

Electronic Weighing Machines Market Size, Share & Trends Analysis Report By Type (Laboratory Scale, Retail Scale), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2020 - 2027

<https://marketpublishers.com/r/E0EAD11F4142EN.html>

Date: August 2020

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: E0EAD11F4142EN

Abstracts

This report can be delivered to the clients within 48 Business Hours

Electronic Weighing Machines Market Growth & Trends

The global electronic weighing machines market size is anticipated to reach USD 4.8 billion by 2027, according to a new report by Grand View Research, Inc., expanding at a CAGR of 3.1% from 2020 to 2027. Reliability, accuracy, durability, portability, ease of calibration, and extra features are acting as major factors for increasing adoption and penetration of the product. The growing retail sector, laboratory activities, and increasing awareness about obesity among population have increased the frequency of weight measurement at home, which is driving the demand for electronic weighing machines.

In order to gain market share, companies are introducing new products in order to meet the growing demand. In April 2019, Truweigh LLC launched a water resistance digital pocket scale. The product also comes with an IP65 rating, making it dust-proof. The pocket weighing scale comes with a white backlit LCD and black titanium chrome platform. Home-based business owners are the major consumers of portable weighing machines owing to the space-saving option, ease of portability, and high accuracy. Similarly, in 2018, Kern & Sohn GmbH launched a premium analytical balance with single-cell generation for rapid and stable weighing results. The device also comprises a bright OLED display with a large viewing angle and USB interfaces for the transfer of weighing data to external devices.

In terms of type, the retail scale segment held the largest share of 33.1% in 2019. The growing retail sector and rising number of small retail shops are acting as major factors for the segment growth. According to Census Bureau data, 2018 saw a net increase in retail stores in the United States. There were almost 3,100 more stores during the 4th quarter of 2018 compared to the 4th quarter of 2017. Similarly, stores with fewer than five employees witnessed an increase of 4,569 stores as of the 1st quarter of 2018 compared with the 1st quarter of 2017.

The offline distribution channel segment dominated the electronic weighing scale market with a revenue-based share of 94.5% in 2019. Majority of the offline sales are driven by the commercial segment. Shop owners and small retailers prefer purchasing from the salesperson of the company. Moreover, ease in the understanding of after-sales support pertaining to issues related to products with the executive is propelling the customers to purchase from brick and mortar retail stores, including distributors, specialty stores, hypermarkets, and supermarkets.

Asia Pacific dominated the market with a revenue-based share of 35.7% in 2019. The high adoption rate of the product, coupled with the presence of regional companies, is acting as a major factor for the regional market growth. Moreover, the strong presence of small retail stores, growing pharmaceutical industry, and increasing awareness regarding health maintenance are driving demand in the region.

Electronic Weighing Machines Market Report Highlights

By type, the retail scale segment held the largest share of 33.1% in 2019

The online distribution channel segment is expected to witness the fastest growth from 2020 to 2027

Asia Pacific is expected to witness the fastest growth over the forecast period.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. ELECTRONIC WEIGHING MACHINE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Electronic Weighing Machine Market
- 3.7. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOUR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Type Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. ELECTRONIC WEIGHING MACHINE MARKET: TYPE ESTIMATES & TREND ANALYSIS

- 5.1. Type Movement Analysis & Market Share, 2019 & 2027
- 5.2. Laboratory scale
 - 5.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.3. Gem and Jewelry scale
 - 5.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.4. Retail scale
 - 5.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.5. Health scale
 - 5.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.6. Kitchen scale
 - 5.6.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.7. Others
 - 5.7.1. Market estimates and forecast, 2016 - 2027 (USD Million)

CHAPTER 6. ELECTRONIC WEIGHING MACHINE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2019 & 2027
- 6.2. Online
 - 6.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 6.3. Offline
 - 6.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)

CHAPTER 7. ELECTRONIC WEIGHING MACHINE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2019 & 2027

7.2. North America

7.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.2.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.2.4. The U.S.

