

Electric Cargo Bikes Market Size, Share & Trends Analysis Report By Product (Two-Wheeled, Three-Wheeled), By Application (Personal, Commercial), By Region (North America, Europe), And Segment Forecasts, 2024 - 2030

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Abstracts

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Electric Cargo Bikes Market Size & Trends

The global electric cargo bikes market size was estimated at USD 1.20 billion in 2023 and is expected to grow at a CAGR of 22.8% from 2024 to 2030. The market is majorly driven by the growing preference for bicycles as a convenient form of exercise to ensure a healthy life. People have started realizing the importance of staying fit and having a healthy life. They have also started realizing that regular bicycling can keep disorders, such as obesity, at bay. The market is expected to grow as more and more people are resorting to bicycling as a regular form of exercise. Moreover, the growth is attributed to the combination of factors such as a rise in disposable income and the benefits offered by electric bicycles over conventional variants in terms of operation. Electric bicycles can also ensure faster journeys as compared to their conventional counterparts.

The market is experiencing robust growth driven by several key trends and factors. Urbanization and the increasing demand for sustainable and efficient transportation solutions are major drivers, as cities worldwide seek to reduce traffic congestion and lower carbon emissions. Governments and municipalities are offering incentives and supportive regulations to encourage the adoption of eco-friendly vehicles, including electric cargo bikes.

The rise of e-commerce and the need for last-mile delivery solutions als%li%fuel demand, as businesses look for cost-effective and agile delivery options. Technological advancements, such as improved battery life and load capacity, enhance the appeal of electric carg%li%bikes. Opportunities abound in expanding urban delivery services, promoting green logistics, and catering t%li%niche markets like food delivery and family transportation.

The growing penetration of smartphones and internet connectivity in emerging economies, including Brazil, China, India, and Mexico, will further boost consumer engagement in online stores. Moreover, the internet's increasing penetration is encouraging vendors t%li%sell their products in untapped markets through online platforms such as Ali Express, Amazon, and Flipkart. Besides, online channels provide attractive discounts on every product, which attracts consumers t%li%purchase online.

The outbreak of COVID-19 is certainly expected t%li%favor market growth in coming years as several governments around the globe are significantly promoting bicycles as one of the safest modes of transportation, which helps people maintain social distancing. Besides, governments across key countries, such as the UK and Italy, are providing subsidies for the purchase of new bicycles during the pandemic. Therefore, government support in the form of initiatives and subsidies coupled with growing awareness regarding benefits offered by bicycles further propels the growth of the market.

Global Electric Carg%li%Bikes Market Report Segmentation

The report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 t%li%2030. For this study, Grand View Research has segmented the global electric carg%li%bikes market report based on product, application, and region.

Product Outlook (Revenue, USD Million, 2018 - 2030)

Two-Wheeled

Three-Wheeled

Four-Wheeled

Application Outlook (Revenue, USD Million, 2018 - 2030)

Personal

Commercial

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

Middle East & Africa

UAE

Kingdom of Saudi Arabia

South Africa

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definitions
- 1.3. Information Procurement
- 1.4. Information Analysis
 - 1.4.1. Market Formulation & Data Visualization
 - 1.4.2. Data Validation & Publishing
- 1.5. Research Scope and Assumptions
- 1.6. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Impact Analysis
 - 3.3.2. Market Restraint Impact Analysis
 - 3.3.3. Market Opportunity Impact Analysis
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
 - 3.4.2. PESTEL Analysis

CHAPTER 4. ELECTRIC CARGO BIKES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Product Movement Analysis & Market Share, 2023 & 2030
- 4.2. Electric Cargo Bikes Market Estimates & Forecast, By Product
 - 4.2.1. Two-Wheeled
 - 4.2.2. Three-Wheeled
 - 4.2.3. Four-Wheeled

CHAPTER 5. ELECTRIC CARGO BIKES MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Application Movement Analysis & Market Share, 2023 & 2030
- 5.2. Electric Cargo Bikes Market Estimates & Forecast, By Application
 - 5.2.1. Personal
 - 5.2.2. Commercial

CHAPTER 6. ELECTRIC CARGO BIKES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Electric Cargo Bikes Market: Regional Outlook
- 6.2. North America
 - 6.2.1. North America Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.2.2. U.S.
 - 6.2.2.1. U.S. Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.2.3. Canada
 - 6.2.3.1. Canada Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.2.4. Mexico
 - 6.2.4.1. Mexico Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)
- 6.3. Europe
 - 6.3.1. Europe Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.3.2. Germany
 - 6.3.2.1. Germany Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.3.3. Germany
 - 6.3.3.1. Germany Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.3.4. UK
 - 6.3.4.1. UK Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.3.5. France
 - 6.3.5.1. France Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD Million)

