

# Digital Lending Platform Market Size, Share & Trends Analysis Report By Solution, By Service, By Deployment, By End-use, By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### Digital Lending Platform Market Growth & Trends

The global digital lending platform market size is expected to reach USD 44.50 billion by 2030, registering a CAGR of 25.9% from 2022 to 2030, according to a new report by Grand View Research, Inc. The growing adoption of digitalization in the BFSI sector is expected to create new opportunities for market growth. According to the European Central Bank, in 2020, 46% of European banks could process mortgages digitally in two days compared to 8% in 2015.

The funding raised by the digital lending providers worldwide is also one of the major factors expected to drive market growth. For instance, in April 2021, Auxmoney, a digital lending platform provider, announced that it raised USD 271.4 million. The company uses this funding to enhance its digital lending platform for consumer credit.

Furthermore, companies operating in the digital lending space are focused on partnerships to enhance their offerings and market position. For instance, in April 2022, the two fintech companies, UI Enlyte and Exaloan, announced that they are launching a strategic corporation. Through this initiative, the companies will link their platforms for digital assets and lending.

The COVID-19 pandemic had a positive impact on market growth. The established digital lenders adopted new partnerships to cater to the borrower's funding demand

amid the COVID 19 pandemic. At the same time, efforts taken by the banks to digitalize their process due to the pandemic also paved to be one of the major factors driving the market growth.

## Digital Lending Platform Market Report Highlights

The lending analytics segment is anticipated to register the highest CAGR during the forecast period. The benefits provided by the lending analytics solution, such as reduced operation risk, labor hours, operational cost, and others, are driving the segment

The risk assessment segment is anticipated to register the highest CAGR from 2022 to 2030. The strong emphasis financial institutions are putting on ensuring proactive responses to various cyber threats and resuming normalcy in the event of a cyberattack is expected to drive the growth of the risk assessment segment

The cloud segment is expected to register the highest CAGR during the forecast period. Cloud deployment helps in reducing up-front costs, particularly for new entrants contemplating a foray into the lending business

The peer-to-peer lending segment is expected to emerge as the fastest-growing end-use segment during the forecast period. The adoption of digital lending platforms is expected to gain traction as the digitally savvy consumer base continues to expand

North America accounted for the largest share of the market in 2021. The region is home to a large number of technology providers and hence provides immense opportunities for the adoption of digital lending platforms

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List of Data Sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Digital Lending Platform Market - Industry Snapshot & Key Buying Criteria, 2017 - 2030
- 2.2 Global Digital Lending Platform Market, 2017 - 2030
  - 2.2.1 Global digital lending platform market, by region, 2017 - 2030
  - 2.2.2 Global digital lending platform market, by solution, 2017 - 2030
  - 2.2.3 Global digital lending platform market, by service, 2017 - 2030
  - 2.2.4 Global digital lending platform market, by deployment, 2017 - 2030
  - 2.2.5 Global digital lending platform market, by end-use, 2017 - 2030

### CHAPTER 3 DIGITAL LENDING PLATFORM MARKET - INDUSTRY OUTLOOK

- 3.1 Market Segmentation and Scope
- 3.2 Market Size and Growth Prospects
- 3.3 Digital Lending Platform Market - Value Chain Analysis
- 3.4 Digital Lending Platform Market Dynamics
  - 3.4.1 Market driver analysis
    - 3.4.1.1 Increasing adoption of digital channels to improve customer experience
    - 3.4.1.2 Rising adoption of machine learning, blockchain, and AI-based digital lending platforms and solutions
  - 3.4.2 Market challenge analysis
    - 3.4.2.1 Data privacy and security concerns
- 3.5 Penetration and Growth Prospect Mapping
- 3.6 Digital Lending Platform Market - Porter's Five Forces Analysis
- 3.7 Digital Lending Platform Market - PESTEL Analysis

### CHAPTER 4 DIGITAL LENDING PLATFORM SOLUTION OUTLOOK

- 4.1 Digital Lending Platform Market Share By Solution, 2021
- 4.2 Business Process Management

- 4.2.1 Digital business process management platform market, 2017 - 2030
- 4.3 Lending Analytics
  - 4.3.1 Digital lending analytics platform market, 2017 - 2030
- 4.4 Loan Management
  - 4.4.1 Digital loan management platform market, 2017 - 2030
- 4.5 Loan Origination
  - 4.5.1 Digital loan origination platform market, 2017 - 2030
- 4.6 Risk & Compliance Management
  - 4.6.1 Digital risk & compliance management platform market, 2017 - 2030
- 4.7 Others
  - 4.7.1 Other digital lending platforms market, 2017 - 2030

