

Electric Vehicle Infotainment Market Size, Share & Trends Analysis Report By System Type (Audio, Video, Heads-up, Navigation, Rear Seat Entertainment System), By Connectivity Type, By End Use, By Region, And Segment Forecasts 2022 - 2030

<https://marketpublishers.com/r/EE61636707DEEN.html>

Date: June 2022

Pages: 120

Price: US\$ 4,950.00 (Single User License)

ID: EE61636707DEEN

Abstracts

This report can be delivered to the clients within 5 Business Days

Electric Vehicle Infotainment Market Growth & Trends

The global electric vehicle infotainment market is expected to reach USD 19.49 billion by 2030 with a CAGR growth of 38.1% over the forecast period, according to a new report by Grand View Research, Inc. EV infotainment systems offer components such as video/audio entertainment, navigation, call control, climate control, apps, and connectivity features, bringing digital life on the road. The market is witnessing high growth owing to new connectivity features based on smartphones, Bluetooth, and wired & wireless technologies at low cost. The increasing connectivity capability in the infotainment system is enabling end-users to access basic features such as navigation and calling easily. The rising uptake of EVs in mid to high-end segment cars is also driving the market growth.

The integration of cloud technology in the infotainment system is also creating avenues for market growth. The integration of cloud technology in cars can update traffic data and maps, helping prevent road accidents. Electric cars exchange data to provide real-time traffic information and weather condition for safe and easy navigation through real-time maps. The use of cloud technology enables secure, alert, and comfortable driving. Additionally, manufacturers are paying attention to designing details of the infotainment system to match the aesthetics of the vehicles. Thus, driving the growth of the electric

vehicle infotainment market. Technological advancements in heads-up, rear-seat entertainment, and dashboard infotainment systems are gaining traction among manufacturers and end-users.

Electric vehicles are becoming more interactive in terms of information exchange and entertainment systems. For this purpose, many manufacturers are installing high-definition screens of various sizes. For, Tesla's Model 3 and Model Y has a 15-inch infotainment screen. The specification of these screens enables the driver to view and operate the infotainment system with efficiency and effectiveness without much strain on the driver's eyes. With the growing emphasis on passenger safety, automotive manufacturers are also integrating Advanced Driver Assistance Systems (ADAS) and Digital Monitoring Systems (DMS) are being connected with the infotainment system in EVs. These technological advancements are creating new growth opportunities for infotainment manufacturers.

The wireless connection segment holds the highest market share in 2021. As the use of smartphones grows, so does the need for network access. The use of smartphones to connect to the internet has enabled wireless communication and cellular connection for infotainment because of the high-speed connection and ease of use, electric vehicle infotainment systems are gaining popularity. The Wireless connectivity's global expansion enables EV infotainment to give a smooth driving experience while moving the market forward growth.

Electric Vehicle Infotainment Market Report Highlights

The market will witness growth based on factors such as uptake of electric vehicles, enhanced connectivity, screen size, and use of technology such as AI and cloud

The heads-up, rear seat entertainment system, and dashboard infotainment system are gaining popularity.

Integration of infotainment system in passenger EVs will drive the market growth during the forecast period.

Major players in the market are Alpine Electronics Inc., Continental AG, Denso Corporation, Panasonic Corporation and Pioneer Corporation

Contents

CHAPTER 1. METHODOLOGY & SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Penetration & Growth Prospect Mapping
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
- 3.4. Market Analysis Tools
 - 3.4.1. Industry Analysis - Porter's Five Forces Analysis
 - 3.4.2. PEST Analysis
- 3.5. Key Company Analysis, 2021
- 3.6. Impact of COVID-19 on the Electric Vehicle Infotainment Market

CHAPTER 4. ELECTRIC VEHICLE INFOTAINMENT MARKET: SYSTEM TYPE OUTLOOK

- 4.1. Market Size Estimates & Forecasts and Trend Analysis, (USD Million)
 - 4.1.1. Multimedia System Market
 - 4.1.1.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)
 - 4.1.2. Heads-Up Display System Market
 - 4.1.2.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

