

Donkey Milk Market Size, Share & Trends Analysis Report By Form (Liquid, Powder), By Application (Food & Beverages, Cosmetics & Personal Care), By Region, And Segment Forecasts, 2022 - 2028

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Abstracts

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Donkey Milk Market Growth & Trends

The global donkey milk market size is expected to reach USD 45.0 million by 2028, registering a CAGR of 9.9% during the forecast period, according to a new report by Grand View Research, Inc. The market growth is accelerated by the increasing demand for powder-based jenny milk from emerging economies, such as China and India. However, the high maintenance cost needed to run the equipment of milk dairy is hampering the donkey milk market growth. Rising demand to procure cost-effective cosmetics & personal care products is the upcoming opportunity for the donkey milk market.

The donkey milk sale has augmented during the COVID-19 period, due to its high nutritive quality, such as protein, iron, vitamins, minerals, and others. The donkey milk sale has augmented during the COVID-19 period due to its high nutritive quality, such as protein, iron, vitamins, minerals, and others. Moreover, the increased focus to boost the immunity system is a major factor to propel the market growth.

The food & beverages segment is projected to register the fastest growth during the forecast timeline. This growth is owing to the increased demand for bioactive proteins from developed countries, such as the U.S. and Canada. The rising awareness across the globe to adopt the dietary supplement is anticipated to refuel the market growth. As

per Food and Agriculture Organization (FAO), donkey's milk can be considered a balanced diet, and dairy foods as it is rich in dietary energy and protein.

The powder segment contributed to the highest share of above 65% in the global market revenue in 2021. The increasing demand for fat-free milk powder is a major factor to aid the business growth during the forecast period. In addition, the donkey milk powder is mainly a rich source of minerals, essential fats, protein, bioactive enzymes, and several growth factors like riboflavin, and vitamin D, which offer natural growth to the skin. The growing need to maintain the body's metabolism is a prime factor to propel the sales of jenny milk during the forecast period.

Europe dominated with a revenue share of above 35% in 2021. The growing adoption of jenny milk in the UK to maintain sustainable health is a major factor to drive the market growth. The increasing disposable income of the developing countries to consume healthy milk products is a major factor to foster the market growth. The key players located in the UK and Italy are providing jenny milk at an affordable cost that rewards the strong immune system of consumers.

The key players of jenny milk are utilizing firmness technology in cosmetics & personal care products. Innovative technology is adopted in the cosmetic industry to procure herbal products. At present, key players are focusing to procure fat-free omega-3 milk to maintain a healthy diet. Hence, the donkey milk market is projected to showcase significant growth during the forecast period.

Donkey Milk Market Report Highlights

Asia Pacific is expected to register the fastest growth of 10.5% CAGR from 2022 to 2028 owing to the increasing procurement of anti-aging skin products. The increasing demand for jenny milk from the cosmetics industry of China is anticipated to boost the market growth

The powder segment contributed about 65% of the global revenue in 2021 due to the affordable price of powder milk. The increasing funding from the prime key player to procure powder-based milk product is a major factor to accelerate the market growth in the upcoming years

Europe dominated by contributing the above 35% share in the global revenue in 2021 due to the rising adoption of jenny milk in the UK to maintain sustainable health. The government of the UK and Italy are providing infrastructural facilities

for the primary sector

Cosmetics & personal care held the largest share in 2021, contributing around 60% of the total revenue. This can be attributed to the growing demand for herbal cosmetics, fairness cream, and personal care products across the globe

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