## **CHAPTER 5 DIGITAL LENDING PLATFORM SERVICE OUTLOOK**

- 5.1 Digital Lending Platform Market Share By Service, 2021
- 5.2 Design & Implementation
  - 5.2.1 Digital lending platform design & implementation market, 2017 - 2030
- 5.3 Training & Education
  - 5.3.1 Digital lending platform training & education market, 2017 - 2030
- 5.4 Risk Assessment
  - 5.4.1 Digital lending platform risk assessment market, 2017 - 2030
- 5.5 Consulting
  - 5.5.1 Digital lending platform consulting market, 2017 - 2030
- 5.6 Support & Maintenance
  - 5.6.1 Digital lending platform support & maintenance market, 2017 - 2030

## **CHAPTER 6 DIGITAL LENDING PLATFORM DEPLOYMENT OUTLOOK**

- 6.1 Digital Lending Platform Market Share By Deployment, 2021
- 6.2 Cloud
  - 6.2.1 Cloud digital lending platform market, 2017 - 2030
- 6.3 On-premise
  - 6.3.1 On-premise digital lending platform market, 2017 - 2030

## **CHAPTER 7 DIGITAL LENDING PLATFORM END-USE OUTLOOK**

- 7.1 Digital Lending Platform Market Share By End-use, 2021
- 7.2 Banks
  - 7.2.1 Digital lending platform market in banks, 2017 - 2030

### 7.3 Insurance Companies

7.3.1 Digital lending platform market in insurance companies, 2017 - 2030

### 7.4 Credit Unions

7.4.1 Digital lending platform market in credit unions, 2017 - 2030

### 7.5 Savings & Loan Associations

7.5.1 Digital lending platform market in savings & loan associations, 2017 - 2030

### 7.6 Peer-to-Peer Lending

7.6.1 Digital lending platform market in peer-to-peer lending, 2017 - 2030

### 7.7 Others

7.7.1 Digital lending platform in other end-use, 2017 - 2030

## **CHAPTER 8 DIGITAL LENDING PLATFORM REGIONAL OUTLOOK**

### 8.1 Digital Lending Platform Market Share by Region, 2021

#### 8.2 North America

8.2.1 North America digital lending platform market, 2017 - 2030

8.2.2 North America digital lending platform market, by solution, 2017 - 2030

8.2.3 North America digital lending platform market, by service, 2017 - 2030

8.2.4 North America digital lending platform market, by deployment, 2017 - 2030

8.2.5 North America digital lending platform market, by end-use, 2017 - 2030

#### 8.2.6 U.S.

8.2.6.1 U.S. digital lending platform market, 2017 - 2030

8.2.6.2 U.S. digital lending platform market, by solution, 2017 - 2030

8.2.6.3 U.S. digital lending platform market, by service, 2017 - 2030

8.2.6.4 U.S. digital lending platform market, by deployment, 2017 - 2030

8.2.6.5 U.S. digital lending platform market, by end-use, 2017 - 2030

#### 8.2.7 Canada

8.2.7.1 Canada digital lending platform market, 2017 - 2030

8.2.7.2 Canada digital lending platform market, by solution, 2017 - 2030

8.2.7.3 Canada digital lending platform market, by service, 2017 - 2030

8.2.7.4 Canada digital lending platform market, by deployment, 2017 - 2030

8.2.7.5 Canada digital lending platform market, by end-use, 2017 - 2030

#### 8.3 Europe

8.3.1 Europe digital lending platform market, 2017 - 2030

8.3.2 Europe digital lending platform market, by solution, 2017 - 2030

8.3.3 Europe digital lending platform market, by service, 2017 - 2030

8.3.4 Europe digital lending platform market, by deployment, 2017 - 2030

8.3.5 Europe digital lending platform market, by end-use, 2017 - 2030

#### 8.3.6 Germany

- 8.3.6.1 Germany digital lending platform market, 2017 - 2030
- 8.3.6.2 Germany digital lending platform market, by solution, 2017 - 2030
- 8.3.6.3 Germany digital lending platform market, by service, 2017 - 2030
- 8.3.6.4 Germany digital lending platform market, by deployment, 2017 - 2030
- 8.3.6.5 Germany digital lending platform market, by end-use, 2017 - 2030

