

Dry Eye Treatment Devices Market Size, Share & Trends Analysis Report By Technology (MGX, Combination (MGX+IPL)), By End-use (Hospitals, Ophthalmic Clinics), By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Dry Eye Treatment Devices Market Growth & Trends

The global dry eye treatment devices market size is expected to reach USD 537.5 million by 2030, registering a CAGR of 7.6% from 2022 to 2030, according to a new report by Grand View Research, Inc. The increasing demand for targeted, non-invasive, faster, and patient-compliant treatment methods to alleviate dry eye symptoms is expected to foster the market growth during the forecast period.

The rising incidence of causative risk factors such as over usage of contact lenses, prolonged exposure to digital screens, diabetes, glaucoma, and Sjogren's syndrome globally is anticipated to propel the growth of the market. For instance, Americans are estimated to spend an average time of more than 10 hours a day at visual display terminals.

The increasing number of clinical and research activities conducted to evaluate the safety and efficacy of advanced dry eye treatment devices such as IPL and BBL will boost the market growth. The application of these advanced technologies in eye care is at a nascent stage in many countries, therefore clinical evidence is essential to increase provider confidence. Besides, clinical studies of these technologies are showing promising results in comparison with conventional treatment methods in dry eye

treatment.

The availability of alternative treatment, high cost of IPL/BBL treatment, numerous contraindications associated with IPL, and lack of an efficient health insurance policy in several countries are the factors fueling the growth of the market. For instance, the treatment of dry eye syndrome using intense pulsed light (IPL) is not covered under the NHS, a major provider of healthcare services in the U.K.

Dry Eye Treatment Devices Market Report Highlights

The MGX technology held the largest market share in 2021 owing to the factors such as frequent product launches, cost-effectiveness, and improving accessibility

IPL and combination (MGX+IPL) technologies are expected to grow at a lucrative rate during the forecast period due to the factors such as the development of economical and compact-sized IPL devices having versatility in treating skin tones of all types, which has boosted its installation rate in clinics and ophthalmic centers

North America held the largest market share in 2021 and is anticipated to maintain its dominance over the forecast period. This is attributed to the growing prevalence of dry eye disease, increasing R&D expenditure, and a large number of ophthalmology trade conferences and expos conducted in the U.S. and Canada

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
 - 1.1.1. Technology
 - 1.1.2. End-use
 - 1.1.3. Estimates and forecast timeline
- 1.2. Research Methodology
- 1.3. Information Procurement
 - 1.3.1. Purchased database
 - 1.3.2. GVR's internal database
 - 1.3.3. Secondary sources
 - 1.3.4. Primary research
 - 1.3.5. Details of primary research
 - 1.3.5.1. Data for primary interviews in North America
 - 1.3.5.2. Data for primary interviews in Europe
 - 1.3.5.3. Data for primary interviews in Asia Pacific
 - 1.3.5.4. Data for primary interviews in Latin America
 - 1.3.5.5. Data for Primary interviews in MEA
- 1.4. Information or Data Analysis
 - 1.4.1. Data analysis models
- 1.5. Market Formulation & Validation
- 1.6. Model Details
 - 1.6.1. Commodity flow analysis (Model 1)
 - 1.6.1.1. Approach 1: Commodity flow approach
 - 1.6.2. Volume price analysis (Model 2)
 - 1.6.2.1. Approach 2: Volume price analysis
- 1.7. List of Secondary Sources
- 1.8. List of Primary Sources
- 1.9. Objectives
 - 1.9.1. Objective
 - 1.9.2. Objective

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook

CHAPTER 3. DRY EYE TREATMENT DEVICES MARKET VARIABLES, TRENDS &

SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent market outlook
 - 3.1.2. Related/ancillary market outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Reimbursement framework
- 3.4. Market Dynamics
 - 3.4.1. Market driver analysis
 - 3.4.1.1. Rising number of contact lens wearers
 - 3.4.1.2. Increasing usage of visual display terminals
 - 3.4.1.3. Rising demand for dry eye treatment technology in ophthalmic centers
 - 3.4.2. Market restraint analysis
 - 3.4.2.1. Presence of several contraindication pertaining to intense pulsed light
 - 3.4.2.2. Availability of alternative treatment options
- 3.5. Dry Eye Treatment Devices Market Analysis Tools
 - 3.5.1. Industry analysis – Porter's
 - 3.5.1.1. Supplier power
 - 3.5.1.2. Buyer power
 - 3.5.1.3. Substitution threat
 - 3.5.1.4. Threat of new entrant
 - 3.5.1.5. Competitive rivalry
 - 3.5.2. PESTEL analysis
 - 3.5.2.1. Political landscape
 - 3.5.2.2. Technological landscape
 - 3.5.2.3. Economic landscape
 - 3.5.3. Major deals & strategic alliances analysis
 - 3.5.4. Market entry strategies

