

Electric Vehicle Communication Controller Market Size, Share & Trends Analysis Report By System, By Charging, By Electric Vehicle, By Application, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Electric Vehicle Communication Controller Market Growth & Trends

The global electric vehicle communication controller market size is expected to reach USD 1,330.4 million by 2030, registering a CAGR of 32.5% from 2024 to 2030, according to a new report by Grand View Research, Inc. The market is driven by increasing adoption of electric vehicles (EV) and advancements in charging solutions. Prominent companies in the market, including Tesla, Inc. and LG INNOTEK, are focusing on development of advanced charging technology. Furthermore, rising demand for fast charging technology is fueling market growth.

On-going developments in wireless charging technology for EVs and associated safety concerns are significantly contributing to the growing demand for EVCC. Various Original Equipment Manufacturers (OEMs) and automotive manufacturers have established partnerships for the development of EVCC and incorporating EVCC in wireless charging technology. For instance, Enide, AB Volvo, Continental AG, and HELLA GmbH & Co. KGaA have collaborated on the UNPLUGGED project aimed at development of wireless charging technology. Rise in the number of EVs is fueling the demand for Vehicle-to-Grid (V2G) technology, through which the automobiles can recharge their battery and simultaneously send back electric energy into the grid, when there is a surge in demand. Increasing adoption of EVCC in the development of V2G technology is accelerating market growth.

Governments in countries such as U.S., China, and Germany are collaborating with various academic institutions such as Sandia National Laboratories and the University of Delaware for the development of V2G technology. Furthermore, the growing Public-Private Partnerships for the development of EVCC are expected to propel the market. In May 2012, the University of Delaware, Exelon Corporation, various OMEs, and the U.S. government established the Mid-Atlantic Grid Interactive Car Consortium (MAGICC) that focused on the development of EVCC for V2G. The MAGICC project was funded USD 200,000 by the Delaware Green Energy fund, USD 250,000 by Exelon Corporation, and USD 150,000 from Google LLC for R&D.

Electric Vehicle Communication Controller Market Report Highlights

The vehicle-based communication controller segment accounted for a dominant revenue share of 68.3% in the global market in 2023.

The wired charging (plug-in) segment accounted for the largest revenue share in the global market in 2023. A substantial rise in demand for fast-charging solutions that necessitates communication between the vehicle's ECU and EVSE via a standard protocol is projected to enable segment expansion.

The passenger vehicle segment held the largest revenue share in 2023, owing to the steadily advancing passenger vehicle sales. The presence of various financial incentives and subsidies as part of government policies has encouraged consumers to purchase EVs.

The battery electric vehicle (BEV) segment accounted for a leading revenue share in the market in 2023. Increasing pace of government efforts to promote the adoption of BEVs and constant innovations in vehicle-based communication controllers are expected to drive segment expansion in the coming years.

Europe accounted for a leading revenue share of 42.6% in the global EVCC market in 2023. A continued focus on the development of electric vehicles and related infrastructure across regional economies, including Germany, the UK, and France, has created a promising market for EV communication controllers in this region.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. ELECTRIC VEHICLE COMMUNICATION CONTROLLER MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Market Size and Growth Prospects (USD Million)
- 3.3. Market Dynamics
 - 3.3.1. Market Drivers Analysis
 - 3.3.2. Market Restraints Analysis
- 3.4. Electric Vehicle Communication Controller Market Analysis Tools
 - 3.4.1. Porter's Analysis
 - 3.4.1.1. Bargaining power of the suppliers
 - 3.4.1.2. Bargaining power of the buyers
 - 3.4.1.3. Threats of substitution
 - 3.4.1.4. Threats from new entrants
 - 3.4.1.5. Competitive rivalry
 - 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political Landscape
 - 3.4.2.2. Economic and Social Landscape
 - 3.4.2.3. Technological Landscape

3.4.2.4. Environmental Landscape

3.4.2.5. Legal Landscape

CHAPTER 4. ELECTRIC VEHICLE COMMUNICATION CONTROLLER MARKET: SYSTEM ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard

4.2. Electric Vehicle Communication Controller Market: System Movement Analysis, 2023 & 2030 (USD Million)

4.3. Vehicle-based Communication Controller

4.3.1. Vehicle-based Communication Controller Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4. Supply Equipment Communication Controller (SECC)

4.4.1. Supply Equipment Communication Controller (SECC) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. ELECTRIC VEHICLE COMMUNICATION CONTROLLER MARKET: CHARGING ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard

5.2. Electric Vehicle Communication Controller Market: Charging Movement Analysis, 2023 & 2030 (USD Million)

5.3. Wired Charging

5.3.1. Wired Charging Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.4. Wireless Charging

5.4.1. Wireless Charging Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. ELECTRIC VEHICLE COMMUNICATION CONTROLLER MARKET: ELECTRIC VEHICLE ESTIMATES & TREND ANALYSIS

