

# **Enterprise Network Infrastructure Market Size, Share & Trends Analysis Report By Technology (Routers & Switches, Wireless LAN, Enterprise Telephony, Storage Area Network, Infrastructure Firewalls), By Industry, By Enterprise Size, By Region, and Segment Forecast, 2022 - 2028**

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## **Abstracts**

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### **Enterprise Network Infrastructure Market Growth & Trends**

The global enterprise network Infrastructure market size is expected to reach USD 80.7 billion by 2028 registering a CAGR of 5.3%, from 2022 to 2028, according to a new report by Grand View Research, Inc. The global enterprise network infrastructure market is expected to grow due to the increasing need for bandwidth, technology shift to wireless, and rising adoption of smart devices. Additionally, enterprises are increasing investments in upgrading networks to improve network speed which would provide cost-efficient solutions with reliability, increase performance, and save energy.

The wireless LAN segment is likely to expand at the 2nd highest CAGR of 6.1% from 2022 to 2028. Increasing demand for mobile devices and cloud applications and increasing adoption of the Internet of Things (IoT) devices demand wireless LAN. Moreover, technological advancements are expected to increase wireless LAN applications across the industry sectors. Wireless LAN enables enterprises to enjoy more security and flexibility. Thus this segment is expected to achieve a higher CAGR during the forecast period.

The retail and e-commerce industry segment is likely to expand with the 2nd highest growth rate of CAGR of 6.2% from 2022 to 2028. Increased adoption of electronic devices in the retail and eCommerce industry, enterprises demand network infrastructure for the ease of business operations. Enterprise Network Infrastructure devices assist in sharing information about suppliers and customers with product tracking, behavioral experiences, shopping preferences, and social things for analysis purposes. Results of the analysis are used to make the key business decision through market segmentation and predictive analytics. This type of information helps the enterprises with decision making, maintaining customer relationships, and increasing footprints across the globe and revenue. This will help improve brand loyalty among customers. Thus, the retail and e-Commerce enterprises are contributing to the Enterprise Network Infrastructure market.

The Large Enterprises segment dominated the market with a revenue share of more than 70.0% in 2021 and is expected to attain a CAGR of 4.7% from 2022 to 2028. Large Enterprises include the enterprises with revenues in billions and more than 1000 employees. These enterprises with a huge amount of budgets can invent new technology and adopt the same. Additionally, enterprises run their business operations smoothly. Thus, the contribution of the large enterprise is more to the market revenue.

North America held the largest revenue share of more than 35% in 2021. The U.S. is positively contributing to the growth of the regional market. The presence of well-established device manufacturing vendors is one of the key factors supporting the market growth. This region is one of the promising regions to launch new technology in terms of IT infrastructure and advanced research and development activities that help innovate and manufacture high-speed Enterprise Network Infrastructure devices. Additionally, the ease of availability of IT resources and related technological talents contribute to and drive the market in the region.

### Enterprise Network Infrastructure Market Report Highlights

North America held the largest revenue share of more than 35% in 2021. The presence of well-established Enterprise Network Infrastructure device manufacturers is one of the key factors supporting the market growth.

The retail and e-commerce industry segment is likely to expand with the 2nd highest growth rate of CAGR of 6.2% from 2022 to 2028. Enterprise Network Infrastructure devices assist in sharing information about suppliers and customers with behavioral experiences, shopping preferences, and social

things.

The Large Enterprises segment dominated the market with a revenue share of more than 70.0% in 2021. These enterprises with huge amount of budgets and can invent the new technology and adopt the same.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources
- 1.4. List of Abbreviations

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Technology Outlook
- 2.3. Industry Outlook
- 2.4. Enterprise Size Outlook
- 2.5. Regional Outlook
- 2.6. Competitive Insights

### **CHAPTER 3. ENTERPRISE NETWORK INFRASTRUCTURE MARKET VARIABLES, TRENDS & SCOPE**

- 3.1 Market Segmentation
- 3.2 Penetration & Growth Prospect Mapping
- 3.3 Value Chain Analysis
- 3.4 Market Dynamics
  - 3.4.1 Market Driver Analysis
  - 3.4.2 Market restraint Analysis
  - 3.4.3 Market Opportunities Analysis
- 3.5 Business Environment Analysis
  - 3.5.1 Porter's Five Forces Analysis
    - 3.5.1.1 Threat of new entrants
    - 3.5.1.2 Bargaining power of suppliers
    - 3.5.1.3 Bargaining power of buyers
    - 3.5.1.4 Threat of substitutes
    - 3.5.1.5 Competitive rivalry
  - 3.5.2 PESTLE Analysis
    - 3.5.2.1 Political Landscape
    - 3.5.2.2 Environmental Landscape
    - 3.5.2.3 Social Landscape

- 3.5.2.5 Technology Landscape
- 3.5.2.5 Economic Landscape
- 3.5.2.6 Legal Landscape

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. ENTERPRISE NETWORK INFRASTRUCTURE MARKET: TECHNOLOGY ESTIMATES & TREND ANALYSIS**

