

Edible Films And Coating Market Size, Share & Trends Analysis Report By Material Type (Protein, Polysaccharides, Lipids, Composites), By Application, By Region, And Segment Forecasts, 2022 - 2028

<https://marketpublishers.com/r/E7EB8229770AEN.html>

Date: May 2022

Pages: 78

Price: US\$ 5,950.00 (Single User License)

ID: E7EB8229770AEN

Abstracts

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Edible Films And Coating Market Worth Growth & Trends

The global edible films and coating market size is expected to reach USD 4.54 billion by 2028, registering a CAGR of 7.7% from 2022 to 2028 according to a new report by Grand View Research, Inc., Growing demand for edible films and coating food products from consumers' as they are eco-friendly and benefiting by preserving high-quality product during transportation will drive the edible films and coatings market growth. Edible films and coatings technology is useful for improving the food quality, shelf life, safety, and functionality of the product. Edible films and coating are one of the best potential alternatives for food packaging that can improve the storability of food, provide an alternative for existing packaging solutions, bio-degradable, eco-friendly, and for expanding the shelf life of products.

Edible films and coating work as a barricade to CO₂, moisture, oxygen, lipids, and aromas between food component and the surrounding environment, these films or coating helps to improve the food quality and increases the shelf life of the product. Soybean proteins, wheat gluten, corn zein, whey, sunflower proteins, and gelatin are the most popular proteins used in edible films and coatings.

Edible material contains polymer and it benefits in many ways as it holds low unit weight and good shear characteristics. The use of natural biopolymers has several advantages

in life sciences as it is available from agriculture, marine life, or animals and has biocompatibility, and is easily biodegradable. Thus, manufacturing companies are investing heavily in R&D. Consumers are more inclined toward environment-friendly solutions, and the growing interest of food manufacturing companies will drive the edible films and coating market.

The COVID-19 pandemic has affected a number of economies all across the globe. The pandemic has negatively influenced many industries by slowing down their economic movement. Like other industries, the food packaging industry had an adverse effect on their economic movement. Reduced demand for food products, fruits, and vegetables from consumers due to country-wise lockdown, which negatively affected the edible films and coatings market during the period. These factors hamper the growth of edible films and coating industry.

Edible Films And Coating Market Report Highlights

North America accounted for the largest market share of around 35% of global revenue in 2021. The presence of a number of global players, rising demand for edible films and coating due to health reasons, easy availability, and consumers' willingness to pay for the product will drive market growth.

Polysaccharides material in edible films and coatings accounted for the largest share of around 40% of global revenue in 2021. Starch, cellulose, carrageenan, carboxymethylcellulose, gums, etc. are used for making edible films and coatings. Polysaccharides are suitable for fruits and vegetables as it modifies the internal environment of the product.

Asia Pacific is estimated to second-largest contributor and fastest-growing edible films and coatings market at a CAGR of 8.2% from 2022 to 2028. China and Japan are the major contributors to the edible films and coating market in this region.

Fruits and vegetables accounted for the highest revenue share of over 35% in the global edible films and coating revenue in 2021 and are expected to be the fastest growing with a CAGR of 8.1% from 2022 to 2028. The edible coating is highly used for fruits and vegetables as it helps to sustain textural properties, mass transfer in vegetables and fruits, and reduce oxidative reactions on fruits and vegetables.

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