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Energy And Utilities Analytics Market Size, Share & Trends Analysis Report By Component, By Deployment Mode, By Organization Size, By Utility, By Application, By Region, And Segment Forecasts, 2026 - 2033

https://marketpublishers.com/r/EC77ABDB6D95EN.html
Date: October 2026
Pages: 120
Price: US$ 4,950.00 (Single User License)
ID: EC77ABDB6D95EN

Abstracts

The global energy and utilities analytics market size was valued at USD 5.3 billion in 2025 and is projected to grow from USD 5.8 billion in 2026 to USD 11.9 billion by 2033, at a CAGR of 10.8% from 2026 to 2033. North America dominated the market, accounting for the largest revenue share of 38.0% in 2025. The market is shaped by the rapid digitalization of power systems and the increasing complexity of electricity networks.

Rising electricity demand from data centers, industrial electrification, cooling, and other digital applications is increasing pressure on utilities to improve grid utilization, reliability, and operational efficiency. The IEA estimates that global grid capacity needs to increase by at least 30% by 2035, creating strong demand for analytics that can improve planning, forecasting, asset utilization, and network management.

Global Energy And Utilities Analytics Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global energy and utilities analytics market report based on component, deployment mode, organization size, utility, application, and region:

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Component Outlook (Revenue, USD Billion, 2021 - 2033)

- Solutions
- Services

Deployment Mode Outlook (Revenue, USD Billion, 2021 - 2033)

- On-Premises
- Cloud

Organization Size Outlook (Revenue, USD Billion, 2021 - 2033)

- Large Enterprises
- Small & Medium Enterprises (SMEs)

Utility Outlook (Revenue, USD Billion, 2021 - 2033)

- Electricity
- Water & Wastewater
- Gas

Application Outlook (Revenue, USD Billion, 2021 - 2033)

- Grid & Network Optimization
- Asset Management & Predictive Maintenance
- Demand & Load Forecasting
- Customer & Revenue Analytics
- Energy Generation & Renewable Energy Analytics
- Others

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Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East and Africa

UAE

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KSA

South Africa

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