#### 8.3.7 U.K.

- 8.3.7.1 U.K. digital lending platform market, 2017 - 2030
- 8.3.7.2 U.K. digital lending platform market, by solution, 2017 - 2030
- 8.3.7.3 U.K. digital lending platform market, by service, 2017 - 2030
- 8.3.7.4 U.K. digital lending platform market, by deployment, 2017 - 2030
- 8.3.7.5 U.K. digital lending platform market, by end-use, 2017 - 2030

#### 8.4 Asia Pacific

- 8.4.1 Asia Pacific digital lending platform market, 2017 - 2030
- 8.4.2 Asia Pacific digital lending platform market, by solution, 2017 - 2030
- 8.4.3 Asia Pacific digital lending platform market, by service, 2017 - 2030
- 8.4.4 Asia Pacific digital lending platform market, by deployment, 2017 - 2030
- 8.4.5 Asia Pacific digital lending platform market, by end-use, 2017 - 2030

#### 8.4.6 China

- 8.4.6.1 China digital lending platform market, 2017 - 2030
- 8.4.6.2 China digital lending platform market, by solution, 2017 - 2030
- 8.4.6.3 China digital lending platform market, by service, 2017 - 2030
- 8.4.6.4 China digital lending platform market, by deployment, 2017 - 2030
- 8.4.6.5 China digital lending platform market, by end-use, 2017 - 2030

#### 8.4.7 India

- 8.4.7.1 India digital lending platform market, 2017 - 2030
- 8.4.7.2 India digital lending platform market, by solution, 2017 - 2030
- 8.4.7.3 India digital lending platform market, by service, 2017 - 2030
- 8.4.7.4 India digital lending platform market, by deployment, 2017 - 2030
- 8.4.7.5 India digital lending platform market, by end-use, 2017 - 2030

#### 8.4.8 Japan

- 8.4.8.1 Japan digital lending platform market, 2017 - 2030
- 8.4.8.2 Japan digital lending platform market, by solution, 2017 - 2030
- 8.4.8.3 Japan digital lending platform market, by service, 2017 - 2030
- 8.4.8.4 Japan digital lending platform market, by deployment, 2017 - 2030
- 8.4.8.5 Japan digital lending platform market, by end-use, 2017 - 2030

#### 8.5 Latin America

- 8.5.1 Latin America digital lending platform market, 2017 - 2030
- 8.5.2 Latin America digital lending platform market, by solution, 2017 - 2030
- 8.5.3 Latin America digital lending platform market, by service, 2017 - 2030



