

Disposable Slippers Market Size, Share & Trends Analysis Report By Material (Terry, Waffle), By Application (Hotel, Hospital), By Distribution Channel, By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Disposable Slippers Market Growth & Trends

The global disposable slippers market size is expected to reach USD 2.90 billion by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 4.9% from 2022 to 2030. Disposable slippers have become increasingly popular among consumers in recent years, and this trend is expected to continue in the coming years. Rising awareness regarding health and hygiene is driving the demand for disposable products such as disposable slippers.

Consumers in Europe, Asia Pacific, and North America countries are spending more on hygiene and safety products. In July 2021, KHADI India launched “use and throw” slippers, which have been developed with the use of 100% eco-friendly and cost-effective materials. During the COVID-19 pandemic in 2020, the transportation and supply chain was hampered, meanwhile, the demand for disposable products was high.

Due to the resurgence of COVID-19 infections in China and other East Asian countries, footwear manufacturing activity has been hampered, but demand from importing countries, particularly from the U.S. and Canada, has remained strong. The use of recyclable and sustainable disposable slippers is rising, which is resulting in many key players launching eco-friendly disposable slippers for safety concerns. For instance, in October 2020, BC SoftWear headquartered in the U.K. launched natural coconut fiber

slippers that are 100 percent biodegradable and recyclable.

Disposable Slippers Market Report Highlights

By material, the terry segment held the largest share in terms of revenue in 2021 due to the fact that it is soft and comfortable. Many key market players such as Boca Terry and SerrentiSGmbH are offering terry, waffle, and other types of disposable slippers. Boca Terry is offering disposable slippers available in microterry, microfiber, and terry fabric as well

On the basis of application, disposable slippers are used in hotels, spa and wellness centers, hospitals, and residential. The hotel segment dominated the market in 2021 as they are generally made up of EVA material, which provides cushioning and grip in damp locations such as the bathroom or pool

The distribution channel segment is divided into wholesale, retail outlets, and online channels. Consumers spend a significant portion of their disposable income on internet buying, which has become a popular practice

The Asia Pacific dominated the market in 2021 due to the presence of some of the major industry players in the region. Many key players and hotel amenity suppliers including Haon Group and Stitch India Products Company Ltd. are present in this region

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definition
- 1.3 Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 Gvr's Internal Database
 - 1.3.3 Secondary Sources And Third-Party Perspectives
 - 1.3.4 Primary Research
- 1.4 Information Analysis
 - 1.4.1 Data Analysis Models
 - 1.4.2 Market Formulation & Data Visualization
- 1.5 Data Validation and Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1 Market Outlook
- 2.2 Material Outlook
- 2.3 Application Outlook
- 2.4 Distribution Channel Outlook
- 2.5 Regional Outlook

CHAPTER 3. DISPOSABLE SLIPPERS MARKET VARIABLES, TRENDS, & SCOPE

- 3.1 Market Introduction
- 3.2 Penetration & Growth Prospect Mapping
- 3.3 Value Chain Analysis
- 3.4 Sales and Retail Chain Analysis
- 3.5 Market Dynamics
 - 3.5.1 Driver Impact Analysis
 - 3.5.1.1 Rising Awareness of Safety and Hygiene Among Consumers
 - 3.5.1.2 Growing Demand for Tourism Industry
 - 3.5.2 Restraint Impact Analysis
 - 3.5.2.1 High Prevalence of Counterfeit Products
 - 3.5.3 Industry Challenges
 - 3.5.4 Industry Opportunities
- 3.6 Business Environment Analysis

- 3.6.1 Industry Analysis - Porter's Five Forces
- 3.7 Roadmap of Disposable Slippers Market
- 3.8 Market Entry Strategies
- 3.9 Impact of Covid-19 on Disposable Slippers Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1 Demographic Analysis
- 4.2 Consumer Trends & Preferences
- 4.3 Factors Affecting Buying Decision
- 4.4 Consumer Product Adoption
- 4.5 Observations & Recommendations

CHAPTER 5. DISPOSABLE SLIPPERS MARKET: MATERIAL ESTIMATES & TREND ANALYSIS

- 5.1 Material Analysis & Market Share, 2021 & 2030
- 5.2 Terry
 - 5.2.1 Material Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 5.3. Waffle
 - 5.3.1 Waffle Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 5.4 Velour
 - 5.4.1 Velour Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 5.5 Cotton & Cotton Blends
 - 5.5.1 Cotton & Cotton Blends Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 5.6 Others
 - 5.6.1 Others Market Estimates And Forecast, 2017 - 2030 (USD Million)

