

# **Dried Berries Market Size, Share & Trends Analysis Report By Product (Blueberries, Strawberries, Grapes), By Application (Frozen Desserts, Cereals & Snack Bars), By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

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### **DNA Diagnostics Market Growth & Trends**

The global DNA diagnostics market size is expected to reach a value of USD 14.14 billion in 2030 and is projected to grow at a CAGR of 4.51% from 2024 to 2030, according to a new report by Grand View Research, Inc. The growth of the market is due to advancements in genome sequencing and the development of personalized DNA-level diagnostic applications. In addition, the rising number of government-sponsored patented research initiatives and funded projects are anticipated to further drive demand in the market. For instance, in December 2022, the UK government announced a funding of USD 229.4 (?175) million for the development and creation of advanced genomic research.

The market growth is highly driven by the introduction of novel technologies for genome profiling. Moreover, with the increasing incidence of chronic oncology and infectious diseases that rely on DNA prototyping for treatment and diagnosis through personalized medicine, the demand for DNA diagnostics/testing-based research is anticipated to increase significantly over the forecast period. Furthermore, the increasing demand for DNA diagnostics/testing is driven by the rising demand for prenatal testing, and in-vitro fertilization is expected to provide positive growth prospects to the market. In September 2022, Eurofins Genoma announced the launch of niPGT-A, an embryo-free,

non-invasive preimplantation screening test.

DNA diagnostics enables the comprehensive analysis of tumor genomes through techniques such as next-generation sequencing (NGS). NGS allows for the simultaneous sequencing of multiple genes, providing a detailed view of the genetic alterations present in the tumor. By comparing the tumor genome with normal tissue DNA, scientists and clinicians can identify specific mutations, copy number variations, and structural rearrangements unique to the cancer cells. In June 2022, Illumina, a DNA sequencing and array-based technology provider, introduces a research test developed in collaboration with Merck, aimed at unlocking deeper insights into the tumor genome.

Hepatitis C virus (HCV) is a global health concern, affecting millions of people worldwide. Accurate and timely diagnosis of HCV is crucial for effective treatment and prevention of further transmission. In this context, DNA diagnostics has emerged as a powerful tool for detecting and managing HCV infections. In July 2022, Roche introduced a groundbreaking dual antigen and antibody diagnostic test Elecsys HCV Duo, to aid the global efforts in eradicating the hepatitis C virus.

#### DNA Diagnostics Market Report Highlights

The PCR-based diagnostics segment held the largest share of 50.36% in 2023, the dominance of this segment can be attributed to the widespread market usage and the increase in product availability due to the rising number of key players introducing innovative PCR-based diagnostics

NGS DNA diagnosis is projected to grow fastest CAGR of 9.65% over the forecast period owing to advancements in high-throughput sequencing technologies that enable comprehensive genetic analyses.

Cancer genetics tests segment held the largest share of 29.47% in 2023. DNA sequencing technologies are increasingly utilized to identify and characterize various cancer types and genetic disorders.

North America DNA diagnostics market dominated the overall global market and accounted for the 43.20 %revenue share in 2023.

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
  - 1.3.1. Information Procurement
  - 1.3.2. Information or Data Analysis
  - 1.3.3. Market Formulation & Data Visualization
  - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
  - 1.4.1. List of Data Sources

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### CHAPTER 3. DRIED BERRIES MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Market Size and Growth Prospects (USD Million)
- 3.3. Market Dynamics
  - 3.3.1. Market Drivers Analysis
  - 3.3.2. Market Restraints Analysis
- 3.4. Dried Berries Market Analysis Tools
  - 3.4.1. Porter's Analysis
    - 3.4.1.1. Bargaining power of the suppliers
    - 3.4.1.2. Bargaining power of the buyers
    - 3.4.1.3. Threats of substitution
    - 3.4.1.4. Threats from new entrants
    - 3.4.1.5. Competitive rivalry
  - 3.4.2. PESTEL Analysis
    - 3.4.2.1. Political landscape
    - 3.4.2.2. Economic and Social landscape
    - 3.4.2.3. Technological landscape
    - 3.4.2.4. Environmental landscape

#### 3.4.2.5. Legal landscape

### **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Influencing Buying Decisions
- 4.4. Consumer Product Adoption Trends
- 4.5. Observations & Recommendations

### **CHAPTER 5. DRIED BERRIES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Segment Dashboard
- 5.2. Dried Berries Market: Product Movement Analysis, USD Million, 2024 & 2030
- 5.3. Blueberries
  - 5.3.1. Blueberries Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.4. Strawberries
  - 5.4.1. Strawberries Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.5. Grapes
  - 5.5.1. Grapes Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.6. Others
  - 5.6.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### **CHAPTER 6. DRIED BERRIES MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