Million)

6.4. Asia Pacific

6.4.1. Asia Pacific Electric Cargo Bikes market estimates & forecasts, 2018 - 2030
(USD Million)

6.4.2. China

6.4.2.1. China Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD
Million)

6.4.3. India

6.4.3.1. India Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD
Million)

6.4.4. Japan

6.4.4.1. Japan Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD
Million)

6.4.5. Australia

6.4.5.1. Australia Electric Cargo Bikes market estimates & forecasts, 2018 - 2030
(USD Million)

6.4.6. South Korea

6.4.6.1. South Korea Electric Cargo Bikes market estimates & forecasts, 2018 - 2030
(USD Million)

6.5. Latin America

6.5.1. Latin America Electric Cargo Bikes market estimates & forecasts, 2018 - 2030
(USD Million)

6.5.2. Brazil

6.5.2.1. Brazil Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD
Million)

6.6. MEA

6.6.1. MEA Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD
Million)

6.6.2. UAE

6.6.2.1. UAE Electric Cargo Bikes market estimates & forecasts, 2018 - 2030 (USD
Million)

6.6.3. Kingdom of Saudi Arabia (KSA)

6.6.3.1. Kingdom of Saudi Arabia (KSA) Electric Cargo Bikes market estimates &
forecasts, 2018 - 2030 (USD Million)

6.6.4. South Africa

6.6.4.1. South Africa Electric Cargo Bikes market estimates & forecasts, 2018 - 2030
(USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

- 7.1. Company Categorization
- 7.2. Financial Performance
- 7.3. Product Benchmarking
- 7.4. Company Market Share Analysis, 2023
- 7.5. Company Heat Map Analysis
- 7.6. Strategy Mapping
 - 7.6.1. Expansion
 - 7.6.2. Collaborations
 - 7.6.3. Mergers & Acquisitions
 - 7.6.4. New Application Launches
 - 7.6.5. Partnerships
 - 7.6.6. Others
- 7.7. Company List
 - 7.7.1. Smart Urban Mobility B.V.
 - 7.7.2. Cervelo
 - 7.7.3. Rad Power Bikes
 - 7.7.4. Yuba Bicycles LLC
 - 7.7.5. Riese & Müller
 - 7.7.6. Butchers & Bicycles
 - 7.7.7. Cero Bikes
 - 7.7.8. Douze Cycles
 - 7.7.9. Urban Arrow
 - 7.7.10. Tern Bicycles
 - 7.7.11. Carla Cargo
 - 7.7.12. Rad Power Bikes

List Of Tables

LIST OF TABLES

Table 1 List of abbreviations

Table 2 Electric Cargo Bikes Market - Industry snapshot & key buying criteria, 2017 - 2030

Table 3 Electric Cargo Bikes Market, 2017 - 2030 (USD Million)

Table 4 Electric Cargo Bikes Market, by region, 2017 - 2030 (USD Million)

Table 5 Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)

Table 6 Product Electric Cargo Bikes Market, by region, 2017 - 2030 (USD Million)

Table 7 Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

Table 8 Application Electric Cargo Bikes Market, by region, 2017 - 2030 (USD Million)

Table 9 North America Electric Cargo Bikes Market, 2017 - 2030 (USD Million)

Table 10 North America Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)

Table 11 North America Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

Table 12 U.S. Electric Cargo Bikes Market, 2017 - 2030 (USD Million)

Table 13 U.S. Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)

Table 14 U.S. Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

Table 15 Canada Electric Cargo Bikes Market, 2017 - 2030 (USD Million)

Table 16 Canada Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)

Table 17 Canada Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

Table 18 Mexico Electric Cargo Bikes Market, 2017 - 2030 (USD Million)

Table 19 Mexico Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)

Table 20 Mexico Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

Table 21 Europe Electric Cargo Bikes Market, 2017 - 2030 (USD Million)

Table 22 Europe Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)

Table 23 Europe Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

Table 24 UK Electric Cargo Bikes Market, 2017 - 2030 (USD Million)

Table 25 UK Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)

Table 26 UK Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

Table 27 Germany Electric Cargo Bikes Market, 2017 - 2030 (USD Million)

Table 28 Germany Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)

Table 29 Germany Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

- Table 30 France Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 31 France Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 32 France Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 33 Asia Pacific Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 34 Asia Pacific Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 35 Asia Pacific Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 36 China Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 37 China Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 38 China Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 39 Japan Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 40 Japan Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 41 Japan Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 42 India Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 43 India Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 44 India Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 45 South Korea Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 46 South Korea Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 47 South Korea Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 48 Australia Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 49 Australia Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 50 Australia Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 51 Latin America Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 52 Latin America Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 53 Latin America Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 54 Brazil Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 55 Brazil Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 56 Brazil Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 57 Middle East & Africa Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 58 Middle East & Africa Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 59 Middle East & Africa Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)

