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Electronic Health Record Apps Market Size, Share & Trends Analysis Report By Type (Android, iOS), By Application (Clinical, Administrative), By End-use (Hospitals, Ambulatory Care Centers), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Electronic Health Record Apps Market Growth & Trends

The global electronic health record apps market size is anticipated to reach USD 1.41 billion by 2030, growing at a CAGR of 8.87% from 2024 to 2030, according to a new report by Grand View Research, Inc. The market for mobile electronic health record (EHR) applications on iOS and Android devices is poised for substantial growth, driven by their documented effectiveness in enhancing practice efficiency. Mobile EHRs, accessible via tablets and smartphones, are revolutionizing healthcare by reducing the time physicians spend logged into workstations, enhancing order entries, and improving inpatient data management. This, in turn, allows physicians to offer more time for patient interaction, thereby improving the quality of care.

A survey by HIMSS Analytics shows the rapid adoption of mobile EHRs, with over 70% of providers using smartphones and tablets to access clinical and non-clinical information, as well as their in-house EHR systems. This trend is driven by the fact that integrating mobile EHR technology with existing systems requires minimal changes to existing technological infrastructure. Most mobile EHRs function as add-ons, making them a convenient and efficient enhancement to current practices.

Electronic Health Record Apps Market Report Highlights

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Based on type, the android segment dominated the market in 2023. This is attributed to android's widespread availability across various smartphone and tablet manufacturers.

Based on application, the administrative segment accounted for the largest revenue share in 2023. The administrative application streamline healthcare operations, enhances patient engagement, and improves efficiency. By simplifying administrative tasks, EHR apps reduce errors, save time, and facilitate better patient care.

Based on end-use, the hospitals segment accounted for the largest revenue share in 2023, owing to the rising need for improving information systems in hospitals

North America region held the largest market share in 2023. This can be attributed to various factors such as increasing healthcare expenditure and growing technological adoption in clinical and hospital settings in the region.

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