

# **Electric Kettle Market Size, Share & Trends Analysis Report By Raw Material (Stainless Steel, Plastic, Glass, Others), By Application (Residential, Commercial), By Region, And Segment Forecasts, 2024 - 2030**

<https://marketpublishers.com/r/E870435BBB57EN.html>

Date: September 2024

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: E870435BBB57EN

## **Abstracts**

**This report can be delivered to the clients within 3 Business Days**

### **Electric Iron Market Growth & Trends**

The global electric iron market size is expected to reach USD 7.01 billion by 2030, registering a CAGR of 8.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. Rising inclination among the millennials towards grooming well at a global level is boosting the market growth.

Electric irons have been modified to be lighter in weight, easier to use, energy efficient, and suitable to all kinds of fabrics. Advertisement and celebrity endorsements of these products have played a crucial role in making people aware of the product, its utility, resulting in the inclusion of the product in the daily lifestyle.

Manufacturers of electric iron have been investing in research and development of the product rapidly. Thus, it has resulted in releasing new products frequently with modified features and better efficiency. Organizations have understood the crucial role it plays in day to day life and to address the same, they have launched products that can be carried in the luggage while traveling. These products are small, lightweight, and chargeable, thereby making it compatible to be used during journey.

In April 2019, Xiaomi launched Lofans Cordless Steam Iron in China. The product is

available for 199 Chinese Yuan. The cordless product comes with a charging stand, a switch to operate it, and adjustable gear to control its temperature. It consumes 200Watts of power and can be used in three modes: high, low, and dry. It consists of a 280ml water tank for steaming the clothes. The product needs to be preheated for 35 seconds and withholds heat for 2 minutes after being detached from the charger. The sole plate is made of diecast ceramic glazed aluminum. It can be heated up to 200 degree Celsius for ironing thick and heavily crushed clothes. The negative ion coating can reduce the high temperature fabric damage.

In March 2019, Tefal launched all-in-one iron and garment steamer IXEO QT1020. The product is expected to be much more efficient than regular steam product types. The product is available for GBP 290. It comes along with an adjustable and handy built in smart iron board. The board is inverted vertically for steaming and is kept horizontally for ironing. The iron works on one-temperature technology and thus, no adjustments are required.

### Electric Iron Market Report Highlights

The steam segment dominated the market with 54.2% of revenue share in 2023. The dry segment is anticipated to witness a significant CAGR of 8.5% over the forecast period.

The commercial segment accounted for the largest market revenue share of 54.9% in 2023 due to the expansion of the laundry and hospitality industries.

The offline segment dominated the market having 75.1% share in 2023. This is due to the tangible product experience it offers customers

Asia Pacific electric iron market dominated with 31.9% market share in 2023.

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
  - 1.3.1. Information Procurement
  - 1.3.2. Information or Data Analysis
  - 1.3.3. Market Formulation & Data Visualization
  - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
  - 1.4.1. List of Data Sources

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### CHAPTER 3. ELECTRIC KETTLE MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Market Size and Growth Prospects (USD Million)
- 3.3. Market Dynamics
  - 3.3.1. Market Drivers Analysis
  - 3.3.2. Market Restraints Analysis
- 3.4. Electric Kettle Market Analysis Tools
  - 3.4.1. Porter's Analysis
    - 3.4.1.1. Bargaining power of the suppliers
    - 3.4.1.2. Bargaining power of the buyers
    - 3.4.1.3. Threats of substitution
    - 3.4.1.4. Threats from new entrants
    - 3.4.1.5. Competitive rivalry
  - 3.4.2. PESTEL Analysis
    - 3.4.2.1. Political landscape
    - 3.4.2.2. Economic and Social landscape
    - 3.4.2.3. Technological landscape
    - 3.4.2.4. Environmental landscape

### 3.4.2.5. Legal landscape

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Influencing Buying Decisions
- 4.4. Consumer Product Adoption Trends
- 4.5. Observations & Recommendations

## **CHAPTER 5. ELECTRIC KETTLE MARKET: RAW MATERIAL ESTIMATES & TREND ANALYSIS**

- 5.1. Segment Dashboard
- 5.2. Electric Kettle Market: Raw Material Movement Analysis, 2023 & 2030 (USD Million)
- 5.3. Stainless Steel
  - 5.3.1. Stainless Steel Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.4. Plastic
  - 5.4.1. Plastic Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.5. Glass
  - 5.5.1. Glass Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.6. Others
  - 5.6.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 6. ELECTRIC KETTLE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

