

# Digital Workplace Market Size, Share & Trends Analysis Report By Function, By Component (Solution, Services), By Enterprise Size, By End-use (BFSI, IT & Telecommunications), By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### Digital Workplace Market Growth & Trends

The global digital workplace market size is expected to reach USD 166.27 billion by 2030 and grow at a CAGR of 22.3% from 2022 to 2030, according to the recent reports of Grand View Research, Inc. The growing focus on the development of smart workspaces, increasing adoption of cloud computing by large enterprises, and rising adoption of digital workplace solutions among end users are the major drivers that are likely to create the need to adopt digital workplaces during the forecast period.

Advancements in workplace technologies and Software as a Service (SaaS) have resulted in the implementation of cloud systems, which has fueled the overall market. These technological advancements benefit employees by increasing their agility and flexibility, which improves their overall performance and productivity. As a result, business velocity and agility are increasing, further propelling the market growth.

Technological advancements, such as Artificial Intelligence (AI), Internet of Things (IoT), and automation, are helping organizations in streamlining their business operations and boosting productivity. AI advancements have prompted digital workplace solution providers to supplement their offerings with cloud and AI technologies. The incorporation of such technologies in the workplace allows employees to connect easily

and get their work done efficiently and effectively.

For instance, smart and cloud-supported meeting rooms would enable employees to connect wirelessly, by video, voice, and touchscreens. The adoption of these technologies offers lucrative opportunities for the market players to develop innovative services and products to transform workplaces.

The increasing mobile workforce and enterprise adoption of Bring Your Own Device (BYOD) programs to boost workforce productivity have increased the enterprise demand for Enterprise Mobility Management (EMM) solutions. These solutions enable BYOD while also managing corporate devices via remote security and management.

Organizations use a variety of devices, such as smartphones, wearables, laptops, and desktops, among others, making EMM solution providers popular to integrate all these devices with operating systems to provide a seamless user interface along with efficiency. As a result of technological advancements, the market for the digital workplace is anticipated to grow significantly.

### Digital Workplace Market Report Highlights

The service segment is expected to observe a CAGR of 23.5% during the forecast period. Several large enterprises are implementing cloud computing and deploying new technologies, which are analytical, insights-enabled, and cloud-ready. As a result, enterprises are availing of professional and managed services, including virtualization and managed mobility. Such services will further boost the adoption of digital workplaces during the forecast period

The small & medium enterprise segment is expected to observe a CAGR of 24.3% during the forecast period. The growth can be attributed to the increasing deployment of Bring Your Own Devices (BYOD) and EMM solutions, which reduced the total cost of ownership in the migration and upgrades from existing traditional legacy systems to digital workplaces

The manufacturing segment is expected to witness a significant CAGR of 25.2% during the forecast period. The growth can be attributed to the growing deployment of automated systems and robotics, which enable employees to focus on their skill sets on more value-added and evolved tasks.

Asia Pacific is expected to reach USD 46.83 billion by 2030 and emerge as the

fastest-growing regional market. The growing trends of remote working focus on high-quality services for improved customer experience are anticipated to boost the regional market growth during the forecast period

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