

# EMEA Home Infusion Services Market Size, Share & Trends Analysis Report By Service Type (Pharmaceutical Preparation And Delivery, Patient Training, Administration Service, Clinical monitoring), By Region, And Segment Forecasts, 2021 - 2028

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## **Abstracts**

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**EMEA Home Infusion Services Market Growth & Trends** 

The EMEA home infusion services market size is expected to reach USD 9.9 billion by 2028, according to a new report by Grand View Research, Inc. The market is expected to witness a CAGR of 8.3% from 2021 to 2028. The shifting preference of healthcare providers and patients for out-of-hospital location benefits is majorly driving the home-based healthcare facilities industry. One of the many healthcare procedures that are no longer only restricted to hospital/healthcare settings is infusion therapy. Major factors driving the growth of the market include the rising geriatric population, rising prevalence of chronic diseases like cancer, and rising advancement in home infusion service delivery.

Aging is considered to be a major risk factor for chronic diseases, which demand long-term care. Major diseases associated with old age are Alzheimer's (the risk of Alzheimer's reaches 50.0% for individuals aged 85 years and above), dementia, diabetes, and other orthopedic disorders that affect mobility. Thus, the above-mentioned factor increases the preference for home care. For instance, about 70% of home healthcare patients belong to the age group of 65 years and above.

As the prevalence of diseases like cancer is on the rise, the demand for customized



pharmaceutical preparation services for home infusion has also witnessed a surge in Europe and MEA. According to WHO, Europe witnesses 3.7 million new cancer cases and 1.9 million cancer deaths annually making it the second most prevalent disease in the country after heart diseases. This has led to an increased demand for physician-directed home infusions and related services, which is cost-efficient and also reduces the burden on healthcare facilities.

The advent of Covid-19 has had a positive impact on the market. According to McKinsey, emergency room visits due to COVID-19 were down by half or more, and admissions that are not related to COVID-19 also followed a similar or even more accelerated decline. This situation has shown the importance of in-house treatment and home infusion. For diseases like cancer, healthcare providers are now switching on delivering treatments to patients in their house settings to reduce hospital admissions and offer effective and safe treatment services.

## EMEA Home Infusion Services Market Report Highlights

The clinical monitoring service type segment emerged as the largest segment in 2020, as clinical monitoring and feedback acts as a backbone of home infusion service to keep in check the progress of the patients receiving home treatments

The pharmaceutical preparation and delivery segment is expected to witness the highest growth rate over the forecast period as it involves dispensing customized medications and products at the doorstep of the patients, ensuring safe and effective use of infusion drugs

Europe held the largest regional market share in 2020 because the region has effective coverage policies for home infusion services and a high prevalence of chronic diseases

MEA countries like South Africa, UAE, and Saudi Arabia are expected to witness growth in clinical monitoring services as they have the presence of international home infusion service providers and a high prevalence of chronic diseases



## **Contents**

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Estimates And Forecast Timeline
- 1.2 Research Methodology
- 1.3 Information Procurement
  - 1.3.1 Purchased Database
  - 1.3.2 Gvr's Internal Database
  - 1.3.3 Secondary Sources
  - 1.3.4 Primary Research
  - 1.3.5 Details Of Primary Research
- 1.4 Information or Data Analysis
- 1.4.1 Data Analysis Models
- 1.5 Market Formulation & Validation
- 1.6 List of Secondary Sources

# CHAPTER 2. EMEA HOME INFUSION SERVICES MARKET: REGIONAL MARKET ANALYSIS, 2017 - 2028 (USD MILLION)

- 2.1 Market Size, & Forecasts and Trend Analysis, 2017 to 2028
- 2.2 Europe
  - 2.2.1 Europe Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.2.2 U.K.
  - 2.2.2.1 U.K. Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.2.3 Germany
  - 2.2.3.1 Germany Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.2.4 France
    - 2.2.4.1 France Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.2.5 Italy
  - 2.2.5.1 Italy Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.2.6 Spain
  - 2.2.6.1 Spain Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.2.7 Netherlands
- 2.2.7.1 Netherlands EMEA Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.2.8 Belgium
  - 2.2.8.1 Belgium EMEA Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.2.9 Switzerland



- 2.2.9.1 Switzerland EMEA Home Infusion Services Market, 2017 2028 (USD Million)
- 2.2.10 Russia
  - 2.2.10.1 Russia Home Infusion Services Market, 2017 2028 (USD Million)
- 2.2.11 Sweden
  - 2.2.11.1 Sweden Home Infusion Services Market, 2017 2028 (USD Million)
- 2.3 Middle East & Africa
  - 2.3.1 MEA Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.3.2 South Africa
  - 2.3.2.1 South Africa Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.3.3 Saudi Arabia
  - 2.3.3.1 Saudi Arabia Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.3.4 UAE
  - 2.3.4.1 UAE Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.3.5 Israel
  - 2.3.5.1 Israel Home Infusion Services Market, 2017 2028 (USD Million)
  - 2.3.6 Egypt
    - 2.3.6.1 Egypt Home Infusion Services Market, 2017 2028 (USD Million)