4.1.3. Navigation Unit System Market

4.1.3.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

4.1.4. Communication Unit System Market

4.1.4.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

4.1.5. Rear Seat Entertainment System Market

4.1.5.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

CHAPTER 5. ELECTRIC VEHICLE INFOTAINMENT MARKET: CONNECTIVITY TYPE OUTLOOK

5.1. Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (USD Million)

5.1.1. Bluetooth Connectivity Market

5.1.1.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

5.1.2. Cellular Connectivity Market

5.1.2.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

5.1.3. Wireless Connectivity Market

5.1.3.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

5.1.4. Wired Connectivity Market

5.1.4.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

CHAPTER 6. ELECTRIC VEHICLE INFOTAINMENT MARKET: END-USE OUTLOOK

6.1. Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (USD Million)

6.1.1. BEV Market

6.1.1.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

6.1.2. HEV Market

6.1.2.1. market estimates and forecasts by region, 2018 - 2030 (USD Million)

CHAPTER 7. ELECTRIC VEHICLE INFOTAINMENT MARKET: REGIONAL OUTLOOK

7.1. Electric Vehicle Infotainment Market, By Region, 2021 & 2030

7.2. North America

7.2.1. North America market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.2.2. North America market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.2.3. North America market estimates and forecasts, by end-user, 2018 - 2030 (USD Million)

7.2.4. U.S.

7.2.4.1. U.S. market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.2.4.2. U.S. market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.2.4.3. U.S. market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

7.2.5. Canada

7.2.5.1. Canada market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.2.5.2. Canada market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.2.5.3. Canada market estimates and forecasts, by end-user, 2018 - 2030 (USD Million)

7.3. Europe

7.3.1. Europe market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.3.2. Europe market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.3.3. Europe market estimates and forecasts, by end-user, 2018 - 2030 (USD Million)

7.3.4. U.K.

7.3.4.1. U.K. market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.3.4.2. U.K. market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.3.4.3. U.K. market estimates and forecasts, by end-user, 2018 - 2030 (USD Million)

7.3.5. Germany

7.3.5.1. Germany market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.3.5.2. Germany market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.3.5.3. Germany market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

7.3.6. France

7.3.6.1. France market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.3.6.2. France market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.3.6.3. France market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

7.3.7. Norway

7.3.7.1. Norway market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.3.7.2. Norway market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.3.7.3. Norway market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

7.3.8. Sweden

7.3.8.1. Sweden market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.3.8.2. Sweden market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.3.8.3. Sweden market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

7.4. Asia Pacific

7.4.1. Asia Pacific market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.4.2. Asia Pacific market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.4.3. Asia Pacific market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

7.4.4. China

7.4.4.1. China market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.4.4.2. China market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.4.4.3. China market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

7.4.5. South Korea

7.4.5.1. South Korea market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.4.5.2. South Korea market estimates and forecasts, by connectivity type, 2018 - 2030 (USD Million)

7.4.5.3. South Korea market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

7.4.6. Japan

7.4.6.1. Japan market estimates and forecasts, by system type, 2018 - 2030 (USD Million)

7.4.6.2. Japan market estimates and forecasts, by connectivity type, 2018 - 2030

(USD Million)

7.4.6.3. Japan market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

CHAPTER 8. COMPETITIVE LANDSCAPE

8.1. Alpine Electronics, Inc.

- 8.1.1. Company Overview
- 8.1.2. Financial Performance
- 8.1.3. Product Benchmarking
- 8.1.4. Recent Developments

8.2. Continental AG

- 8.2.1. Company Overview
- 8.2.2. Financial Performance
- 8.2.3. Product Benchmarking
- 8.2.4. Recent Developments

8.3. Denso Corporation

- 8.3.1. Company Overview
- 8.3.2. Financial Performance
- 8.3.3. Product Benchmarking
- 8.3.4. Recent Developments

8.4. Harman International Industries Inc.

- 8.4.1. Company Overview
- 8.4.2. Financial Performance
- 8.4.3. Product Benchmarking
- 8.4.4. Recent Developments