8.5.4 Latin America digital lending platform market, by deployment, 2017 - 2030

8.5.5 Latin America digital lending platform market, by end-use, 2017 - 2030

8.5.6 Brazil

8.5.6.1 Brazil digital lending platform market, 2017 - 2030

8.5.6.2 Brazil digital lending platform market, by solution, 2017 - 2030

8.5.6.3 Brazil digital lending platform market, by service, 2017 - 2030

8.5.6.4 Brazil digital lending platform market, by deployment, 2017 - 2030

8.5.6.5 Brazil digital lending platform market, by end-use, 2017 - 2030

8.6 MEA

8.6.1 MEA digital lending platform market, 2017 - 2030

8.6.2 MEA digital lending platform market, by solution, 2017 - 2030

8.6.3 MEA digital lending platform market, by service, 2017 - 2030

8.6.4 MEA digital lending platform market, by deployment, 2017 - 2030

8.6.5 MEA digital lending platform market, by end-use, 2017 - 2030

## **CHAPTER 9 COMPETITIVE ANALYSIS**

9.1 Recent Developments & Impact Analysis, By Key Market Participants

9.2 Company Categorization

9.3 Vendor Landscape

9.3.1 Key company market share analysis, 2021

9.4 Company Analysis Tools

9.4.1 Company market position analysis

9.4.2 Competitive dashboard analysis

## **CHAPTER 10 COMPETITIVE LANDSCAPE**

10.1 Ellie Mae, Inc.

10.1.1 Company overview

10.1.2 Financial performance

10.1.3 Product benchmarking

10.1.4 Strategic initiatives

10.2 FIS

10.2.1 Company overview

10.2.2 Financial performance

10.2.3 Product benchmarking

10.2.4 Strategic initiatives

10.3 Fiserv, Inc.

10.3.1 Company overview

- 10.3.2 Financial performance
- 10.3.3 Product benchmarking
- 10.3.4 Strategic initiatives
- 10.4 Newgen Software
  - 10.4.1 Company overview
  - 10.4.2 Financial performance
  - 10.4.3 Product benchmarking
  - 10.4.4 Strategic initiatives
- 10.5 Nucleus Software
  - 10.5.1 Company overview
  - 10.5.2 Financial performance
  - 10.5.3 Product benchmarking
  - 10.5.4 Strategic initiatives
- 10.6 Pegasystems Inc.
  - 10.6.1 Company overview
  - 10.6.2 Financial performance
  - 10.6.3 Product benchmarking
  - 10.6.4 Strategic initiatives
- 10.7 Roostify
  - 10.7.1 Company overview
  - 10.7.2 Product benchmarking
  - 10.7.3 Strategic initiatives
- 10.8 Sigma Infosolutions
  - 10.8.1 Company overview
  - 10.8.2 Financial performance
  - 10.8.3 Product benchmarking
  - 10.8.4 Strategic initiatives
- 10.9 Tavant
  - 10.9.1 Company overview
  - 10.9.2 Financial performance
  - 10.9.3 Product benchmarking
  - 10.9.4 Strategic initiatives
- 10.10 Wizni, Inc.
  - 10.10.1 Company overview
  - 10.10.2 Financial performance
  - 10.10.3 Product benchmarking
  - 10.10.4 Strategic initiatives



## List Of Tables

### LIST OF TABLES

Table 1 Digital lending platform market - Industry snapshot & key buying criteria, 2017 - 2030

Table 2 Global digital lending platform market, 2017 - 2030 (USD Million)

Table 3 Global digital lending platform market, by region, 2017 - 2030 (USD Million)

Table 4 Global digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 5 Global digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 6 Global digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 7 Global digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 8 Digital lending platform market- Key market driver impact

Table 9 Digital lending platform market- Key market restraint impact

Table 10 Digital business process management platform market, 2017 - 2030 (USD Million)

Table 11 Digital business process management platform market, by region, 2017 - 2030 (USD Million)

Table 12 Digital lending analytics platform market, 2017 - 2030 (USD Million)

Table 13 Digital lending analytics platform market, by region, 2017 - 2030 (USD Million)

Table 14 Digital loan management platform market, 2017 - 2030 (USD Million)

Table 15 Digital loan management platform market, by region, 2017 - 2030 (USD Million)

Table 16 Digital loan origination platform market, 2017 - 2030 (USD Million)

Table 17 Digital loan origination platform market, by region, 2017 - 2030 (USD Million)

Table 18 Digital risk & compliance management platform market, 2017 - 2030 (USD Million)

Table 19 Digital risk & compliance management platform market, by region, 2017 - 2030 (USD Million)

Table 20 Other digital lending platforms market, 2017 - 2030 (USD Million)

Table 21 Other digital lending platforms market, by region, 2017 - 2030 (USD Million)

Table 22 Digital lending platform design & implementation market, 2017 - 2030 (USD Million)

Table 23 Digital lending platform design & implementation market, by region, 2017 - 2030 (USD Million)

Table 24 Digital lending platform training & education market, 2017 - 2030 (USD Million)

Table 25 Digital lending platform training & education market, by region, 2017 - 2030 (USD Million)

Table 26 Digital lending platform risk assessment market, 2017 - 2030 (USD Million)

Table 27 Digital lending platform risk assessment market, by region, 2017 - 2030 (USD Million)

Table 28 Digital lending platform consulting market, 2017 - 2030 (USD Million)

Table 29 Digital lending platform consulting market, by region, 2017 - 2030 (USD Million)

Table 30 Digital lending platform support & maintenance market, 2017 - 2030 (USD Million)

Table 31 Digital lending platform support & maintenance market, by region, 2017 - 2030 (USD Million)

Table 32 Cloud digital lending platform market, 2017 - 2030 (USD Million)

Table 33 Cloud digital lending platform market, by region, 2017 - 2030 (USD Million)

Table 34 On-premise digital lending platform market, 2017 - 2030 (USD Million)

Table 35 On-premise digital lending platform market, by region, 2017 - 2030 (USD Million)

Table 36 Digital lending platform market in banks, 2017 - 2030 (USD Million)

Table 37 Digital lending platform market in banks, by region, 2017 - 2030 (USD Million)

Table 38 Digital lending platform market in insurance companies, 2017 - 2030 (USD Million)

Table 39 Digital lending platform market in insurance companies, by region, 2017 - 2030 (USD Million)

Table 40 Digital lending platform market in credit unions, 2017 - 2030 (USD Million)

Table 41 Digital lending platform market in credit unions, by region, 2017 - 2030 (USD Million)

Table 42 Digital lending platform market in savings & loan associations, 2017 - 2030 (USD Million)