CHAPTER 4. GLOBAL DRY EYE TREATMENT DEVICES MARKET: TECHNOLOGY ESTIMATES & TREND ANALYSIS

- 4.1. Definitions and Scope
 - 4.1.1. Broadband light (BBL)
 - 4.1.2. Intense Pulsed Light (IPL)
 - 4.1.3. Meibomian Gland Expression (MGX)
 - 4.1.4. Combination (MGX+IPL)
- 4.2. Technology Market Share, 2021 & 2030

4.3. Segment Dashboard

4.4. Global Dry Eye Treatment Devices Market by Technology Outlook

4.5. Market Size & Forecasts and Trend Analyses, 2017 to 2030 for the following

4.5.1. Broadband light (BBL)

4.5.1.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million, Volume, Units)

4.5.2. Intense Pulsed Light (IPL)

4.5.2.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million, Volume, Units)

4.5.3. Meibomian Gland Expression (MGX)

4.5.3.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million, Volume, Units)

4.5.4. Combination (MGX+IPL)

4.5.4.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million, Volume, Units)

CHAPTER 5. GLOBAL DRY EYE TREATMENT DEVICES MARKET: END-USE ESTIMATES & TREND ANALYSIS

5.1. Definitions and Scope

5.1.1. Hospitals

5.1.2. Ophthalmic Clinics

5.1.3. Others

5.2. End-use Market Share, 2021 & 2030

5.3. Segment Dashboard

5.4. Global Dry Eye Treatment Devices Market by End-use Outlook

5.5. Market Size & Forecasts and Trend Analyses, 2017 to 2030 for the following

5.5.1. Hospitals

5.5.1.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

5.5.2. Ophthalmic Clinics

5.5.2.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

5.5.3. Others

5.5.3.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

CHAPTER 6. GLOBAL DRY EYE TREATMENT DEVICES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1. Regional Market Share Analysis, 2021 & 2030

6.2. Regional Market Dashboard

- 6.3. Global Regional Market Snapshot
- 6.4. Regional Market Share and Leading Players, 2021
 - 6.4.1. North America
 - 6.4.2. Europe
 - 6.4.3. Asia Pacific
 - 6.4.4. Latin America
 - 6.4.5. Middle East and Africa
- 6.5. SWOT Analysis, by Factor (Political & Legal, Economic and Technological)
 - 6.5.1. North America
 - 6.5.2. Europe
 - 6.5.3. Asia Pacific
 - 6.5.4. Latin America
 - 6.5.5. Middle East and Africa
- 6.6. Market Size, & Forecasts, Volume and Trend Analysis, 2021 to 2030:
- 6.7. North America
 - 6.7.1. U.S.
 - 6.7.1.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
 - 6.7.2. Canada
 - 6.7.2.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
- 6.8. Europe
 - 6.8.1. U.K.
 - 6.8.1.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
 - 6.8.2. Germany
 - 6.8.2.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
 - 6.8.3. France
 - 6.8.3.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
 - 6.8.4. Italy
 - 6.8.4.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
 - 6.8.5. Spain
 - 6.8.5.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
- 6.9. Asia Pacific
 - 6.9.1. Japan
 - 6.9.1.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
 - 6.9.2. China
 - 6.9.2.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
 - 6.9.3. India
 - 6.9.3.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)
 - 6.9.4. South Korea
 - 6.9.4.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

6.9.5. Thailand

6.9.5.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

6.10. Latin America

6.10.1. Brazil

6.10.1.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

6.10.2. Mexico

6.10.2.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

6.10.3. Argentina

6.10.3.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

6.10.4. Colombia

6.10.4.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

6.11. MEA

6.11.1. South Africa

6.11.1.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

6.11.2. Saudi Arabia

6.11.2.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

6.11.3. UAE

6.11.3.1. Market estimates and forecast, 2017 - 2030 (Revenue, USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Recent Developments & Impact Analysis, By Key Market Participants

7.2. Company/Competitive Categorization

7.2.1. Innovators

7.2.2. Market leaders

7.2.3. Emerging players

7.3. Vendor Landscape

7.3.1. List of key distributors and channel partners

7.3.2. Key customers

7.3.3. Key company market share analysis, 2021

7.4. Public Companies

7.4.1. Company market position analysis (Revenue, geographic presence, product portfolio, key serviceable industries, key alliances)

