

# **Egypt Book Services Market Size, Share & Trends Analysis Report By Genre (Academics, Fiction, Science, History, Biography, Religion, Others), By Language (Arabic, English, Foreign), By Region, And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/E075EB9DB1EEEN.html>

Date: December 2024

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: E075EB9DB1EEEN

## **Abstracts**

**This report can be delivered to the clients within 3 Business Days**

### **Egypt Book Services Market Growth & Trends**

The Egypt book services market size is expected to reach USD 248.3 million by 2030, registering a CAGR of 2.6% from 2025 to 2030, according to a new report by Grand View Research, Inc. Increasing consumer spending on books, supported by higher incomes and use of innovative technology and distribution methods to enhance the reading experience, is expected to boost the market growth.

A large number of books sold in Egypt are written in English. The English book segment was recorded at USD 129.2 Million in 2020 and the segment share was estimated to be 64.1% during the same year. Many people in the country have been striving to achieve fluency in English and reading is considered to be one of the most effective ways to develop fluency. International book launches being held in the country are also promoting the sales of English books. For instance, the Aswan University Book Fair was held in December 2020, with the slogan 'Reading for All'.

The academic segment is recorded at USD 54.9 million in 2020 and is projected to expand at a CAGR of 2.0% during the forecast period. The academic publishers have been holding a significant market share for decades. Mohamed Sabry, an Egyptian publisher, actively focuses on bringing about youthful energy to this Egyptian publishing

house through his creations. Sabry, with his wife Neven El Tohamy, launched Kayan Publishing in 2013.

Modern distribution stores have increasingly become a vehicle for international retailers entering the Egyptian market, which is still largely fragmented. The number of bookstores, both online and offline, has been on the rise and this makes the availability of and accessibility to books much easier. Increasing demand for utility and self-help books is also expected to govern the buying decisions of consumers in Egypt.

Books in various languages are in demand in the country owing to the increasing number of expats. Some of the largest players in the region are Diwan, AUC Bookstores, Aboudi Bookstore, Roya Book Store, Adam Bookshop, Cherry Blossom Bookstore, BookBuz, Berkelouw Books, Neelwafurat, and Jamalon. Kids by large are offered the most revised forms to encourage reading books. For instance, in February 2021, The National Center for Child Culture, issued the book 'The Lazy Bee', a collection of stories presenting important educational values for children.

### Egypt Book Services Market Report Highlights

The academics segment dominated the Egypt book services market based on genre, with a revenue share of 27.3% in 2024. Egypt's well-established educational infrastructure and its position as a key regional hub for pre-university education have propelled the academic books segment to market dominance.

The fiction segment is expected to experience the fastest CAGR from 2025 to 2030. While readers generally prefer Arabic literature, there is a growing demand for translated works.

The English segment held the largest revenue share of the book services market in 2024. The increasing demand for English-language proficiency, essential for success in major Western countries, is driving the demand for English-language books in the country.

The Arabic segment is expected to experience the fastest market growth during the forecast period. The Arabic language category encompasses both original works written in Arabic and translated literature.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### **CHAPTER 3. EGYPT BOOK SERVICE MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
- 3.4. Industry Analysis Tools
  - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

### **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences

- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Genre Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. EGYPT BOOK SERVICE MARKET: GENRE ESTIMATES & TREND ANALYSIS**

- 5.1. Egypt Book Service Market, By Genre: Key Takeaways
- 5.2. Genre Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By Genre, 2018 - 2030 (USD Million)
  - 5.3.1. Academics
    - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.2. Fiction
    - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.3. Science
    - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.4. History
    - 5.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.5. Biography
    - 5.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.6. Articles
    - 5.3.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.7. Religion
    - 5.3.7.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.8. Utility Books
    - 5.3.8.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.9. Others
    - 5.3.9.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 6. EGYPT BOOK SERVICE MARKET: LANGUAGE ESTIMATES & TREND ANALYSIS**

- 6.1. Egypt Book Service Market, By Language: Key Takeaways
- 6.2. Language Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by Language, 2018 - 2030 (USD Million)
  - 6.3.1. Arabic
    - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.2. English
    - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

### 6.3.3. Foreign

#### 6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 7. EGYPT BOOK SERVICE MARKET: COMPETITIVE ANALYSIS**

### 7.1. Recent Developments & Impact Analysis, by Key Market Participants

#### 7.2. Company Categorization

#### 7.3. Participant's Overview

#### 7.4. Financial Performance

#### 7.5. Genre Benchmarking

#### 7.6. Company Market Share Analysis, 2024 (%)

#### 7.7. Company Heat Map Analysis

#### 7.8. Strategy Mapping

#### 7.9. Company Profiles

##### 7.9.1. The Anglo Egyptian Bookshop

###### 7.9.1.1. Company Overview

###### 7.9.1.2. Financial Performance

###### 7.9.1.3. Genre Portfolios

###### 7.9.1.4. Strategic Initiatives

##### 7.9.2. Diwan

###### 7.9.2.1. Company Overview

###### 7.9.2.2. Financial Performance

###### 7.9.2.3. Genre Portfolios

###### 7.9.2.4. Strategic Initiatives

##### 7.9.3. AUC Press

###### 7.9.3.1. Company Overview

###### 7.9.3.2. Financial Performance

###### 7.9.3.3. Genre Portfolios

###### 7.9.3.4. Strategic Initiatives

##### 7.9.4. Aboudi Bookstore

###### 7.9.4.1. Company Overview

###### 7.9.4.2. Financial Performance

###### 7.9.4.3. Genre Portfolios

###### 7.9.4.4. Strategic Initiatives

##### 7.9.5. Adam Bookshop

###### 7.9.5.1. Company Overview

###### 7.9.5.2. Financial Performance

###### 7.9.5.3. Genre Portfolios

###### 7.9.5.4. Strategic Initiatives

#### 7.9.6. Bookbuz

7.9.6.1. Company Overview

7.9.6.2. Financial Performance

7.9.6.3. Genre Portfolios

7.9.6.4. Strategic Initiatives

#### 7.9.7. Berkelouw Books

7.9.7.1. Company Overview

7.9.7.2. Financial Performance

7.9.7.3. Genre Portfolios

7.9.7.4. Strategic Initiatives

#### 7.9.8. Jamalon

7.9.8.1. Company Overview

7.9.8.2. Financial Performance

7.9.8.3. Genre Portfolios

7.9.8.4. Strategic Initiatives

#### 7.9.9. International Language Bookshop

7.9.9.1. Company Overview

7.9.9.2. Financial Performance

7.9.9.3. Genre Portfolios

7.9.9.4. Strategic Initiatives

#### 7.9.10. Al Kotob Khan

7.9.10.1. Company Overview

7.9.10.2. Financial Performance

7.9.10.3. Genre Portfolios

7.9.10.4. Strategic Initiatives

#### 7.9.11. Ekra

7.9.11.1. Company Overview

7.9.11.2. Financial Performance

7.9.11.3. Genre Portfolios

7.9.11.4. Strategic Initiatives

#### 7.9.12. Nile Wafrat.com

7.9.12.1. Company Overview

7.9.12.2. Financial Performance

7.9.12.3. Genre Portfolios

7.9.12.4. Strategic Initiatives

## I would like to order

Product name: Egypt Book Services Market Size, Share & Trends Analysis Report By Genre (Academics, Fiction, Science, History, Biography, Religion, Others), By Language (Arabic, English, Foreign), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/E075EB9DB1EEEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E075EB9DB1EEEN.html>