

Egg Powder Market Size, Share & Trends Analysis Report By Product (Whole Egg Powder, Egg Yolk Powder), By Application (Food & Beverage, Animal Feed), By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/E7EBC993CBB0EN.html>

Date: November 2024

Pages: 80

Price: US\$ 5,950.00 (Single User License)

ID: E7EBC993CBB0EN

Abstracts

This report can be delivered to the clients within 5 Business Days

Egg Powder Market Size & Trends

The global egg powder market size was estimated at USD 1.98 billion in 2023 and is expected to grow at a CAGR of 5.5% from 2024 to 2030. The market is experiencing significant growth, driven by several key factors. One of the primary drivers is the rising demand for convenient and shelf-stable food products. As consumer lifestyles become busier, there is a marked shift towards ingredients that offer both ease of use and extended shelf life. Egg powder, which retains most nutrients in fresh eggs, provides a practical alternative for manufacturers in the food and beverage industry, enhancing production efficiency while minimizing perishability challenges. This trend is particularly evident in the bakery sector, where egg powder is favored for its versatility and ability to improve various baked goods' texture and nutritional content.

Another critical factor contributing to market expansion is the growing awareness of the nutritional benefits associated with egg powder. With increasing health-conscious consumers seeking protein-rich diets, egg powder has emerged as a valuable ingredient due to its high-quality protein content and essential vitamins. This trend aligns with the rising popularity of gluten-free and allergen-free food products, which further supports the adoption of egg powder across diverse culinary applications. The food and beverage sector remains the dominant end-user of egg powder, accounting for a

substantial share of market demand as companies innovate to meet consumer preferences for healthier options.

In addition, the expansion of the pet food industry is playing a significant role in boosting the market. As pet owners increasingly prioritize premium animal nutrition, egg powder is incorporated into pet food formulations to enhance protein content and overall health benefits. This trend reflects a broader shift towards high-quality animal feed driven by growing pet ownership globally. The combination of convenience, nutritional awareness, and expanding human and animal food applications position the market for continued growth in the coming years.

One of the primary issues is price volatility and supply chain disruptions. Fluctuations in egg prices, often influenced by seasonal variations in production, disease outbreaks such as avian influenza, and changes in feed costs, can lead to unpredictable production expenses for egg powder manufacturers. This instability makes it difficult for companies to maintain consistent pricing and supply levels, potentially affecting their competitiveness and profitability in the market.

The increasing popularity of plant-based alternatives presents a formidable challenge to the industry. As more consumers adopt vegetarian or vegan diets, the demand for animal-derived products like egg powder may decline. This shift in consumer preferences necessitates that manufacturers diversify their product offerings to include plant-based options or innovate within their existing product lines to appeal to health-conscious consumers seeking allergen-free or vegan-friendly ingredients.

Global Egg Powder Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global egg powder market report based on product, application, distribution channel, and region.

Product Outlook (Revenue, USD Million, 2018 - 2030)

Whole Egg Powder

Egg Yolk Powder

Egg Albumen Powder

Others

Application Outlook (Revenue, USD Million, 2018 - 2030)

Food & Beverage

Personal Care & Cosmetics

Nutraceutical & Pharmaceuticals

Animal Feed

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Supermarkets & Hypermarkets

Specialty Stores

Online

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East & Africa

South Africa

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Source Outlook
- 2.3. Packaging Outlook
- 2.4. Competitive Landscape Outlook

CHAPTER 3. EGG POWDER MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Outlooks
 - 3.3.2. Manufacturing and Technology Trends
 - 3.3.3. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis - Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