Table 43 Digital lending platform market in savings & loan associations, by region, 2017 - 2030 (USD Million)

Table 44 Digital lending platform market in peer-to-peer lending, 2017 - 2030 (USD Million)

Table 45 Digital lending platform market in peer-to-peer lending, by region, 2017 - 2030 (USD Million)

Table 46 Digital lending platform in other end-use, 2017 - 2030 (USD Million)

Table 47 Digital lending platform in other end-use, by region, 2017 - 2030 (USD Million)

Table 48 North America digital lending platform market, 2017 - 2030 (USD Million)

Table 49 North America digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 50 North America digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 51 North America digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 52 North America digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 53 U.S. digital lending platform market, 2017 - 2030 (USD Million)

Table 54 U.S. digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 55 U.S. digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 56 U.S. digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 57 U.S. digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 58 Canada digital lending platform market, 2017 - 2030 (USD Million)

Table 59 Canada digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 60 Canada digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 61 Canada digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 62 Canada digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 63 Europe digital lending platform market, 2017 - 2030 (USD Million)

Table 64 Europe digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 65 Europe digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 66 Europe digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 67 Europe digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 68 Germany digital lending platform market, 2017 - 2030 (USD Million)

Table 69 Germany digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 70 Germany digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 71 Germany digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 72 Germany digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 73 U.K. digital lending platform market, 2017 - 2030 (USD Million)

Table 74 U.K. digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 75 U.K. digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 76 U.K. digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 77 U.K. digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 78 Asia Pacific digital lending platform market, 2017 - 2030 (USD Million)

Table 79 Asia Pacific digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 80 Asia Pacific digital lending platform market, by service, 2017 - 2030 (USD Million)

Million)

Table 81 Asia Pacific digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 82 Asia Pacific digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 83 China digital lending platform market, 2017 - 2030 (USD Million)

Table 84 China digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 85 China digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 86 China digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 87 China digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 88 India digital lending platform market, 2017 - 2030 (USD Million)

Table 89 India digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 90 India digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 91 India digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 92 India digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 93 Japan digital lending platform market, 2017 - 2030 (USD Million)

Table 94 Japan digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 95 Japan digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 96 Japan digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 97 Japan digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 98 Latin America digital lending platform market, 2017 - 2030 (USD Million)

Table 99 Latin America digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 100 Latin America digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 101 Latin America digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 102 Latin America digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 103 Brazil digital lending platform market, 2017 - 2030 (USD Million)

Table 104 Brazil digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 105 Brazil digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 106 Brazil digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 107 Brazil digital lending platform market, by end-use, 2017 - 2030 (USD Million)

Table 108 MEA digital lending platform market, 2017 - 2030 (USD Million)

Table 109 MEA digital lending platform market, by solution, 2017 - 2030 (USD Million)

Table 110 MEA digital lending platform market, by service, 2017 - 2030 (USD Million)

Table 111 MEA digital lending platform market, by deployment, 2017 - 2030 (USD Million)

Table 112 MEA digital lending platform market, by end-use, 2017 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market segmentation and scope
- Fig. 2 Global digital lending platform market, 2017 - 2030 (USD Million)
- Fig. 3 Digital lending platform market - Value chain analysis
- Fig. 4 Digital lending platform market dynamics
- Fig. 5 Key opportunities prioritized
- Fig. 6 Digital lending platform market - Porter's five forces analysis
- Fig. 7 Digital lending platform market - PESTEL analysis
- Fig. 8 Digital lending platform market, by solution, 2021
- Fig. 9 Digital lending platform market, by service, 2021
- Fig. 10 Digital lending platform market, by deployment, 2021
- Fig. 11 Digital lending platform market, by end-use, 2021
- Fig. 12 Digital lending platform market, by region, 2021
- Fig. 13 Digital lending platform market - Regional takeaways
- Fig. 14 North America digital lending platform market - Key takeaways
- Fig. 15 Europe digital lending platform market - Key takeaways
- Fig. 16 Asia Pacific digital lending platform market - Key takeaways
- Fig. 17 Latin America digital lending platform market - Key takeaways
- Fig. 18 MEA digital lending platform market - Key takeaways
- Fig. 19 Digital lending platform market - Key company market share analysis, 2021
- Fig. 20 Digital lending platform market - Company market position analysis, 2021
- Fig. 21 Digital lending platform market - Competitive dashboard analysis

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