

Drone Software Market Size, Share & Trends Analysis Report By Solution (System, Application), By Architecture (Open Source, Closed Source), By Deployment, By Application, By Industry Vertical, By Drone Type, By End-use, By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/D06847BDEDEFEN.html>

Date: May 2025

Pages: 150

Price: US\$ 4,950.00 (Single User License)

ID: D06847BDEDEFEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Drone Software Market Growth & Trends

The global drone software market size is expected to reach USD 24.39 billion by 2030, registering a CAGR of 16.0% from 2025 to 2030, according to a new report by Grand View Research, Inc. The growing trend of integrating AI and Machine Learning (ML) algorithms into drone software to optimize various functions, including autonomous flight, object detection, obstacle avoidance, and data analysis, is expected to drive the market for drone software over the forecast period. Additionally, this technological development enables businesses and organizations to boost drone capabilities, ensure safer and more dependable drone-based operations, and improve operational efficiency, which is expected to drive demand in the coming years.

Technological advancement is a prominent trend in the market for drone software. Leading market players are focusing on developing advanced drone software that offers automation in drone flying, efficient picture data transfer, and delivers survey-grade results. For instance, in March 2022, Asteria Aerospace Ltd., an Indian drone manufacturer & solution provider, launched 'SkyDeck'. This cloud-based platform provides a comprehensive Drone-as-a-Service (DaaS) solution, offering AI-based aerial

data analysis, data processing, visualization, and drone fleet management for diverse applications. Such technological innovations are restructuring the drone industry, empowering businesses to harness the full potential of drones for various purposes with enhanced efficiency and accuracy. Such developments are poised to drive market growth for drone software over the forecast period.

Several companies operating in the drone software space focus on collaborations and acquisitions to cater to a larger customer base and strengthen their foothold. For instance, in February 2023, DELAIR acquired NOTILO PLUS, a provider of autonomous underwater robotic solutions. This acquisition led to the establishment of a new business unit called DELAIR MARINE and expanded DELAIR's services for Industry and Defense to include the marine environment. With this acquisition, DELAIR now provides a complete solution for marine operations, encompassing aerial and underwater drones, advanced data processing software focusing on data sovereignty, and accompanying service offerings. Such developments are expected to propel the market expansion for drone software over the forecast period.

Drone Software Market Report Highlights

Based on the solution, the application segment dominated the market with a share of over 60% in 2024. The system segment is expected to witness the fastest CAGR of over 16% from 2025 to 2030.

Based on architecture, the open source segment accounted for the highest market share in 2024, owing to the increasing demand for flexible and cost-effective drone software solutions. The closed source segment is expected to witness significant CAGR from 2025 to 2030.

Based on deployment, the onboard segment accounted for the largest market share in 2024. The ground-based segment is expected to witness the fastest CAGR from 2025 to 2030.

Based on application, the filming & photography segment accounted for the largest market share in 2024. The precision agriculture segment is expected to witness the fastest CAGR from 2025 to 2030.

In terms of the industry vertical, the media and entertainment segment accounted for the largest market share in 2024.

Based on the drone type, the rotary blade segment accounted for the largest market share in 2024. The hybrid segment is expected to witness the fastest CAGR from 2025 to 2030.

Based on end-use, the commercial segment accounted for the largest market share in 2024. The military segment is expected to witness the fastest CAGR from 2025 to 2030.

Companies Mentioned

AirMap Inc. (DroneUp, LLC)
DELAIR SAS
SZ DJI Technology Co., Ltd.
DroneDeploy, Inc.
Esri
Pix4D SA
PrecisionHawk, Inc.
AgEagle Aerial Systems Inc.
Skycatch, Inc.
Skydio, Inc.
Skyward IO, Inc.
Yuneec International Co., Ltd.

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