8.5. Panasonic Corporation

- 8.5.1. Company Overview
- 8.5.2. Financial Performance
- 8.5.3. Product Benchmarking
- 8.5.4. Recent Developments

8.6. Pioneer Corporation

- 8.6.1. Company Overview
- 8.6.2. Financial Performance
- 8.6.3. Product Benchmarking
- 8.6.4. Recent Developments

8.7. Airbiquity Inc.

- 8.7.1. Company Overview
- 8.7.2. Financial Performance

- 8.7.3. Product Benchmarking
- 8.7.4. Recent Developments
- 8.8. AISIN SEIKI Co., Ltd
 - 8.8.1. Company Overview
 - 8.8.2. Financial Performance
 - 8.8.3. Product Benchmarking
 - 8.8.4. Recent Developments
- 8.9. Clarion Corporation of America
 - 8.9.1. Company Overview
 - 8.9.2. Financial Performance
 - 8.9.3. Product Benchmarking
 - 8.9.4. Recent Developments
- 8.10. JVC KENWOOD
 - 8.10.1. Company Overview
 - 8.10.2. Financial Performance
 - 8.10.3. Product Benchmarking
 - 8.10.4. Recent Developments
- 8.11. Garmin Ltd.
 - 8.11.1. Company Overview
 - 8.11.2. Financial Performance
 - 8.11.3. Product Benchmarking
 - 8.11.4. Recent Developments
- 8.12. Audi AG
 - 8.12.1. Company Overview
 - 8.12.2. Financial Performance
 - 8.12.3. Product Benchmarking
 - 8.12.4. Recent Development
- 8.13. General Motors Corp.
 - 8.13.1. Company Overview
 - 8.13.2. Financial Performance
 - 8.13.3. Product Benchmarking
 - 8.13.4. Recent Development
- 8.14. Ford Motor Company
 - 8.14.1. Company Overview
 - 8.14.2. Financial Performance
 - 8.14.3. Product Benchmarking
 - 8.14.4. Recent Development

List Of Tables

LIST OF TABLES

- Table 1 Global electric vehicle infotainment market, 2018 - 2030 (USD Billion)
- Table 2 Electric vehicle infotainment market by region, 2018 - 2030 (USD Million)
- Table 3 Electric vehicle infotainment market, by system type, 2018 - 2030 (USD Million)
- Table 4 Electric vehicle infotainment market, by connectivity, 2018 - 2030 (USD Million)
- Table 5 Electric vehicle infotainment market, by end-use, 2018 - 2030 (USD Million)
- Table 6 Global EV multimedia system market by region, 2018 - 2030 (USD Million)
- Table 7 Global EV Heads-up system market by region, 2018 - 2030 (USD Million)
- Table 8 Global EV navigation system market by region, 2018 - 2030 (USD Million)
- Table 9 Global EV drive safety and communication system market by region, 2018 - 2030 (USD Million)
- Table 10 Global EV rear-seat entertainment market by region, 2018 - 2030 (USD Million)
- Table 11 Global Bluetooth EV infotainment market by region, 2018 - 2030 (USD Million)
- Table 12 Global cellular connectivity EV infotainment system market by region, 2018 - 2030 (USD Million)
- Table 13 Global wireless EV infotainment market by region, 2018 - 2030 (USD Million)
- Table 14 Global wired connectivity EV infotainment market by region, 2018 - 2030 (USD Million)
- Table 15 Global BEV EV infotainment market by region, 2018 - 2030 (USD Million)
- Table 16 Global HEV EV infotainment market by region, 2018 - 2030 (USD Million)
- Table 17 North America EV infotainment system market, by system type, 2018 - 2030 (USD Million)
- Table 18 North America EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)
- Table 19 North America EV infotainment system market, by end-use, 2018 - 2030 (USD Million)
- Table 20 U.S. EV infotainment system market, by system type, 2018 - 2030 (USD Million)
- Table 21 U.S. EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)
- Table 22 U.S. EV infotainment system market, by end-use, 2018 - 2030 (USD Million)
- Table 23 Canada EV infotainment system market, by system type, 2018 - 2030 (USD Million)
- Table 24 Canada EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)

