

# **Disposable Food Packaging Market Size, Share & Trends Analysis Report By Material (Plastics, Paper & Paperboard), By Product (Trays & Containers, Boxes & Cartons), By Application, By End Use, By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **Disposable Food Packaging Market Growth & Trends**

The global disposable food packaging market size is anticipated to reach USD 100.89 billion by 2030 and is anticipated to grow at a CAGR of 7.4% from 2025 to 2030, according to a new report by Grand View Research, Inc. The rising demand for convenience foods is a crucial driver for the disposable food packaging market, closely tied to shifting consumer lifestyles, particularly in urbanized regions. As global populations increasingly move towards fast-paced, on-the-go living, the preference for ready-to-eat (RTE) meals and quick meal solutions has grown significantly. Disposable packaging, essential for storing and transporting these foods, is seeing heightened demand, offering convenience, safety, and ease of disposal. Urbanization plays a vital role in the growing demand for convenience foods. According to the United Nations, by 2030, approximately 60% of the global population will live in urban areas, where fast-paced, busy lifestyles are common.

As urbanization accelerates, people spend less time preparing meals, turning instead to pre-packaged and ready-to-eat food options. This shift has led to an increase in demand for disposable packaging, which supports convenience and simplifies daily life. For

instance, multinational food chains like McDonald's have adapted their packaging strategies to meet the needs of urban consumers by using more sustainable, single-use materials that align with both convenience and environmental expectations. In September 2024, McDonald's launched a new packaging strategy to reduce waste as part of its broader sustainability goals significantly. The initiative focuses on minimizing single-use plastic and replacing it with eco-friendly, recyclable, and compostable materials across its global outlets. McDonald's is introducing innovations such as fiber-based lids, paper straws, and plant-based packaging solutions to reduce its environmental impact.

Technological advancements are revolutionizing the disposable food packaging industry by creating more functional, safer, and environmentally responsible solutions. One significant development has been microwave-safe packaging, which allows consumers to conveniently heat their food without transferring it to another container. This type of packaging has become indispensable in the ready-to-eat and frozen food sectors. For instance, in April 2023, Huhtamaki announced the launch of innovation in sustainable, flexible packaging. This technology offers a unique combination of best-in-class protection for food products, ensuring freshness and safety while being fully recyclable to meet growing environmental demands.

Technological advancements address sustainability concerns. Companies are investing heavily in compostable and biodegradable materials that are both microwave- and heat-safe. In January 2022, Amcor launched its AmFiber platform, paper-based packaging solutions designed to replace plastic. The platform includes recyclable and compostable materials that provide barrier properties necessary for food preservation, aligning with sustainability goals while maintaining functionality.

## Disposable Food Packaging Market Report Highlights

Based on material, the plastics segment accounted for the largest revenue share of 59.60% in 2024. Plastics is dominating the material segment of the disposable food packaging market primarily due to their versatility, lightweight nature, and cost-effectiveness.

Based on product, the trays & containers segment dominated the market and accounted for the largest revenue share of 27.32% in 2024 due to the growing demand for on-the-go food, ready-to-eat meals, and the rise of food delivery services.

Based on application, the food segment dominated the market and accounted for largest revenue share of 50.35% in 2024 due to higher customer demand.

Based on distribution channel, the direct segment dominated the market and accounted for a revenue share of 46.13% in 2024 as it enables manufacturers to offer their products directly, leading to lower costs and enhanced service efficiency.

Asia Pacific dominated the global market and accounted for the largest revenue share of 32.52% in 2024 due to a combination of rapid urbanization, changing consumer lifestyles, and an expanding middle class in the region.

In October 2023, Georgia-Pacific LLC finalized a USD 175.0 million investment in its Dixie tableware facility located in Darlington, South Carolina, U.S. This expansion aims to enhance production operations for plates, bowls, cups, and lids, addressing the growing demand from both customers and consumers for these widely used disposable household products. The company aims to solidify its position as a preferred partner for suppliers, customers, and the local Darlington community through this investment.

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