CHAPTER 6. DISPOSABLE SLIPPERS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 6.1 Application Analysis & Market Share, 2021 & 2030
- 6.2 Hotel
 - 6.2.1 Hotel Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 6.3. Spa & Wellness Center
 - 6.3.1 Spa & Wellness Center Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 6.4 Hospitals

- 6.4.1 Hospitals Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 6.5 Residential
 - 6.5.1 Residential Market Estimates And Forecast, 2017 - 2030 (USD Million)

CHAPTER 7. DISPOSABLE SLIPPERS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 7.1 Distribution Channel Movement Analysis & Market Share, 2021 & 2030
- 7.2 B2B
 - 7.2.1 B2b Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 7.3 B2c
 - 7.3.1 B2c Market Estimates And Forecast, 2017 - 2030 (USD Million)
 - 7.3.2 Online
 - 7.3.2.1 Online Market Estimates And Forecast, 2017 - 2030 (USD Million)
 - 7.3.3 Offline
 - 7.3.3.1 Offline Market Estimates And Forecast, 2017 - 2030 (USD Million)

CHAPTER 8. DISPOSABLE SLIPPERS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 8.1 Regional Movement Analysis & Market Share, 2021 & 2030
 - 8.1.1 North America
 - 8.1.1.1 North America Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)
 - 8.1.1.2 North America Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)
 - 8.1.1.3 North America Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)
 - 8.1.1.4 North America Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)
 - 8.1.2 U.S.
 - 8.1.2.1 U.S. Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)
 - 8.1.2.2 U.S. Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)
 - 8.1.2.3 U.S. Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)
 - 8.1.2.4 U.S. Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.3 Europe

8.1.3.1 Europe Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.3.2 Europe Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.3.3 Europe Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.3.4 Europe Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.4 U.K.

8.1.4.1 U.K. Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.4.2 U.K. Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.4.3 U.K. Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.4.4 U.K. Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.5 Germany

8.1.5.1 Germany Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.5.2 Germany Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.5.3 Germany Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.5.4 Germany Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.6 France

8.1.6.1 France Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.6.2 France Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.6.3 France Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.6.4 France Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.7 Asia Pacific

8.1.7.1 Asia Pacific Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.7.2 Asia Pacific Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.7.3 Asia Pacific Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.7.4 Asia Pacific Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.8 China

8.1.8.1 China Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.8.2 China Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.8.3 China Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.8.4 China Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.9 Thailand

8.1.9.1 Thailand Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.9.2 Thailand Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.9.3 Thailand Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.9.4 Thailand Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.10 Australia

8.1.10.1 Australia Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.10.2 Australia Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.10.3 Australia Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.10.4 Australia Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.11 Central & South America

8.1.11.1 Central & South America Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.11.2 Central & South America Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.11.3 Central & South America Disposable Slippers Market Estimates And

Forecast, By Application, 2017 - 2030 (USD Million)

8.1.11.4 Central & South America Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.12 Brazil

8.1.12.1 Brazil Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.12.2 Brazil Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.12.3 Brazil Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.12.4 Brazil Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.13 Middle East & Africa

8.1.13.1 Middle East & Africa Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.13.2 Middle East & Africa Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.13.3 Middle East & Africa Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.13.4 Middle East & Africa Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

8.1.14 Saudi Arabia

8.1.14.1 Saudi Arabia Disposable Slippers Market Estimates And Forecast, 2017 - 2030 (USD Million)

8.1.14.2 Saudi Arabia Disposable Slippers Market Estimates And Forecast, By Material, 2017 - 2030 (USD Million)

8.1.14.3 Saudi Arabia Disposable Slippers Market Estimates And Forecast, By Application, 2017 - 2030 (USD Million)

8.1.14.4 Saudi Arabia Disposable Slippers Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

CHAPTER 9. DISPOSABLE SLIPPERS MARKET: COMPETITIVE AND VENDOR ANALYSIS

9.1 Key Global Players, Recent Developments, And Their Impact on The Industry

9.2 Key Company Categorization

9.2.1 List Of Manufacturers

9.3 Vendor Landscape

9.3.1 Key Company Heat Map Analysis, 2021

CHAPTER 10. COMPANY PROFILES

- 10.1. Appearus Product Corp.
 - 10.1.1. Company Overview
 - 10.1.2. Product Benchmarking
- 10.2. Huini USA Beuty LLC
 - 10.2.1. Company Overview
 - 10.2.2. Product Benchmarking
- 10.3. Boca Terry
 - 10.3.1. Company Overview
 - 10.3.2. Product Benchmarking
 - 10.3.3. Strategic Initiative
- 10.4. SerrentiS
 - 10.4.1. Company Overview
 - 10.4.2. Product Benchmarking
- 10.5. Caractere Paris
 - 10.5.1. Company Overview
 - 10.5.2. Product Benchmarking
- 10.6. Universal Textiles
 - 10.6.1. Company Overview
 - 10.6.2. Product Benchmarking
- 10.7. Yangzhou Haicheng Shoes Co.
 - 10.7.1. Company Overview
 - 10.7.2. Product Benchmarking
- 10.8. Stitch India Clothing Company Pvt. Ltd.
 - 10.8.1. Company Overview
 - 10.8.2. Product Benchmarking
- 10.9. SYMON SURGICAL CORPORATION
 - 10.9.1. Company Overview
 - 10.9.2. Product Benchmarking

