

Enameled Cookware Market Size, Share & Trends Analysis Report By Product (Oven, Pots, Pans, And Bakery Tray), By Application (Residential, Commercial), By Distribution Channel (Online, Offline, By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Enameled Cookware Market Growth & Trends

The global enameled cookware market is expected to reach USD 2.89 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 6.3% from 2022 to 2030. The demand for enameled cookware in the commercial and residential sectors is increasing as modular kitchens become more popular and living standards develop. Due to growing consumer preference for modular kitchens, the increase in spending on home improvement projects or kitchen remodeling is also boosting product demand.

Since people are more likely to spend more time at home owing to the lockdown than on vacation, the residential sector is projected to benefit from the pandemic. In addition to experimenting with new dishes at home, consumers are also attempting to get better at cooking. As a result of the coronavirus outbreak, more people are cooking at home because they wish to keep their food fresh and from being exposed to the outside world which in turn has increased demand for cookware worldwide.

The pans segment of the enameled cookware market is dominated in terms of products, and it is anticipated that it would hold the largest market share during the projection period. Enameled pans are often used to cook large salmon fillets, pan-fried

hamburgers, and thick-cut steaks as they get nicely cooked and browned in such pans.

Europe held the largest market share in 2021, owing to the continuous expansion of the residential sector on account of the increasing number of households. Additionally, major home improvement projects undertaken by consumers in the region, are boosting the demand for premium cookware. Consumers in the region are likely to invest in high-end cookware, which complements their kitchen décor.

The key players of enameled cookware are putting a high priority on research and development as well as innovations to meet the need for sauté pans, roasting pans, frying pans, stockpots, and skillets. Further growth in online shopping is expected in the coming years. Hence, companies in the market are focusing on gaining market share by extending their reach through the direct-to-consumer business channel. For instance, in June 2020, Cuisinart launched its own e-commerce website that retails approximately 200 products and 1,500 replacement parts from the company's portfolio.

Enameled Cookware Market Report Highlights

Enameled cookware was valued at USD 1,660.4 million in 2021 and is expected to register a CAGR of 6.3% over the forecast period. Cookware made of enameled cast iron is safe and hygienic to use. Easy cooking is attained by an enamel coating that makes surfaces non-stick and keeps food from sticking to the bottom

The ovens segment is expected to witness substantial growth over the forecast period with a CAGR of 7.5% from 2022 to 2030. Enameled ovens made of cast iron perform pretty much the same as bare cast iron in terms of heat retention and distribution. However, enameled cast iron does not need to be seasoned. It also is a lot easier to clean and requires no maintenance

The commercial segment is expected to witness substantial growth over the forecast period with a CAGR of 7.0% from 2022 to 2030. Cookware made of enameled cast iron is ideal for all types of stovetops and heat sources. It can also be used as a serving dish at the table and for storing perishable food

The offline segment was valued at USD 1,150.7 million in 2021 and is expected to register a CAGR of 5.8% over the forecast period. More individuals are choosing to purchase cookware from offline retailers like hypermarkets and

specialty shops since it typically has aspects like size, color, and heat-resistant qualities that are best purchased after checking. This crucial element fuels the offline segment's growth in the enameled cookware market

Europe region was valued a USD 622.5 million in 2021 and is expected to reach USD 1,041.1 million by 2030. Growing urbanization and increasing expenditure on home renovation projects are driving the demand for enameled cookware in this region

Le Creuset France SAS one of the key players, announced the launch of a new color, Rhone, in its cookware sets. The black satin interior enamel of the product is specially designed for handling high heat and gains seasoning over time like a traditional cast-iron pan

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Application Outlook
- 2.4. Distribution Channel Outlook
- 2.5. Regional Outlook

CHAPTER 3. ENAMELED COOKWARE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on Enameled Cookware Market
- 3.4. Industry Value Chain Analysis
 - 3.4.1. Sales/Retail Channel Analysis
 - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Industry Challenges
 - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
 - 3.6.1. Industry Analysis - Porter's Five Forces Analysis

