

Dihydrocitronellol Market Size, Share & Trends Analysis Report By Source (Natural, Synthetic), By End Use (Personal Care & Cosmetics, Pharmaceuticals, Home Care, Animal Feed), By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The global dihydrocitronellol market size was estimated at USD 312.6 million in 2024 and is projected to reach USD 492.8 million by 2033, growing at a CAGR of 5.3% from 2025 to 2033. The expanding personal care industry, driven by higher consumer spending on perfumes, skincare, and grooming products, is increasing the need for high-quality fragrance ingredients.

Dihydrocitronellol benefits from its soft, long-lasting scent profile, making it a preferred choice in premium and mass-market formulations. As global beauty consumption rises, demand for this aroma compound continues to strengthen. Brands are increasingly reformulating with safer, gentler fragrance materials to meet clean-label and dermatology-friendly expectations. Dihydrocitronellol aligns well with this trend due to its low sensitization potential and stable performance in diverse formulations. This shift supports wider adoption across cosmetics, toiletries, and fine fragrances.

Beyond beauty and personal care, home-care brands are upgrading scent profiles in detergents, fabric conditioners, surface cleaners, and air-care products. Dihydrocitronellol's strong stability in surfactant-rich and high-pH environments creates an opportunity to supply long-lasting, pleasant fragrances for performance-oriented household products. This opens a high-volume, fast-growing application segment.

Global Dihydrocitronellol Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2033. For this study, Grand View Research has segmented the global dihydrocitronellol market report based on product, end use, and region:

Source Outlook (Revenue, USD Million; Volume, Kilotons, 2018 - 2033)

Natural

Synthetic

End Use Outlook (Revenue, USD Million; Volume, Kilotons, 2018 - 2033)

Personal Care & Cosmetics

Pharmaceuticals

Home Care

Animal Feed

Others

Regional Outlook (Revenue, USD Million; Volume, Kilotons, 2018 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Italy

Spain

France

Asia Pacific

China

Japan

South Korea

India

Latin America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

South Africa

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