6.1. Segment Dashboard

6.2. Electric Vehicle Communication Controller Market: Electric Vehicle Movement Analysis, 2023 & 2030 (USD Million)

6.3. Battery Electric Vehicle (BEV)

6.3.1. Battery Electric Vehicle (BEV) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4. Plug-In Hybrid Electric Vehicle (PHEV)

6.4.1. Plug-In Hybrid Electric Vehicle (PHEV) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. ELECTRIC VEHICLE COMMUNICATION CONTROLLER MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

7.1. Segment Dashboard

7.2. Electric Vehicle Communication Controller Market: Application Movement Analysis, 2023 & 2030 (USD Million)

7.3. Passenger Vehicle

7.3.1. Passenger Vehicle Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.4. Commercial Vehicle

7.4.1. Commercial Vehicle Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 8. ELECTRIC VEHICLE COMMUNICATION CONTROLLER MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Electric Vehicle Communication Controller Market Share, By Region, 2023 & 2030, USD Million

8.2. North America

8.2.1. North America Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.2. U.S.

8.2.2.1. U.S. Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.3. Canada

8.2.3.1. Canada Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.4. Mexico

8.2.4.1. Mexico Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3. Europe

8.3.1. Europe Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.2. UK

8.3.2.1. UK Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.3. Germany

8.3.3.1. Germany Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.4. France

8.3.4.1. France Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4. Asia Pacific

8.4.1. Asia Pacific Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.2. China

8.4.2.1. China Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.3. Japan

8.4.3.1. Japan Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.4. India

8.4.4.1. India Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.5. South Korea

8.4.5.1. South Korea Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.6. Australia

8.4.6.1. Australia Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.5. Latin America

8.5.1. Latin America Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.5.2. Brazil

8.5.2.1. Brazil Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6. Middle East and Africa

8.6.1. Middle East and Africa Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6.2. South Africa

8.6.2.1. South Africa Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6.3. Saudi Arabia

8.6.3.1. Saudi Arabia Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6.4. UAE

8.6.4.1. UAE Electric Vehicle Communication Controller Market Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Recent Developments & Impact Analysis by Key Market Participants

9.2. Company Categorization

9.3. Company Heat Map Analysis

9.4. Company Profiles

9.4.1. ABB

9.4.1.1. Participant's Overview

9.4.1.2. Financial Performance

9.4.1.3. Product Benchmarking

9.4.1.4. Recent Developments/ Strategic Initiatives

9.4.2. BYD Company Ltd.

9.4.2.1. Participant's Overview

9.4.2.2. Financial Performance

9.4.2.3. Product Benchmarking

9.4.2.4. Recent Developments/ Strategic Initiatives

9.4.3. Efacec

9.4.3.1. Participant's Overview

9.4.3.2. Financial Performance

9.4.3.3. Product Benchmarking

9.4.3.4. Recent Developments/ Strategic Initiatives

9.4.4. Sensata Technologies, Inc.

9.4.4.1. Participant's Overview

9.4.4.2. Financial Performance

9.4.4.3. Product Benchmarking

9.4.4.4. Recent Developments/ Strategic Initiatives

9.4.5. Ficosa Internacional SA

9.4.5.1. Participant's Overview

9.4.5.2. Financial Performance

9.4.5.3. Product Benchmarking

9.4.5.4. Recent Developments/ Strategic Initiatives

9.4.6. LG Innotek

9.4.6.1. Participant's Overview

9.4.6.2. Financial Performance

9.4.6.3. Product Benchmarking

- 9.4.6.4. Recent Developments/ Strategic Initiatives
- 9.4.7. Mitsubishi Electric Corporation
 - 9.4.7.1. Participant's Overview
 - 9.4.7.2. Financial Performance
 - 9.4.7.3. Product Benchmarking
 - 9.4.7.4. Recent Developments/ Strategic Initiatives
- 9.4.8. Bosch Limited
 - 9.4.8.1. Participant's Overview
 - 9.4.8.2. Financial Performance
 - 9.4.8.3. Product Benchmarking
 - 9.4.8.4. Recent Developments/ Strategic Initiatives
- 9.4.9. Schneider Electric
 - 9.4.9.1. Participant's Overview
 - 9.4.9.2. Financial Performance
 - 9.4.9.3. Product Benchmarking
 - 9.4.9.4. Recent Developments/ Strategic Initiatives
- 9.4.10. Vector Informatik GmbH
 - 9.4.10.1. Participant's Overview
 - 9.4.10.2. Financial Performance
 - 9.4.10.3. Product Benchmarking
 - 9.4.10.4. Recent Developments/ Strategic Initiatives
- 9.4.11. Tesla
 - 9.4.11.1. Participant's Overview
 - 9.4.11.2. Financial Performance
 - 9.4.11.3. Product Benchmarking
 - 9.4.11.4. Recent Developments/ Strategic Initiatives

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