CHAPTER 4. EGG POWDER MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Egg Powder Market, by Product: Key Takeaways
- 4.2. Product Movement Analysis & Market Share, 2023 & 2030
- 4.3. Market Estimates & Forecasts, by Product, 2018 - 2030 (USD Million)
 - 4.3.1. Whole egg powder
 - 4.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 4.3.2. Egg yolk powder
 - 4.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 4.3.3. Egg albumen powder
 - 4.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 4.3.4. Others
 - 4.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 5. EGG POWDER MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 5.1. Egg Powder Market, by Distribution Channel: Key Takeaways
- 5.2. Distribution Channel Movement Analysis & Market Share, 2023 & 2030
- 5.3. Market Estimates & Forecasts, by Distribution Channel, 2018 - 2030 (USD Million)
 - 5.3.1. Supermarket & Hypermarket
 - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.2. Specialty Store
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.3. Online
 - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. EGG POWDER MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 6.1. Egg Powder Market, by Application: Key Takeaways
- 6.2. Application Movement Analysis & Market Share, 2023 & 2030
- 6.3. Market Estimates & Forecasts, by Application, 2018 - 2030 (USD Million)
 - 6.3.1. Food & Beverage
 - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.2. Personal Care & Cosmetics
 - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.3. Nutraceutical & Pharmaceuticals

6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

6.3.4. Animal Feed

6.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. EGG POWDER MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Egg Powder Market: Regional Outlook

7.2. Regional Movement Analysis & Market Share, 2023 & 2030

7.3. Market Estimates & Forecasts, by Region & Country, 2018 - 2030 (USD Million)

7.3.1. North America

7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.1.2. U.S.

7.3.1.2.1. Key country dynamics

7.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.1.3. Canada

7.3.1.3.1. Key country dynamics

7.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.1.4. Mexico

7.3.1.4.1. Key country dynamics

7.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2. Europe

7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.2. Germany

7.3.2.2.1. Key country dynamics

7.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.3. UK

7.3.2.3.1. Key country dynamics

7.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.4. France

7.3.2.4.1. Key country dynamics

7.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.5. Italy

7.3.2.5.1. Key country dynamics

7.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.6. Spain

7.3.2.6.1. Key country dynamics

7.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.3. Asia Pacific

- 7.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3.2. China
 - 7.3.3.2.1. Key country dynamics
 - 7.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3.3. Japan
 - 7.3.3.3.1. Key country dynamics
 - 7.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3.4. India
 - 7.3.3.4.1. Key country dynamics
 - 7.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3.5. Australia & New Zealand
 - 7.3.3.5.1. Key country dynamics
 - 7.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3.6. South Korea
 - 7.3.3.6.1. Key country dynamics
 - 7.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.4. Central & South America
 - 7.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.3.4.2. Brazil
 - 7.3.4.2.1. Key country dynamics
 - 7.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.5. Middle East & Africa
 - 7.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.3.5.2. South Africa
 - 7.3.5.2.1. Key country dynamics

CHAPTER 8. COMPETITIVE ANALYSIS

- 8.1. Recent Developments & Impact Analysis, by Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Source Benchmarking
- 8.6. Company Market Share Analysis, 2023 (%)
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping
- 8.9. Company Profiles
 - 8.9.1. Rose Acre Farms, Inc.
 - 8.9.2. Ovostar Union N.V.

- 8.9.3. Rembrandt Enterprises, Inc.
- 8.9.4. Sanovo Egg Group
- 8.9.5. Kewpie Corporation
- 8.9.6. Bouwhuis Enthoven BV
- 8.9.7. Eierhandel Wulro B.V.
- 8.9.8. Interovo Egg Group BV
- 8.9.9. Agroholding Avangard
- 8.9.10. Adriaan Goede BV
- 8.9.11. Oskaloosa Food Products Corp.
- 8.9.12. Farm Pride Food Ltd.
- 8.9.13. Weko Group
- 8.9.14. Eurovo S.R.L.
- 8.9.15. TM Ovostar

I would like to order

Product name: Egg Powder Market Size, Share & Trends Analysis Report By Product (Whole Egg Powder, Egg Yolk Powder), By Application (Food & Beverage, Animal Feed), By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/E7EBC993CBB0EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E7EBC993CBB0EN.html>