#### CHAPTER 3. EMEA HOME INFUSION SERVICES MARKET - INDUSTRY OUTLOOK

- 3.1 Industry Outlook
- 3.1.1 List Of Companies/Public Providers In Eu And Mea Region Providing Home Infusion Services
  - 3.1.2 In-Home Vs. Outpatient Facilities/Clinics
  - 3.1.3 Location Management (Outpatient Facilities/Clinics)
- 3.1.4 Typical Service Frequency
- 3.1.5 Service Segment By Treatment Type

# CHAPTER 4. EMEA HOME INFUSION SERVICES MARKET: SEGMENT ANALYSIS, BY SERVICE, 2017 - 2028 (USD MILLION)

- 4.1 Definitions
- 4.2 Type Market Share Analysis, 2020& 2028
- 4.3 Global EMEA Home Infusion Services Market, by service, 2017 to 2028
- 4.4 Market Size & Forecasts and Trend Analyses, 2017 to 2028
  - 4.4.1 Pharmaceutical Preparation & Delivery
- 4.4.1.1 Pharmaceutical Preparation & Delivery services Market, 2017 2028 (USD Million)
  - 4.4.2 Patient Training



- 4.4.2.1 Patient Training Services Market, 2017 2028 (USD Million)
- 4.4.3 Administrative Service
  - 4.4.3.1 Administrative Services Market, 2017 2028 (USD Million)
- 4.4.4 Clinical Monitoring
  - 4.4.4.1 Clinical Monitoring Services Market, 2017 2028 (USD Million)

# CHAPTER 5. EMEA HOME INFUSION SERVICES MARKET - COMPETITIVE ANALYSIS

- 5.1 Home Infusion Service Market: Europe Market Share Analysis
- 5.2 Home Infusion Service Market: MEA Market Share Analysis
- 5.3 Company Profiles
- 5.4 OMT GmbH & Co. KG
  - 5.4.1 Company Overview
  - 5.4.2 Product Benchmarking
- 5.5 Licher Medical Therapy (LMT),
  - 5.5.1 Company Overview
  - 5.5.2 Product Benchmarking
- 5.6 Sciensus
  - 5.6.1 Company Overview
  - 5.6.2 Product Benchmarking
  - 5.6.3 Strategic Initiatives
- 5.7 Media
  - 5.7.1 Company Overview
  - 5.7.2 Product Benchmarking
  - 5.7.3 Strategic Initiatives
- 5.8 Hala Altab Medical Car
  - 5.8.1 Company Overview
  - 5.8.2 Product Benchmarking
- 5.9 Enayati Home Health Care
  - 5.9.1 Company Overview
  - 5.9.2 Service Benchmarking
- **5.10 ORKYN** 
  - 5.10.1 Company Overview
  - 5.10.2 Service Benchmarking



## **List Of Tables**

### LIST OF TABLES

Table 1 Europe EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 2 Europe EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 3 U.K. EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 4 U.K. EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 5 Germany EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 6 Germany EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 7 France EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 8 France EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 9 Italy EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 10 Italy EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 11 Spain EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 12 Spain EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 13 Netherlands EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 14 Netherlands EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 15 Belgium EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 16 Belgium EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 17 Russia EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 18 Russia EMEA Home Infusion Services Market, By Service Type, 2017 - 2028



(USD Million)

Table 19 Sweden EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 20 Sweden EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 21 Switzerland EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 22 Switzerland EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 23 Middle East & Africa EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 24 Middle East & Africa EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 25 South Africa EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 26 South Africa EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 27 Saudi Arabia EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 28 Saudi Arabia EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 29 UAE EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 30 UAE EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 31 Israel EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 32 Israel EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)

Table 33 Egypt EMEA Home Infusion Services Market, By Region, 2017 - 2028 (USD Million)

Table 34 Egypt EMEA Home Infusion Services Market, By Service Type, 2017 - 2028 (USD Million)



# **List Of Figures**

### **LIST OF FIGURES**

- Fig. 1 Market research process
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Market formulation & validation
- Fig. 6 Europe Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 7 U.K. Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 8 Germany Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 9 France Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 10 Italy Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 11 Spain Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 12 Netherlands Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 13 Belgium Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 14 Switzerland Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 15 Russia Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 16 Sweden Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 17 MEA Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 18 South Africa Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 19 Saudi Arabia Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 20 UAE Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 21 Israel Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 22 Egypt Home Infusion Services market, 2017 2028 (USD Million)
- Fig. 23 EMEA Home Infusion Services market: Service movement analysis
- Fig. 24 EMEA Home Infusion Services market service outlook: Key takeaways
- Fig. 25 Pharmaceutical Preparation & Delivery services market, 2017 2028 (USD Million)
- Fig. 26 Patient Training services market, 2017 2028 (USD Million)
- Fig. 27 Administrative services market, 2017 2028 (USD Million)
- Fig. 28 Clinical Monitoring services market, 2017 2028 (USD Million)
- Fig. 29 Europe Service Market Share (2020)
- Fig. 30 MEA Service Market Share (2020)



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