

Energy-Based Hair Removal Devices Market Size, Share & Trends Analysis Report By Technology (Diode, ND:YAG), By End Use (MedSpas, Dermatology Clinics), By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/E5A6F351944AEN.html>

Date: March 2025

Pages: 110

Price: US\$ 5,950.00 (Single User License)

ID: E5A6F351944AEN

Abstracts

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Market Size & Trends

The global energy-based hair removal devices market size was estimated at USD 1.13 billion in 2024 and is expected to grow at a CAGR of 11.2% from 2025 to 2030. The rise in beauty consciousness and growth in awareness about enhancing aesthetic appeal are among the factors boosting the market. For instance, the growing global youth population, projected to reach nearly 1.3 billion by 2030, significantly drives the energy-based hair removal devices market. As younger generations, particularly those aged 15 to 24, become more beauty-conscious and prioritize personal grooming, the demand for advanced hair removal solutions continues to rise.

This demographic shift, coupled with increasing disposable income and spending on aesthetic treatments, is fueling the adoption of laser and IPL devices. Additionally, social media influence, beauty standards, and the rise of the self-care movement are encouraging young consumers to seek long-term, non-invasive hair removal solutions over traditional methods like shaving and waxing.

Technological advancements, including safer, more effective laser treatments catering to diverse skin tones and hair types, further enhance market growth. Moreover, the expanding availability of affordable at-home laser devices is making these treatments

more accessible, particularly tech-savvy young consumers seeking convenience. As the youth population grows, so does their influence on market trends, making energy-based hair removal solutions an increasingly attractive segment within the broader beauty and aesthetics industry.

Also, the continuous technological advancements and the launch of innovative laser systems, such as the AlloraPrLaser Workstation and ECHO. Companies such as, Reveal Lasers LLC and Powered By MRP are introducing state-of-the-art devices that enhance treatment speed, precision, and efficacy, catering to a broader range of skin types and hair textures. The integration of multiple wavelengths (755nm Alexandrite and 1064nm Nd:YAG) in AlloraPresents fast and permanent hair reduction, making laser treatments more effective for diverse demographics.

Meanwhile, ECHO's BSL Technology, featuring a semiconductor laser with liquid fiber, overcomes traditional diode laser limitations, particularly for fine hair, while also eliminating the need for consumables like ultrasound gel or cryogen. These innovations improve patient comfort, reduce treatment times, and enhance operator convenience, making energy-based hair removal solutions more accessible and appealing to both professionals and consumers. As competition in the aesthetics industry intensifies, companies continue investing in cutting-edge technology to meet growing consumer demand for safe, efficient, and long-lasting hair removal solutions.

Global Energy-Based Hair Removal Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global energy-based hair removal devices market report based on technology, end use, and region.

Technology Outlook (Revenue, USD Million, 2018 - 2030)

Ruby

Intense Pulse Light (IPL)

Alexandrite

Diode

ND:YAG

End Use Outlook (Revenue, USD Million, 2018 - 2030)

MedSpas

Dermatology Clinics

Beauty Salons

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

China

Japan

India

South Korea

Australia

Thailand

Latin America

Brazil

Argentina

Middle East and Africa (MEA)

South Africa

Saudi Arabia

Kuwait

UAE

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