- 5.1. Technology Movement Analysis & Market Share, 2021 & 2028
- 5.2. Routers & Switches
  - 5.2.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 5.3. Wireless LAN
  - 5.3.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 5.4. Enterprise Telephony
  - 5.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 5.5. Storage Area Network
  - 5.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 5.6. Infrastructure Firewalls
  - 5.6.1. Market estimates and forecast, 2017 - 2028 (USD Million)

## **CHAPTER 6. ENTERPRISE NETWORK INFRASTRUCTURE MARKET: INDUSTRY ESTIMATES & TREND ANALYSIS**

- 6.1. Technology Movement Analysis & Market Share, 2021 & 2028
- 6.2. Healthcare
  - 6.2.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 6.3. Retail and e-Commerce
  - 6.3.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 6.4. Banking, Financial Services, & Insurance
  - 6.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 6.5. Government & Defense
  - 6.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 6.6. Information Technology & Telecommunications

- 6.6.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 6.7. Manufacturing
  - 6.7.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 6.8. Others
  - 6.8.1. Market estimates and forecast, 2017 - 2028 (USD Million)

## **CHAPTER 7. ENTERPRISE NETWORK INFRASTRUCTURE MARKET: ENTERPRISE SIZE ESTIMATES & TREND ANALYSIS**

- 7.1. Technology Movement Analysis & Market Share, 2021 & 2028
- 7.2. SMEs
  - 7.2.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 7.3. Large Enterprises
  - 7.3.1. Market estimates and forecast, 2017 - 2028 (USD Million)

## **CHAPTER 8. ENTERPRISE NETWORK INFRASTRUCTURE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 8.1. Regional Movement Analysis & Market Share, 2021 & 2028
- 8.2. North America
  - 8.2.1. Market estimates and forecast, 2017 - 2028 (USD Million)
  - 8.2.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)
  - 8.2.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)
  - 8.2.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)
  - 8.2.5. U.S.
    - 8.2.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)
    - 8.2.5.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)
    - 8.2.5.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)
    - 8.2.5.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)
- 8.3. Europe
  - 8.3.1. Market estimates and forecast, 2017 - 2028 (USD Million)
  - 8.3.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)
  - 8.3.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)
  - 8.3.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)
  - 8.3.5. Germany
    - 8.3.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)
    - 8.3.5.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)
    - 8.3.5.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.3.5.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.3.6. France

8.3.6.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.3.6.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)

8.3.6.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.3.6.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.3.7. U.K.

8.3.7.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.3.7.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)

8.3.7.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.3.7.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.4. Asia Pacific

8.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.4.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)

8.4.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.4.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.4.5. China

8.4.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.4.5.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)

8.4.5.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.4.5.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.4.6. India

8.4.6.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.4.6.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)

8.4.6.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.4.6.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.5. Central & South America

8.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.5.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)

8.5.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.5.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.5.5. Brazil

8.5.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.5.5.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)



8.5.5.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.5.5.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.6. Middle East & Africa

8.6.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.6.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)

8.6.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.6.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

8.6.5. South Africa

8.6.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)