7.4.2. Company market share/ranking, by region

7.4.3. Competitive dashboard analysis

7.4.3.1. Market differentiators

7.4.3.2. Synergy analysis: major deals and strategic alliances

7.5. Private Companies

7.5.1. List of key emerging companies/technology disruptors/innovators

- 7.5.2. Funding outlook
- 7.5.3. Regional network map
- 7.5.4. Company market position analysis (geographic presence, product portfolio, key alliance, industry experience)
- 7.5.5. Supplier ranking
- 7.5.6. Key company profiled
- 7.5.7. Sight Sciences
 - 7.5.7.1. Company overview
 - 7.5.7.2. Financial performance
 - 7.5.7.3. Product benchmarking
 - 7.5.7.4. Strategic initiatives
- 7.5.8. Lumenis
 - 7.5.8.1. Company overview
 - 7.5.8.2. Financial performance
 - 7.5.8.3. Product benchmarking
 - 7.5.8.4. Strategic initiatives
- 7.5.9. ESW Vision
 - 7.5.9.1. Company overview
 - 7.5.9.2. Financial performance
 - 7.5.9.3. Product benchmarking
 - 7.5.9.4. Strategic initiatives
- 7.5.10. Johnson & Johnson Vision care
 - 7.5.10.1. Company overview
 - 7.5.10.2. Financial performance
 - 7.5.10.3. Product benchmarking
 - 7.5.10.4. Strategic Initiative
- 7.5.11. Alcon, Inc.
 - 7.5.11.1. Company overview
 - 7.5.11.2. Financial performance
 - 7.5.11.3. Product benchmarking
 - 7.5.11.4. Strategic initiatives
- 7.5.12. MiBo Medical Group
 - 7.5.12.1. Company overview
 - 7.5.12.2. Financial performance
 - 7.5.12.3. Product benchmarking
 - 7.5.12.4. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 List of Abbreviation

Table 2 North America dry eye treatment devices market, by region, 2017 - 2030 (USD Million)

Table 3 North America dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 4 North America dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 5 U.S. dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 6 U.S. dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 7 Canada dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 8 Canada dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 9 Europe dry eye treatment devices market, by region, 2017 - 2030 (USD Million)

Table 10 Europe dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 11 Europe dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 12 U.K. dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 13 U.K. dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 14 Germany dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 15 Germany dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 16 Italy dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 17 Italy dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 18 France dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 19 France dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 20 Spain dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 21 Spain dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 22 Asia Pacific dry eye treatment devices market, by region, 2017 - 2030 (USD Million)

Table 23 Asia Pacific dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 24 Asia Pacific dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 25 Japan dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 26 Japan dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 27 China dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 28 China dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 29 India dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 30 India dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 31 South Korea dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 32 South Korea dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 33 Thailand dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 34 Thailand dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 35 Latin America dry eye treatment devices market, by region, 2017 - 2030 (USD Million)

Table 36 Latin America dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 37 Latin America dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 38 Brazil dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 39 Brazil dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 40 Mexico dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 41 Mexico dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 42 Argentina dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 43 Argentina dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 44 Colombia dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 45 Colombia dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 46 Middle east & Africa dry eye treatment devices market, by region, 2017 - 2030 (USD Million)

Table 47 Middle east & Africa dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 48 Middle east & Africa dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 49 South Africa dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 50 South Africa dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 51 Saudi Arabia dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 52 Saudi Arabia dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

Table 53 UAE dry eye treatment devices market, by technology, 2017 - 2030 (USD Million)

