 23 Global demand for enterprise search in small enterprises by region , 2013 - 2024 (USD Million)

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Table 24 North America market by end-use , 2013 - 2024 (USD Million)
Table 25 North America market by enterprise size , 2013 - 2024 (USD Million)
Table 26 U.S. market by end-use , 2013 - 2024 (USD Million)
Table 27 U.S. market by enterprise size , 2013 - 2024 (USD Million)
Table 28 Canada market by end-use , 2013 - 2024 (USD Million)
Table 29 Canada market by enterprise size , 2013 - 2024 (USD Million)
Table 30 Mexico market by end-use , 2013 - 2024 (USD Million)
Table 31 Mexico market by enterprise size , 2013 - 2024 (USD Million)
Table 32 Europe market by end-use , 2013 - 2024 (USD Million)
Table 33 Europe market by enterprise size , 2013 - 2024 (USD Million)
Table 34 Germany market by end-use , 2013 - 2024 (USD Million)
Table 35 Germany market by enterprise size , 2013 - 2024 (USD Million)
Table 36 UK market by end-use , 2013 - 2024 (USD Million)
Table 37 UK market by enterprise size , 2013 - 2024 (USD Million)
Table 38 Asia Pacific market by end-use , 2013 - 2024 (USD Million)
Table 39 Asia Pacific market by enterprise size , 2013 - 2024 (USD Million)
Table 40 China market by end-use , 2013 - 2024 (USD Million)
Table 41 China market by enterprise size , 2013 - 2024 (USD Million)
Table 42 India market by end-use , 2013 - 2024 (USD Million)
Table 43 India market by enterprise size , 2013 - 2024 (USD Million)
Table 44 Japan market by end-use , 2013 - 2024 (USD Million)
Table 45 Japan market by enterprise size , 2013 - 2024 (USD Million)
Table 46 South America market by end-use , 2013 - 2024 (USD Million)
Table 47 South America market by enterprise size , 2013 - 2024 (USD Million)
Table 48 Brazil market by end-use , 2013 - 2024 (USD Million)
Table 49 Brazil market by enterprise size , 2013 - 2024 (USD Million)
Table 50 Middle East & Africa market by end-use , 2013 - 2024 (USD Million)
Table 51 Middle East & Africa market by enterprise size , 2013 - 2024 (USD Million)

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