- 6.1. Segment Dashboard
- 6.2. Dried Berries Market: Application Movement Analysis, USD Million, 2024 & 2030
- 6.3. Frozen Dessert
  - 6.3.1. Frozen Dessert Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 6.4. Cereals And Snack Bars
  - 6.4.1. Cereals And Snack Bars Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 6.5. Bakery And Confectionary
  - 6.5.1. Bakery And Confectionary Market Revenue Estimates and Forecasts, 2018 -

2030 (USD Million)

6.6. Others

6.6.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 7. DRIED BERRIES MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

7.1. Segment Dashboard

7.2. Dried Berries Market: Distribution Channel Movement Analysis, USD Million, 2024 & 2030

7.3. Supermarket/Hypermarket

7.3.1. Supermarket/Hypermarket Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.4. Specialty Stores

7.4.1. Specialty Stores Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.5. Convenience Stores

7.5.1. Convenience Stores Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.6. Online

7.6.1. Online Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.7. Others

7.7.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 8. DRIED BERRIES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

8.1. Dried Berries Market Share, By Region, 2024 & 2030, USD Million

8.2. North America

8.2.1. North America Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.2. U.S.

8.2.2.1. U.S. Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.3. Canada

8.2.3.1. Canada Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.4. Mexico

8.2.4.1. Mexico Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

Million)

### 8.3. Europe

8.3.1. Europe Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.3.2. UK

8.3.2.1. UK Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.3.3. Germany

8.3.3.1. Germany Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.3.4. France

8.3.4.1. France Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.3.5. Italy

8.3.5.1. Italy Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.3.6. Spain

8.3.6.1. Spain Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

### 8.4. Asia Pacific

8.4.1. Asia Pacific Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.4.2. Japan

8.4.2.1. Japan Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.4.3. China

8.4.3.1. China Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.4.4. India

8.4.4.1. India Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

### 8.5. Latin America

8.5.1. Latin America Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.5.2. Brazil

8.5.2.1. Brazil Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.5.3. Argentina

8.5.3.1. Argentina Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## 8.6. Middle East and Africa

### 8.6.1. Middle East and Africa Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.6.2. South Africa

##### 8.6.2.1. South Africa Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 8.6.3. Saudi Arabia

##### 8.6.3.1. Saudi Arabia Dried Berries Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 9. COMPETITIVE LANDSCAPE**

### 9.1. Recent Developments & Impact Analysis by Key Market Participants

### 9.2. Company Categorization

### 9.3. Company Heat Map Analysis

### 9.4. Company Profiles

#### 9.4.1. Del Monte Foods, Inc

##### 9.4.1.1. Participant's Overview

##### 9.4.1.2. Financial Performance

##### 9.4.1.3. Product Benchmarking

##### 9.4.1.4. Recent Developments/ Strategic Initiatives

#### 9.4.2. Dole

##### 9.4.2.1. Participant's Overview

##### 9.4.2.2. Financial Performance

##### 9.4.2.3. Product Benchmarking

##### 9.4.2.4. Recent Developments/ Strategic Initiatives

#### 9.4.3. Lion Raisins Inc.

##### 9.4.3.1. Participant's Overview

##### 9.4.3.2. Financial Performance

##### 9.4.3.3. Product Benchmarking

##### 9.4.3.4. Recent Developments/ Strategic Initiatives

#### 9.4.4. Bergin Fruit and Nut Company

##### 9.4.4.1. Participant's Overview

##### 9.4.4.2. Financial Performance

##### 9.4.4.3. Product Benchmarking

##### 9.4.4.4. Recent Developments/ Strategic Initiatives

#### 9.4.5. Bella Viva Orchards

##### 9.4.5.1. Participant's Overview

##### 9.4.5.2. Financial Performance

- 9.4.5.3. Product Benchmarking
- 9.4.5.4. Recent Developments/ Strategic Initiatives
- 9.4.6. Sun Valley Raisins
  - 9.4.6.1. Participant's Overview
  - 9.4.6.2. Financial Performance
  - 9.4.6.3. Product Benchmarking
  - 9.4.6.4. Recent Developments/ Strategic Initiatives
- 9.4.7. Ocean Spray
  - 9.4.7.1. Participant's Overview
  - 9.4.7.2. Financial Performance
  - 9.4.7.3. Product Benchmarking
  - 9.4.7.4. Recent Developments/ Strategic Initiatives
- 9.4.8. Olam Group
  - 9.4.8.1. Participant's Overview
  - 9.4.8.2. Financial Performance
  - 9.4.8.3. Product Benchmarking
  - 9.4.8.4. Recent Developments/ Strategic Initiatives
- 9.4.9. Sunsweet International
  - 9.4.9.1. Participant's Overview
  - 9.4.9.2. Financial Performance
  - 9.4.9.3. Product Benchmarking
  - 9.4.9.4. Recent Developments/ Strategic Initiatives
- 9.4.10. UAB Arimex
  - 9.4.10.1. Participant's Overview
  - 9.4.10.2. Financial Performance
  - 9.4.10.3. Product Benchmarking
  - 9.4.10.4. Recent Developments/ Strategic Initiatives



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