- 6.1. Segment Dashboard
- 6.2. Electric Kettle Market: Application Movement Analysis, 2023 & 2030 (USD Million)
- 6.3. Residential
  - 6.3.1. Residential Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 6.4. Commercial
  - 6.4.1. Commercial Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 7. ELECTRIC KETTLE MARKET: REGIONAL ESTIMATES & TREND**

## ANALYSIS

### 7.1. Electric Kettle Market Share, By Region, 2023 & 2030 (USD Million)

#### 7.2. North America

##### 7.2.1. North America Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.2.2. U. S.

##### 7.2.2.1. U. S. Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.2.3. Canada

##### 7.2.3.1. Canada Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.2.4. Mexico

##### 7.2.4.1. Mexico Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 7.3. Europe

##### 7.3.1. Europe Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.3.2. UK

##### 7.3.2.1. UK Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.3.3. Germany

##### 7.3.3.1. Germany Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.3.4. France

##### 7.3.4.1. France Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.3.5. Italy

##### 7.3.5.1. Italy Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.3.6. Spain

##### 7.3.6.1. Spain Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 7.4. Asia Pacific

##### 7.4.1. Asia Pacific Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.4.2. China

##### 7.4.2.1. China Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

### 7.4.3. India

7.4.3.1. India Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

### 7.4.4. Japan

7.4.4.1. Japan Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

### 7.4.5. Australia & New Zealand

7.4.5.1. Australia & New Zealand Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

### 7.4.6. South Korea

7.4.6.1. South Korea Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## 7.5. Latin America

7.5.1. Latin America Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million), (Volume in Kilotons)

### 7.5.2. Brazil

7.5.2.1. Brazil Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## 7.6. Middle East and Africa

7.6.1. Middle East and Africa Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

### 7.6.2. South Africa

7.6.2.1. South Africa Electric Kettle Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 8. COMPETITIVE LANDSCAPE**

8.1. Recent Developments & Impact Analysis by Key Market Participants

8.2. Company Categorization

8.3. Company Heat Map Analysis

8.4. Company Profiles

8.4.1. Koninklijke Philips N.V.

8.4.1.1. Participant's Overview

8.4.1.2. Financial Performance

8.4.1.3. Product Benchmarking

8.4.1.4. Recent Developments/ Strategic Initiatives

8.4.2. Aroma Housewares

8.4.2.1. Participant's Overview

8.4.2.2. Financial Performance

- 8.4.2.3. Product Benchmarking
- 8.4.2.4. Recent Developments/ Strategic Initiatives
- 8.4.3. Breville USA, Inc.
  - 8.4.3.1. Participant's Overview
  - 8.4.3.2. Financial Performance
  - 8.4.3.3. Product Benchmarking
  - 8.4.3.4. Recent Developments/ Strategic Initiatives
- 8.4.4. Hamilton Beach Brands, Inc.
  - 8.4.4.1. Participant's Overview
  - 8.4.4.2. Financial Performance
  - 8.4.4.3. Product Benchmarking
  - 8.4.4.4. Recent Developments/ Strategic Initiatives
- 8.4.5. Groupe SEB
  - 8.4.5.1. Participant's Overview
  - 8.4.5.2. Financial Performance
  - 8.4.5.3. Product Benchmarking
  - 8.4.5.4. Recent Developments/ Strategic Initiatives
- 8.4.6. Cuisinart
  - 8.4.6.1. Participant's Overview
  - 8.4.6.2. Financial Performance
  - 8.4.6.3. Product Benchmarking
  - 8.4.6.4. Recent Developments/ Strategic Initiatives
- 8.4.7. Electrolux
  - 8.4.7.1. Participant's Overview
  - 8.4.7.2. Financial Performance
  - 8.4.7.3. Product Benchmarking
  - 8.4.7.4. Recent Developments/ Strategic Initiatives
- 8.4.8. Morphy Richards Ltd
  - 8.4.8.1. Participant's Overview
  - 8.4.8.2. Financial Performance
  - 8.4.8.3. Product Benchmarking
  - 8.4.8.4. Recent Developments/ Strategic Initiatives
- 8.4.9. Chef's Choice by EdgeCraft
  - 8.4.9.1. Participant's Overview
  - 8.4.9.2. Financial Performance
  - 8.4.9.3. Product Benchmarking
  - 8.4.9.4. Recent Developments/ Strategic Initiatives
- 8.4.10. Havells India Ltd
  - 8.4.10.1. Participant's Overview

8.4.10.2. Financial Performance

8.4.10.3. Product Benchmarking

8.4.10.4. Recent Developments/ Strategic Initiatives



## I would like to order

Product name: Electric Kettle Market Size, Share & Trends Analysis Report By Raw Material (Stainless Steel, Plastic, Glass, Others), By Application (Residential, Commercial), By Region, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/E870435BBB57EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E870435BBB57EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970