- 3.6.1.1. Supplier Power
- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Enameled Cookware Market
- 3.8. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. ENAMELED COOKWARE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2021 & 2030
- 5.2. Ovens
 - 5.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.3. Pots
 - 5.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.4. Pans
 - 5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.5. Bakery Tray
 - 5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.6. Others
 - 5.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 6. ENAMELED COOKWARE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 6.1. Application Movement Analysis & Market Share, 2021 & 2030
- 6.2. Residential
 - 6.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 6.3. Commercial
 - 6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 7. ENAMELED COOKWARE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

7.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2030

7.2. Offline

7.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3. Online

7.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 8. ENAMELED COOKWARE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Regional Movement Analysis & Market Share, 2021 & 2030

8.2. North America

8.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.2.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.2.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.2.5. U.S.

8.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.2.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.2.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.2.6. Canada

8.2.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.2.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.2.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3. Europe

8.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.3.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.3.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3.5. The U.K.

8.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.3.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3.6. Germany

8.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.3.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.3.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3.7. France

8.3.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.3.7.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.3.7.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4. Asia Pacific

8.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.5. China

8.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.6. India

8.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.7. Japan

8.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.7.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.7.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Million)

8.5. Central & South America

8.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.5.5. Brazil

8.5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.5.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.5.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.6. Middles East & Africa

8.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.6.5. South Africa

8.6.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.6.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.6.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.6.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE ANALYSIS

9.1. Key global players, recent developments & their impact on the industry

9.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

9.3. Vendor Landscape

9.3.1. Key company market share analysis, 2021

CHAPTER 10. COMPANY PROFILES

10.1. Le Creuset France SAS

10.1.1. Company Overview

10.1.2. Financial Performance

- 10.1.3. Product Benchmarking
- 10.1.4. Strategic Initiatives
- 10.2. Staub Fonderie SA
 - 10.2.1. Company Overview
 - 10.2.2. Financial Performance
 - 10.2.3. Product Benchmarking
 - 10.2.4. Strategic Initiatives
- 10.3. Lodge Manufacturing Company
 - 10.3.1. Company Overview
 - 10.3.2. Financial Performance
 - 10.3.3. Product Benchmarking
 - 10.3.4. Strategic Initiatives
- 10.4. Tramontina USA Inc.
 - 10.4.1. Company Overview
 - 10.4.2. Financial Performance
 - 10.4.3. Product Benchmarking
 - 10.4.4. Strategic Initiatives
- 10.5. Cuisinart
 - 10.5.1. Company Overview
 - 10.5.2. Financial Performance
 - 10.5.3. Product Benchmarking
 - 10.5.4. Strategic Initiatives
- 10.6. Williams-Sonoma Inc.
 - 10.6.1. Company Overview
 - 10.6.2. Financial Performance
 - 10.6.3. Product Benchmarking
 - 10.6.4. Strategic Initiatives
- 10.7. Vermicular
 - 10.7.1. Company Overview
 - 10.7.2. Financial Performance
 - 10.7.3. Product Benchmarking
 - 10.7.4. Strategic Initiatives
- 10.8. Country Door
 - 10.8.1. Company Overview
 - 10.8.2. Financial Performance
 - 10.8.3. Product Benchmarking
 - 10.8.4. Strategic Initiatives
- 10.9. Camp Chef
 - 10.9.1. Company Overview

