

Doorbell Camera Market Size, Share & Trends Analysis Report By Product (Wired Doorbell Camera, Wireless Doorbell Camera), By Distribution Channel (Offline Channel, Online Channel), By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The global doorbell camera market size was estimated at USD 2.02 billion in 2024 and is projected to reach USD 6.84 billion by 2033, growing at a CAGR of 14.5% from 2025 to 2033. The market growth is driven by rising cases of burglary and crime worldwide, as well as increasing consumer spending on smart home devices.

Rising awareness regarding home safety is expected to drive the product demand in the doorbell camera industry. Moreover, growing concerns regarding the security, safety, and well-being of individuals and families are expected to play a key role in increasing the scope of doorbell cameras. The industry's growth is further supported by the growing awareness among the masses regarding the integration of artificial intelligence (AI) into their daily routines for comfort and luxury. Tech hardware companies are manufacturing products that leverage AI features to modify and update their offerings, catering to the evolving needs of consumers. For instance, most doorbell cameras have been integrated with a two-way audio system to assist users with better communication with the visitor.

Integrating high-resolution cameras provides detailed, clear images and videos, which are essential for identifying visitors and capturing important security footage, thereby enhancing the device's overall effectiveness. Moreover, long battery life ensures that doorbell cameras remain operational without frequent recharging or battery replacement, offering continuous surveillance. These features enhance the user experience and increase the perceived importance and utility of the doorbell camera,

driving its adoption in both residential and commercial settings. To cater to these demands, companies are introducing advanced doorbell features that provide consumers with clarity and reliability. For instance, in May 2024, Xiaomi launched the Smart Maoyan 2 smart doorbell camera, which has an 8000 mAh battery that lasts up to 300 days. The product features a 3-megapixel camera, providing a resolution of 2048 x 1536 and HDR support. The 180-degree wide-angle lens minimizes blind spots outside the door.

In today's scenario, security devices are considered a necessity to keep oneself protected and alert, ensuring house safety. A rising number of crimes, including theft and burglary, has increased the prominence of home security devices, including doorbell cameras. Burglaries in the U.S. have been steadily decreasing, with reports dropping by 8.6% in 2024 compared to the previous year and a 19% decline in the first half of 2025. Residential break-ins are now 26% lower than in 2019. However, the theft of non-precious metals has surged by 71% over the last five years. In 2022, the FBI reported 847,522 burglaries, equivalent to 269.8 incidents per 100,000 people. Despite this downward trend, homes without security systems remain highly vulnerable, being 300% more likely to experience a break-in, with a burglary occurring every 26 seconds in the U.S.

Global Doorbell Camera Market Report Segmentation

This report forecasts revenue growth at the global, regional & country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global doorbell camera market report based on product, distribution channel, and region:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Wired Doorbell Camera

Wireless Doorbell Camera

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Offline Channel

Online Channel

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia & New Zealand

Latin America

Brazil

Mexico

Middle East & Africa

South Africa

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