Table 54 UAE dry eye treatment devices market, by end-use, 2017 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Data triangulation techniques
- Fig. 3 Primary research pattern
- Fig. 4 Primary interviews in North America
- Fig. 5 Primary interviews in Europe
- Fig. 6 Primary interviews in APAC
- Fig. 7 Primary interviews in Latin America
- Fig. 8 Primary interviews in MEA
- Fig. 9 Market research approaches
- Fig. 10 Value-chain-based sizing & forecasting
- Fig. 11 QFD modeling for market share assessment
- Fig. 12 Market formulation & validation
- Fig. 13 Dry eye treatment devices market: market outlook
- Fig. 14 Dry eye treatment devices market competitive insights
- Fig. 15 Parent market outlook
- Fig. 16 Related/ancillary market outlook
- Fig. 17 Penetration and growth prospect mapping
- Fig. 18 Industry value chain analysis
- Fig. 19 Dry eye treatment devices market driver impact
- Fig. 20 Dry eye treatment devices market restraint impact
- Fig. 21 Dry eye treatment devices market strategic initiatives analysis
- Fig. 22 Dry eye treatment devices market: technology movement analysis
- Fig. 23 Dry eye treatment devices market: technology outlook and key takeaways
- Fig. 24 Broadband light market estimates and forecast, 2017 - 2030
- Fig. 25 Intense pulsed light market estimates and forecast, 2017 - 2030
- Fig. 26 Meibomian gland expression market estimates and forecast, 2017 - 2030
- Fig. 27 Combination market estimates and forecast, 2017 - 2030
- Fig. 28 Dry eye treatment devices market: end-use movement analysis
- Fig. 29 Dry eye treatment devices market: end-use outlook and key takeaways
- Fig. 30 Hospitals market estimates and forecast, 2017 - 2030
- Fig. 31 Ophthalmic Clinics market estimates and forecast, 2017 - 2030
- Fig. 32 Others market estimates and forecast, 2017 - 2030
- Fig. 33 Global dry eye treatment devices market: regional movement analysis
- Fig. 34 Global dry eye treatment devices market: regional outlook and key takeaways
- Fig. 35 Global dry eye treatment devices market share and leading players

- Fig. 36 North America market share and leading players
- Fig. 37 Europe market share and leading players
- Fig. 38 Asia Pacific market share and leading players
- Fig. 39 Latin America market share and leading players
- Fig. 40 Middle East & Africa market share and leading players
- Fig. 41 North America: SWOT
- Fig. 42 Europe SWOT
- Fig. 43 Asia Pacific SWOT
- Fig. 44 Latin America SWOT
- Fig. 45 MEA SWOT
- Fig. 46 North America, by country
- Fig. 47 North America
- Fig. 48 North America market estimates and forecast, 2017 - 2030
- Fig. 49 U.S.
- Fig. 50 U.S. market estimates and forecast, 2017 - 2030
- Fig. 51 Canada
- Fig. 52 Canada market estimates and forecast, 2017 - 2030
- Fig. 53 Europe
- Fig. 54 Europe. market estimates and forecast, 2017 - 2030
- Fig. 55 U.K.
- Fig. 56 U.K. market estimates and forecast, 2017 - 2030
- Fig. 57 Germany
- Fig. 58 Germany market estimates and forecast, 2017 - 2030
- Fig. 59 France
- Fig. 60 France market estimates and forecast, 2017 - 2030
- Fig. 61 Italy
- Fig. 62 Italy market estimates and forecast, 2017 - 2030
- Fig. 63 Spain
- Fig. 64 Spain market estimates and forecast, 2017 - 2030
- Fig. 65 Asia Pacific
- Fig. 66 Asia Pacific market estimates and forecast, 2017 - 2030
- Fig. 67 China
- Fig. 68 China market estimates and forecast, 2017 - 2030
- Fig. 69 Japan
- Fig. 70 Japan market estimates and forecast, 2017 - 2030
- Fig. 71 India
- Fig. 72 India market estimates and forecast, 2017 - 2030
- Fig. 73 Thailand
- Fig. 74 Thailand. market estimates and forecast, 2017 - 2030

- Fig. 75 South Korea
- Fig. 76 South Korea market estimates and forecast, 2017 - 2030
- Fig. 77 Latin America
- Fig. 78 Latin America market estimates and forecast, 2017 - 2030
- Fig. 79 Brazil
- Fig. 80 Brazil market estimates and forecast, 2017 - 2030
- Fig. 81 Mexico
- Fig. 82 Mexico market estimates and forecast, 2017 - 2030
- Fig. 83 Argentina
- Fig. 84 Argentina market estimates and forecast, 2017 - 2030
- Fig. 85 Colombia
- Fig. 86 Colombia market estimates and forecast, 2017 - 2030
- Fig. 87 Middle East and Africa
- Fig. 88 Middle East and Africa. market estimates and forecast, 2017 - 2030
- Fig. 89 South Africa
- Fig. 90 South Africa market estimates and forecast, 2017 - 2030
- Fig. 91 Saudi Arabia
- Fig. 92 Saudi Arabia market estimates and forecast, 2017 - 2030
- Fig. 93 UAE
- Fig. 94 UAE market estimates and forecast, 2017 - 2030
- Fig. 95 Participant categorization- dry eye treatment devices market
- Fig. 96 Market share of key market players- dry eye treatment devices market

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