8.6.5.2. Market Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)

8.6.5.3. Market Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

8.6.5.4. Market Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)

## **CHAPTER 9. COMPETITIVE ANALYSIS**

9.1. Key Global Players, Recent Developments & Their Impact on the Industry

9.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

9.3. Vendor Landscape

9.3.1. Key company market share analysis, 2021

## **CHAPTER 10. COMPANY PROFILES**

10.1. Cisco Systems, Inc.

10.1.1. Company Overview

10.1.2. Financial Performance

10.1.3. Product Benchmarking

10.1.4. Strategic Initiatives

10.2. Hewlett Packard Enterprise Company

10.2.1. Company Overview

10.2.2. Financial Performance

10.2.3. Product Benchmarking

10.2.4. Strategic Initiatives

10.3. Huawei Technologies Co. Ltd.

10.3.1. Company Overview

10.3.2. Financial Performance

10.3.3. Product Benchmarking



- 10.3.4. Strategic Initiatives
- 10.4. Juniper Networks Inc
  - 10.4.1. Company Overview
  - 10.4.2. Financial Performance
  - 10.4.3. Product Benchmarking
  - 10.4.4. Strategic Initiatives
- 10.5. ZTE Corporation
  - 10.5.1. Company Overview
  - 10.5.2. Financial Performance
  - 10.5.3. Product Benchmarking
  - 10.5.4. Strategic Initiatives
- 10.6. Alcatel-Lucent S.A.
  - 10.6.1. Company Overview
  - 10.6.2. Financial Performance
  - 10.6.3. Product Benchmarking
  - 10.6.4. Strategic Initiatives
- 10.7. Brocade Communications Systems Inc.
  - 10.7.1. Company Overview
  - 10.7.2. Financial Performance
  - 10.7.3. Product Benchmarking
  - 10.7.4. Strategic Initiatives
- 10.8. Avaya Inc.
  - 10.8.1. Company Overview
  - 10.8.2. Financial Performance
  - 10.8.3. Product Benchmarking
  - 10.8.4. Strategic Initiatives
- 10.9. Aruba Networks Inc.
  - 10.9.1. Company Overview
  - 10.9.2. Financial Performance
  - 10.9.3. Product Benchmarking
  - 10.9.4. Strategic Initiatives
- 10.10. Bluecoat Systems Inc.
  - 10.10.1. Company Overview
  - 10.10.2. Financial Performance
  - 10.10.3. Product Benchmarking
  - 10.10.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. Enterprise Network Infrastructure market - Key Market Driver Analysis
2. Enterprise Network Infrastructure market - Key Market Restraint Analysis
3. Global Enterprise Network Infrastructure Market Estimates and Forecast By Routers & Switches, from 2017 - 2028 (USD Million)
4. Global Enterprise Network Infrastructure Market Estimates and Forecast By Wireless LAN, from 2017 - 2028 (USD Million)
5. Global Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Telephony, from 2017 - 2028 (USD Million)
6. Global Enterprise Network Infrastructure Market Estimates and Forecast By Storage Area Network, from 2017 - 2028 (USD Million)
7. Global Enterprise Network Infrastructure Market Estimates and Forecast By Infrastructure Firewalls, from 2017 - 2028 (USD Million)
8. Global Enterprise Network Infrastructure Market Estimates and Forecast By Healthcare, from 2017 - 2028 (USD Million)
9. Global Enterprise Network Infrastructure Market Estimates and Forecast By Retail and e-Commerce, from 2017 - 2028 (USD Million)
10. Global Enterprise Network Infrastructure Market Estimates and Forecast By Banking, Financial Services, & Insurance, from 2017 - 2028 (USD Million)
11. Global Enterprise Network Infrastructure Market Estimates and Forecast By Government & Defense, from 2017 - 2028 (USD Million)
12. Global Enterprise Network Infrastructure Market Estimates and Forecast By Information Technology & Telecommunications, from 2017 - 2028 (USD Million)
13. Global Enterprise Network Infrastructure Market Estimates and Forecast By Manufacturing, from 2017 - 2028 (USD Million)
14. Global Enterprise Network Infrastructure Market Estimates and Forecast By Others, from 2017 - 2028 (USD Million)
15. Global Enterprise Network Infrastructure Market Estimates and Forecast, By region 2017 - 2028 (USD Million)
16. Global Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)
17. North America Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)
18. North America Enterprise Network Infrastructure market revenue Estimates and Forecast, By Technology, 2017 - 2028 (USD Million)
19. North America Enterprise Network Infrastructure market revenue Estimates and Forecast, By Industry, 2017 - 2028 (USD Million)

20. North America Enterprise Network Infrastructure market revenue Estimates and Forecast, By Enterprise Size, 2017 - 2028 (USD Million)
21. U.S. Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)
22. U.S. Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)
23. U.S. Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)
24. U.S. Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)
25. Europe Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)
26. Europe Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)
27. Europe Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)
28. Europe Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)
29. Germany Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)
30. Germany Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)
31. Germany Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)
32. Germany Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)
33. France Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)
34. France Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)
35. France Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)
36. France Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)
37. U.K. Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)
38. U.K. Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)
39. U.K. Enterprise Network Infrastructure Market Estimates and Forecast By Industry,

2017 - 2028 (USD Million)

40. U.K. Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)

41. Asia Pacific Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)

42. Asia Pacific Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)

43. Asia Pacific Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)

44. Asia Pacific Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)

45. China Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)

46. China Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)

47. China Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)

48. China Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)

49. India Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)

50. India Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)

51. India Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)

52. India Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)

53. Central & South America Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)

54. Central & South America Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)

55. Central & South America Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)

56. Central & South America Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)

57. Brazil Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)

58. Brazil Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)

59. Brazil Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)
60. Brazil Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)
61. Middle East & Africa Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)
62. Middle East & Africa Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)
63. Middle East & Africa Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)
64. Middle East & Africa Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)
65. South Africa Enterprise Network Infrastructure Market Estimates and Forecast, 2017 - 2028 (USD Million)
66. South Africa Enterprise Network Infrastructure Market Estimates and Forecast By Technology, 2017 - 2028 (USD Million)
67. South Africa Enterprise Network Infrastructure Market Estimates and Forecast By Industry, 2017 - 2028 (USD Million)
68. South Africa Enterprise Network Infrastructure Market Estimates and Forecast By Enterprise Size, 2017 - 2028 (USD Million)
69. Vendor landscape

## List Of Figures

### LIST OF FIGURES

1. Enterprise Network Infrastructure Market Snapshot
2. Enterprise Network Infrastructure Market Segmentation & Scope
3. Enterprise Network Infrastructure Market Penetration & Growth Prospect Mapping
4. Enterprise Network Infrastructure Market Value Chain Analysis
5. Enterprise Network Infrastructure Market Dynamics
6. Enterprise Network Infrastructure Market Porter's Five Forces Analysis
7. Enterprise Network Infrastructure Market: Technology Movement Analysis
8. Enterprise Network Infrastructure Market: Industry Movement Analysis
9. Enterprise Network Infrastructure Market: Enterprise Size Movement Analysis
10. Enterprise Network Infrastructure Market: Regional Movement Analysis

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