

Edible Insects Market Size, Share & Trends Analysis Report By Product (Beetles, Caterpillar, Cricket), By Application (Powder, Protein Bars), By Region (North America, Europe, Asia Pacific, Latin America, MEA), And Segment Forecasts, 2025 - 2030

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Abstracts

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Edible Insects Market Growth & Trends

The global edible insects market size is expected to reach USD 4.38 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 25.1% over the forecast period. Growing consumer awareness regarding health due to unhealthy food consumption and shifting trend towards protein-rich diets with the convenience of ready-to-eat meals are expected to drive the market in the coming years.

Increasing awareness about the health benefits associated with the product such as lowering obesity and calories and high nutritional value is expected to propel the market growth. In many countries such as South Africa, the product is used as a medicine to cure malnutrition as they are easy to digest. This is also one of the prominent factors anticipated to drive the market in the coming years.

North America is the leading contributor to the market growth and it accounted for more than 28.2% share in 2024. Growing demand for high protein foods and reduction in the consumption of processed food are the key driving factors in the region. Europe is the fastest growing region and is anticipated to expand at a CAGR of 26.0% in the forecast period. Increasing farming of the invertebrates and awareness among the consumers about their health benefits are driving the edible insects market in the region.

Globally, beetles are the most preferred insects for consumption and they accounted for more than 32.9% share of the overall revenue in 2024. Beetles find their role in biodegradation as their larvae clean up the dead plants by breaking them into organic matter, thereby driving the segment in the forecast period. Cricket is anticipated to expand at the fastest CAGR of 26.3% in the forecast period. High protein content and easy farming procedure are the prominent factors for the growth of the segment.

Insect powder is the most preferred way for consumption and it accounted for more than 44.3% share of the overall revenue in 2024. Easy availability, low cost, and wide application of the product are the prominent factors driving the segment. They are easy to store and last longer as compared to protein bars. Protein bars require a certain temperature to remain fresh and they come with immediate consumption or 2-3 months of expiry but powder form can be kept at room temperature and can last long.

Edible Insects Market Report Highlights

By application, the powder segment accounted for more than 44.3% share of the overall revenue in 2024

Beetles are the most preferred type of insects for consumption and they accounted for more than 32.9% share of the global edible insects market revenue in 2024

The cricket product segment is anticipated to expand at the fastest CAGR of 26.3% due to its easy availability and high protein content.

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