

Emulsion Polymers Market Size, Share & Trends Analysis Report By Product (Acrylic, Styrene Butadiene Latex, Vinyl Acetate Polymers), By Application (Paints & Coatings, Adhesives), And Segment Forecasts, 2019 - 2025

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Abstracts

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The global emulsion polymers market size is expected to reach USD 60.37 billion by 2025, according to a new report by Grand View Research, Inc. It is projected to expand at CAGR of 6.3% over the forecast period. Increasing construction spending, particularly in Asia Pacific and Middle East, has prompted the demand for paints and coatings in the recent past. Growth of paints and coatings industry has had a direct impact on the demand for emulsion polymer.

Stringent environmental regulations to control noxious chemical emissions coupled with increasing preference for greener products are expected to limit synthetic based demand and augment bio-based and water based products. Volatile prices of key raw materials are expected to remain a key challenge for market participants over the forecast period. Growth of the key end-use industries, including paints and coatings and adhesives, is expected to drive the market. However, volatility in the prices of primary raw materials is expected to restrain the growth.

The emulsion polymers market is consolidated in nature with few companies occupying a significant market share. Major industry participants including BASF SE, Dow Chemicals, and Clariant International Ltd. are providing services such as product demonstration and customized manufacturing to attract more customers.

Further key findings from the report suggest:

Acrylics is expected to be the fastest growing product segment over the forecast period

Paints and coatings is estimated to be the fastest growing application segment in the forthcoming years

Asia Pacific was estimated as the largest regional segment in the global emulsion polymers market

Major market participants are Arkema SA, Kasei Corporation, The Dow Chemical Co, and Clariant International.

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