List Of Tables

LIST OF TABLES

- Table 1 Global disposable slippers market - Driving factor market analysis
- Table 2 Disposable slippers market - Restraint factor market analysis
- Table 3 Material market estimates and forecast, 2017 - 2030 (USD Million)
- Table 4 Terry market estimates and forecast, 2017 - 2030 (USD Million)
- Table 5 Waffle disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)
- Table 6 Non-Woven market estimates and forecast, 2017 - 2030 (USD Million)
- Table 7 Velour market estimates and forecast, 2017 - 2030 (USD Million)
- Table 8 Cotton & Cotton Blend market estimates and forecast, 2017 - 2030 (USD Million)
- Table 9 Hotel market estimates and forecast, 2017 - 2030 (USD Million)
- Table 10 Spa & Wellness Center market estimates and forecast, 2017 - 2030 (USD Million)
- Table 11 Hospitals market estimates and forecast, 2017 - 2030 (USD Million)
- Table 12 Residential market estimates and forecast, 2017 - 2030 (USD Million)
- Table 13 Wholesale market estimates and forecast, 2017 - 2030 (USD Million)
- Table 14 Retail Outlets market estimates and forecast, 2017 - 2030 (USD Million)
- Table 15 Online market estimates and forecast, 2017 - 2030 (USD Million)
- Table 16 North America disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)
- Table 17 North America disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)
- Table 18 North America disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)
- Table 19 North America disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- Table 20 U.S. disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)
- Table 21 U.S. disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)
- Table 22 U.S. disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)
- Table 23 U.S. disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- Table 24 Europe disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Million)

Table 25 Europe disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 26 Europe disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 27 Europe disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 28 U.K. disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 29 U.K. disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 30 U.K. disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 31 U.K. disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 32 Germany disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 33 Germany disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 34 Germany disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 35 Germany disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 36 France disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 37 France disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 38 France disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 39 France disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 40 Asia Pacific disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 41 Asia Pacific disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 42 Asia Pacific disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 43 Asia Pacific disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 44 China disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 45 China disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 46 China disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 47 China disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 48 Thailand disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 49 Thailand disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 50 Thailand disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 51 Thailand disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 52 Australia disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 53 Australia disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 54 Australia disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 55 Australia disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 56 Central & South America disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 57 Central & South America disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 58 Central & South America disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 59 Central & South America disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 60 Brazil disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 61 Brazil disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 62 Brazil disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 63 Brazil disposable slippers market estimates and forecast, by distribution

channel, 2017 - 2030 (USD Million)

Table 64 Middle East & South Africa disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 65 Middle East & South Africa disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 66 Middle East & South Africa disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 67 Middle East & South Africa disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 68 Saudi Arabia disposable slippers market estimates and forecast, 2017 - 2030 (USD Million)

Table 69 Saudi Arabia disposable slippers market estimates and forecast, by material, 2017 - 2030 (USD Million)

Table 70 Saudi Arabia disposable slippers market estimates and forecast, by application, 2017 - 2030 (USD Million)

Table 71 Saudi Arabia disposable slippers market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Table 72 Company Categorization

List Of Figures

LIST OF FIGURES

- Fig. 1 Disposable slippers market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Global disposable slippers market - Product penetration and Growth prospect mapping
- Fig. 7 Disposable slippers market - Porter's Five Forces analysis
- Fig. 8 Roadmap of the global disposable slippers market
- Fig. 9 Disposable slippers market: Material share (%) analysis, 2021 & 2030
- Fig. 10 Disposable slippers market: Application share (%) analysis, 2021 & 2030
- Fig. 11 Disposable slippers market: Distribution Channel share (%) analysis, 2021 & 2030
- Fig. 12 Disposable slippers market: Regional share (%) analysis, 2021 & 2030
- Fig. 13 Disposable slippers market: Estimated company market position analysis, 2021

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