Table 25 Canada EV infotainment system market, by end-use, 2018 - 2030 (USD Million)

Table 26 Europe EV infotainment system market, by system type, 2018 - 2030 (USD Million)

Table 27 Europe EV infotainment system market by connectivity type, 2018 - 2030 (USD Million)

Table 28 Europe EV infotainment system market, by end-use, 2018 - 2030 (USD Million)

Table 29 U.K. EV infotainment system market, by system type, 2018 - 2030 (USD Million)

Table 30 U.K. EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)

Table 31 U.K. EV infotainment system market, by end-use, 2018 - 2030 (USD Million)

Table 32 Germany EV infotainment system market, by system type, 2018 - 2030 (USD Million)

Table 33 Germany EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)

Table 34 Germany EV infotainment system market, by end-use, 2018 - 2030 (USD Million)

Table 35 France EV infotainment system market, by system type, 2018 - 2030 (USD Million)

Table 36 France EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)

Table 37 France EV infotainment system market, by end-use, 2018 - 2030 (USD Million)

Table 38 Norway EV infotainment system market, by system type, 2018 - 2030 (USD Million)

Table 39 Norway EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)

Table 40 Norway EV infotainment system market, by end-use, 2018 - 2030 (USD Million)

Table 41 Sweden EV infotainment system market, by system type, 2018 - 2030 (USD Million)

Table 42 Sweden EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)

Table 43 Sweden EV infotainment system market, by end-use, 2018 - 2030 (USD Million)

Table 44 Asia Pacific EV infotainment system market, by system type, 2018 - 2030 (USD Million)

Table 45 Asia Pacific EV infotainment system market, by connectivity type, 2018 - 2030

(USD Million)

Table 46 Asia Pacific EV infotainment system market, by end-use, 2018 - 2030 (USD Million)

Table 47 China EV infotainment system market, by system type, 2018 - 2030 (USD Million)

Table 48 China EV infotainment system market, by connectivity type, 2018 - 2030 (USD Million)

Table 49 China EV infotainment system market, by end-use, 2018 - 2030 (USD billion)

Table 50 Japan EV infotainment system market, by system type, 2018 - 2030 (USD billion)

Table 51 Japan EV infotainment system market, by connectivity type, 2018 - 2030 (USD billion)

Table 52 Japan EV infotainment system market, by end-use, 2018 - 2030 (USD Billion)

Table 53 South Korea EV infotainment system market, by system type, 2018 - 2030 (USD billion)

Table 54 South Korea EV infotainment system market, by connectivity type, 2018 - 2030 (USD billion)

Table 55 South Korea EV infotainment system market, by end-use, 2018 - 2030 (USD Billion)

Table 56 RoW EV infotainment system market, by system type, 2018 - 2030 (USD billion)

Table 57 RoW EV infotainment system market, by connectivity type, 2018 - 2030 (USD billion)

Table 58 RoW EV infotainment system market, by end-use, 2018 - 2030 (USD Billion)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market segmentation & scope
- Fig. 2 Market snapshot
- Fig. 3 Penetration & growth prospect mapping
- Fig. 4 EV Infotainment market - Value chain analysis
- Fig. 5 Electric vehicle infotainment market: PORTER's five forces analysis
- Fig. 6 Electric vehicle infotainment market - PEST analysis
- Fig. 7 Key Company Analysis, 2021
- Fig. 8 Electric vehicle infotainment market system outlook key take away
- Fig. 9 Electric Vehicle Infotainment Market End-use outlook key take away
- Fig. 10 Electric Vehicle infotainment market: Connectivity outlook key take away
- Fig. 11 Electric Vehicle infotainment system: Regional movement analysis

I would like to order

Product name: Electric Vehicle Infotainment Market Size, Share & Trends Analysis Report By System Type (Audio, Video, Heads-up, Navigation, Rear Seat Entertainment System), By Connectivity Type, By End Use, By Region, And Segment Forecasts 2022 - 2030

Product link: <https://marketpublishers.com/r/EE61636707DEEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EE61636707DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970