- Table 60 KSA Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 61 KSA Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 62 KSA Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 63 UAE Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 64 UAE Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 65 UAE Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 66 South Africa Electric Cargo Bikes Market, 2017 - 2030 (USD Million)
- Table 67 South Africa Electric Cargo Bikes Market, by Product, 2017 - 2030 (USD Million)
- Table 68 South Africa Electric Cargo Bikes Market, by Application, 2017 - 2030 (USD Million)
- Table 69 Participant's Overview
- Table 70 Financial Performance
- Table 71 Product Benchmarking
- Table 72 Key companies undergoing expansion
- Table 73 Key companies involved in mergers & acquisitions
- Table 74 Key companies undertaking partnerships and collaboration
- Table 75 Key companies launching new product/service launches

List Of Figures

LIST OF FIGURES

1. Ice cream market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Market snapshot
7. Segment snapshot
8. Regional snapshot
9. Competitive landscape Snapshot
10. Global parent industry and ice cream market size (USD Million)
11. Global ice cream market size, 2018 to 2030 (USD Million)
12. Ice cream market: Penetration & growth prospect mapping
13. Ice cream market: Value chain analysis
14. Ice cream market: Dynamics
15. Ice cream market: Porter's five forces analysis
16. Factors influencing buying decisions for ice cream
17. Ice cream market, by Product: Key takeaways
18. Ice cream market: Product movement analysis, 2023 & 2030 (%)
19. Cartons ice cream market estimates & forecasts, 2018 - 2030 (USD Million)
20. Tubs ice cream market estimates & forecasts, 2018 - 2030 (USD Million)
21. Cups ice cream market estimates & forecasts, 2018 - 2030 (USD Million)
22. Cones ice cream market estimates & forecasts, 2018 - 2030 (USD Million)
23. Bars ice cream market estimates & forecasts, 2018 - 2030 (USD Million)
24. Ice cream market, by type: Key takeaways
25. Ice cream market: Type movement analysis, 2023 & 2030 (%)
26. Ice cream market estimates & forecasts, by dairy & water-based, 2018 - 2030 (USD Million)
27. Ice cream market estimates & forecasts, by vegan, 2018 - 2030 (USD Million)
28. Ice cream market, by flavor: Key takeaways
29. Ice cream market: Flavor movement analysis, 2023 & 2030 (%)
30. Ice cream market estimates & forecasts, by chocolate, 2018 - 2030 (USD Million)
31. Ice cream market estimates & forecasts, by vanilla, 2018 - 2030 (USD Million)
32. Ice cream market estimates & forecasts, by fruit, 2018 - 2030 (USD Million)
33. Ice cream market estimates & forecasts, by others, 2018 - 2030 (USD Million)

34. Ice cream market, by distribution channel: Key takeaways
35. Ice cream market: Distribution channel movement analysis, 2023 & 2030 (%)
36. Ice cream market estimates & forecasts, through foodservice, 2018 - 2030 (USD Million)
37. Ice cream market estimates & forecasts, through retail, 2018 - 2030 (USD Million)
38. Ice cream market: Regional outlook, 2023 & 2030, (USD Million)
39. Regional marketplace: Key takeaways
40. North America ice cream market estimates & forecast, 2018 - 2030 (USD Million)
41. U.S. ice cream market estimates & forecast, 2018 - 2030 (USD Million)
42. Europe ice cream market estimates & forecast, 2018 - 2030 (USD Million)
43. Germany ice cream market estimates & forecast, 2018 - 2030 (USD Million)
44. UK ice cream market estimates & forecast, 2018 - 2030 (USD Million)
45. France ice cream market estimates & forecast, 2018 - 2030 (USD Million)
46. Asia Pacific ice cream market estimates & forecast, 2018 - 2030 (USD Million)
47. China ice cream market estimates & forecast, 2018 - 2030 (USD Million)
48. India ice cream market estimates & forecast, 2018 - 2030 (USD Million)
49. Japan ice cream market estimates & forecast, 2018 - 2030 (USD Million)
50. Central and South America ice cream market estimates & forecast, 2018 - 2030 (USD Million)
51. Brazil ice cream market estimates & forecast, 2018 - 2030 (USD Million)
52. Middle East & Africa ice cream market estimates & forecast, 2018 - 2030 (USD Million)
53. South Africa ice cream market estimates & forecast, 2018 - 2030 (USD Million)
54. Key company categorization
55. Company market share analysis, 2023
56. Strategic framework of the ice cream market

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