

# **Disinfectant Spray Market Size, Share & Trends Analysis Report By Type (Conventional, Organic), By Distribution Channel (B2B, B2C), By Region (North America, Europe, APAC, CSA, MEA), And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

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### **Disinfectant Spray Market Growth & Trends**

The global disinfectant spray market size is expected to reach USD 18.6 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 8.2% from 2022 to 2030. Rising demand for advanced products to prevent infection from the COVID-19 virus across the globe is anticipated to drive the industry. The growing demand for a healthy and hygienic lifestyle is likely to fuel the overall demand. Sales of disinfectant sprays have risen drastically over the past few years, owing to the rising consumer awareness towards the benefits of disinfection and sanitization.

According to USA Today, in March 2020, sales of disinfectant sprays increased more than 300% owing to the need to prevent COVID-19 infection. Major manufacturers such as 3M, Clorox, and Kimberly-Clark Corporation were not prepared for the unprecedented surge in the demand for disinfectants and sanitizers, resulting in a shortage in hospital facilities, clinics, and households. Thus, owing to this spike in demand, major manufacturers such as Clorox and Reckitt Benckiser Group are focusing on increasing their production capabilities, to suffice the rising demand from both B2B and B2C consumers. The conventional spray segment accounted for a larger share during the forecast period.

According to the U.S. Centers for Disease Control and Prevention (CDC), the overall incidence of surgical site infection (SSI) has been estimated to be 2.8%. To prevent such infections and diseases, conventional disinfectant sprays are used by all hospitals, medical facilities, nursing homes, and clinics. Thus, the rise in Hospital Acquired Infections (HAIs) across the globe is leading to a rise in demand for conventional disinfectant sprays for prevention. The B2B distribution channel segment held the larger segment in 2021 and is expected to maintain dominance over the forecast period. The rise in demand for infection prevention practices across hospitals and nursing homes is anticipated to fuel the demand for disinfectant sprays across the globe.

According to the COVID-19 Nursing Home Data by the Centers for Medicare and Medicaid Services (CMS), nursing homes across the U.S. reported nearly 1,800 COVID-19 deaths among residents and staff in August 2021 and a steady increase from the approximately 350 deaths reported in July 2021. This has led to an increase in precautionary measures such as the use of disinfectant sprays in nursing homes to prevent the spread of the deadly virus. The market is consolidated in nature with the presence of a large number of international players and few regional players. Reckitt Benckiser Group, Ecolab Inc., Procter and Gamble, 3M, Gojo Industries Inc., Whiteley Corporation, Kimberly- Clark, S.C. Johnson & Son Inc., Medline Industries, and Clorox Company are among the prominent players in the global market.

### Disinfectant Spray Market Report Highlights

North America dominated the market and accounted for the largest revenue share in 2021. As of May 2020, U.S. had the highest number of confirmed COVID-19 infections in the world. It has also recorded more than 90,000 deaths. Under such circumstances, health experts have been urging the consumers to practice hygiene and healthy conditions, thereby increasing the adoption of disinfectant sprays in the region

The organic disinfectant spray segment is projected to register the fastest CAGR of 8.6% from 2022 to 2030. Demand for organic disinfectant sprays is driven by a rise in demand for eco-friendly products with no adverse effects

The B2C distribution channel segment is expected to register the fastest CAGR during forecast period. The recent outbreak of COVID-19 has increased the penetration of online retailers in the disinfectant and sanitization segment

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