7.2.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.2.4.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.3.4. Germany

7.3.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.4.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.3.5. France

7.3.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.5.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.3.6. The U.K.

7.3.6.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.6.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.3.6.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.4.4. China

7.4.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.4.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.4.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.4.5. India

7.4.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.5.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.5. Central and South America

7.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.5.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.5.4.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.5.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.6. Middle East and Africa

7.6.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.6.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2019

CHAPTER 9. COMPANY PROFILES

9.1. A&D Company, Ltd.

9.1.1. Company Overview

9.1.2. Financial Performance

- 9.1.3. Type Benchmarking
- 9.1.4. Strategic Initiatives
- 9.2. Mettler-Toledo International, Inc.
 - 9.2.1. Company Overview
 - 9.2.2. Financial Performance
 - 9.2.3. Type Benchmarking
 - 9.2.4. Strategic Initiatives
- 9.3. Doran Scales, Inc.
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Type Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. Essae-Teraoka Pvt. Ltd
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Type Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Fairbanks Scales Inc.
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Type Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Kern & Sohn GmbH
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Type Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. BONSO Electronics International Inc.
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Type Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Shimadzu Corporation
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Type Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. Sartorius Group
 - 9.9.1. Company Overview

- 9.9.2. Financial Performance
- 9.9.3. Type Benchmarking
- 9.9.4. Strategic Initiatives
- 9.10. Avery Weigh-Tronix, LLC
 - 9.10.1. Company Overview
 - 9.10.2. Financial Performance
 - 9.10.3. Type Benchmarking
 - 9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Electronic weighing machine - Key market driver analysis
2. Electronic weighing machine - Key market restraint analysis
3. Global laboratory scale electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
4. Global gem and jewelry scale electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
5. Global retail scale electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
6. Global health scale electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
7. Global kitchen electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
8. Global others electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
9. Global electronic weighing machine market estimates and forecast, by online distribution channel, 2016 - 2027 (USD Million)
10. Global electronic weighing machine market estimates and forecast, by offline distribution channel, 2016 - 2027 (USD Million)
11. North America electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
12. North America electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)
13. North America electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
14. U.S. electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
15. U.S. electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)
16. U.S. electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
17. Europe electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
18. Europe electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)
19. Europe electronic weighing machine market revenue estimates and forecast by

distribution channel, 2016 - 2027 (USD Million)

20. Germany electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)

21. Germany electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)

22. Germany electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

23. France electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)

24. France electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)

25. France electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

26. U.K. electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)

27. U.K. electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)

28. U.K. electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

29. Asia Pacific electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)

30. Asia Pacific electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)

31. Asia Pacific electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

32. China electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)

33. China electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)

34. China electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

35. India electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)

36. India electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)

37. India electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

38. Central and South America electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)

39. Central and South America electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)
40. Central and South America electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
41. Brazil electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
42. Brazil electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)
43. Brazil electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
44. Middle East and Africa electronic weighing machine market estimates and forecast, 2016 - 2027 (USD Million)
45. Middle East and Africa electronic weighing machine market revenue estimates and forecast by type, 2016 - 2027 (USD Million)
46. Middle East and Africa electronic weighing machine market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
47. Vendor landscape

List Of Figures

LIST OF FIGURES

1. Electronic weighing machine market snapshot
2. Electronic weighing machine market segmentation & scope
3. Electronic weighing machine market penetration & growth prospect mapping
4. Electronic weighing machine value chain analysis
5. Electronic weighing machine market dynamics
6. Electronic weighing machine market: Porter's analysis
7. Electronic weighing machine market: Type movement analysis
8. Electronic weighing machine market: Distribution Channel movement analysis
9. Electronic weighing machine market: Regional movement analysis

I would like to order

Product name: Electronic Weighing Machines Market Size, Share & Trends Analysis Report By Type (Laboratory Scale, Retail Scale), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2020 - 2027

Product link: <https://marketpublishers.com/r/E0EAD11F4142EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E0EAD11F4142EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970