

EMEA Paints And Coatings Market Size, Share & Trends Analysis Report By Material (Acrylic, Polyester, Alkyd, Polyurethane), By Application (Architectural & Decorative, Non-Architectural), By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

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EMEA Paints And Coatings Market Summary

The EMEA paints and coatings market size was estimated at USD 77.86 billion in 2024 and is projected to reach USD 111.51 billion by 2033, growing at a CAGR of 4.2% from 2025 to 2033. The market is expected to be driven by the increasing consumption of paints and coatings in construction, automotive, and general industries.

Rapid urbanization and industrialization are anticipated to fuel the demand for paints and coatings in construction applications. The strong demand for paints and coatings is driven by growth in infrastructure renovation, construction, and government-supported urban redevelopment projects across the region. Initiatives related to the European Green Deal, such as large-scale energy upgrades for buildings, significantly increase decorative and protective coatings in new structures and renovation projects.

In the EMEA (Europe, Middle East, and Africa) paints and coatings market, the growing emphasis on environmental sustainability and regulatory compliance is a key driver. Governments and regulatory bodies across Europe and parts of the Middle East are enforcing stricter limits on volatile organic compounds (VOCs), encouraging manufacturers to shift toward waterborne and bio-based formulations. Consumers and industries alike are prioritizing coatings that reduce environmental impact while

maintaining performance. This is particularly evident in the architectural and industrial segments, where green building certifications and sustainability goals are influencing procurement decisions. The demand for low-VOC and high-solid coatings is expected to rise steadily across the region in response to these factors.

EMEA Paints And Coatings Market Report Segmentation

This report forecasts revenue growth at regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2033. For this study, Grand View Research has segmented the EMEA paints & coatings market report based on material, application and region.

Material Outlook (Volume, Kilotons; Revenue, USD Million; 2021 - 2033)

Acrylic

Polyester

Alkyd

Polyurethane

Epoxy

Emulsions

Thermoplastics

Other Materials

Application Outlook (Volume, Kilotons; Revenue, USD Million; 2021 - 2033)

Architectural & Decorative

Non-Architectural

Automotive

Wood

General Industries

Coil

Packaging

Marine

Protective

Other Non-Agriculture Applications

Regional Outlook (Volume, Kilotons; Revenue, USD Million; 2021 - 2033)

Europe

Poland

Italy

Turkey

Greece

Spain

Middle East & Africa

Saudi Arabia

South Africa

Iran

Egypt

Tanzania

Kenya

Jordan

Oman

UAE

Israel

Kuwait

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