10.9.2. Financial Performance

10.9.3. Product Benchmarking

10.9.4. Strategic Initiatives

10.10. The Coleman Company, Inc.

10.10.1. Company Overview

10.10.2. Financial Performance

10.10.3. Product Benchmarking

10.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Enameled cookware market - Driving factor market analysis
2. Enameled cookware market - Restraint factor market analysis
3. Enameled cookware market estimates and forecast for ovens, 2017 - 2030 (USD Million)
4. Enameled cookware market estimates and forecast for pots, 2017 - 2030 (USD Million)
5. Enameled cookware market estimates and forecast for pans, 2017 - 2030 (USD Million)
6. Enameled cookware market estimates and forecast for bakery tray, 2017 - 2030 (USD Million)
7. Enameled cookware market estimates and forecast for others, 2017 - 2030 (USD Million)
8. Enameled cookware market estimates and forecast, by residential, 2017 - 2030 (USD million)
9. Enameled cookware market estimates and forecast, by commercial, 2017 - 2030 (USD million)
10. Enameled cookware market estimates and forecast, through online, 2017 - 2030 (USD million)
11. Enameled cookware market estimates and forecast, through offline, 2017 - 2030 (USD million)
12. North America Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
13. North America Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
14. North America Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
15. North America Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
16. U.S. Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
17. U.S. Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
18. U.S. Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
19. U.S. Enameled cookwar9e market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

20. Canada Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
21. Canada Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
22. Canada Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
23. Canada Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
24. Europe Enameled cookware market estimates and forecast, 2017-2030 (USD Million)
25. Europe Enameled cookware market estimates and forecast, by product, 2017-2030 (USD Million)
26. Europe Enameled cookware market estimates and forecast, by application, 2017-2030 (USD Million)
27. Europe Enameled cookware market estimates and forecast, by distribution channel, 2017-2030 (USD Million)
28. U.K. Enameled cookware market estimates and forecast, 2017-2030 (USD Million)
29. U.K. Enameled cookware market estimates and forecast, by product, 2017-2030 (USD Million)
30. U.K. Enameled cookware market estimates and forecast, by application, 2017-2030 (USD Million)
31. U.K. Enameled cookware market estimates and forecast, by distribution channel, 2017-2030 (USD Million)
32. Germany Enameled cookware market estimates and forecast, 2017-2030 (USD Million)
33. Germany Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
34. Germany Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
35. Germany Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
36. France Enameled cookware market estimates and forecast, 2017-2030 (USD Million)
37. France Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
38. France Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
39. France Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

40. Asia Pacific Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
41. Asia Pacific Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
42. Asia Pacific Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
43. Asia Pacific Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
44. China Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
45. China Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
46. China Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
47. China Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
48. India Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
49. India Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
50. India Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
51. India Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
52. Japan Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
53. Japan Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
54. Japan Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
55. Japan Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
56. South America Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
57. South America Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
58. South America Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
59. South America Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

60. Brazil Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
61. Brazil Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
62. Brazil Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
63. Brazil Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
64. Middle East & Africa Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
65. Middle East & Africa Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
66. Middle East & Africa Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
67. Middle East & Africa Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
68. South Africa Enameled cookware market estimates and forecast, 2017 - 2030 (USD Million)
69. South Africa Enameled cookware market estimates and forecast, by product, 2017 - 2030 (USD Million)
70. South Africa Enameled cookware market estimates and forecast, by application, 2017 - 2030 (USD Million)
71. South Africa Enameled cookware market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
72. Company categorization

List Of Figures

LIST OF FIGURES

1. Enameled cookware market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Enameled cookware market - Product growth
7. Enameled cookware market - Value chain analysis
8. Enameled cookware market - Retail chain analysis
9. Enameled cookware market - Profit margin analysis
10. COVID-19 shifted spending to the home
11. Enameled cookware market: Porter's Five Forces Analysis
12. Roadmap of Enameled cookware market
13. Factors affecting consumer buying decisions in the Enameled cookware market
14. Enameled cookware market: Product share (%) analysis, 2021 & 2030
15. Enameled cookware market: Application share (%) analysis, 2021 & 2030
16. Enameled cookware market: Distribution Channel share (%) analysis, 2021 & 2030
17. Enameled cookware market: Regional share (%) analysis, 2021 & 2030
18. Enameled cookware market: Estimated company market share analysis, 2021

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