

Digital Legacy Market Size, Share & Trends Analysis Report By Storage Capacity (upto 500 MB, 500 MB to 5 GB, upto 30 GB), By End-use (Entertainment & Media, Healthcare, BFSI, Retail), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Digital Legacy Market Size & Trends

The global digital legacy market size was valued at USD 12.93 billion in 2024 and is expected to grow at a CAGR of 15.6% from 2025 to 2030. This significant growth is driven by the increasing digitalization of personal and professional lives, accumulating vast amounts of digital assets that require secure and organized posthumous management.

Rising awareness around digital wills, asset inheritance, and the importance of safeguarding online identities is fueling the demand for digital legacy solutions. In addition, the expansion of cloud storage, the proliferation of social media accounts, and the growing value of cryptocurrencies and NFTs contribute to this market's momentum. Industries such as BFSI, healthcare, and media & entertainment are seeing growing adoption due to their high volume of sensitive or high-value digital data. As people accumulate a growing volume of digital assets, including social media profiles, cloud-stored documents, financial credentials, cryptocurrencies, and multimedia content, managing, transferring, and preserving these assets beyond one's lifetime has become necessary. Moreover, the widespread use of smartphones and cloud computing has made digital storage more accessible, encouraging users to store sensitive information online, increasing the demand for secure posthumous management tools. The shift

toward digital estate planning is especially evident among tech-savvy individuals and younger demographics, who are more likely to consider long-term digital footprint management.

In addition, rising concerns around data privacy, identity theft, and unauthorized access to digital content after death are compelling individuals and institutions to adopt structured digital legacy solutions. Integrating technologies such as blockchain, AI, and encryption in digital legacy platforms enhances trust, security, and automation, making these services more appealing and efficient. Simultaneously, regulatory frameworks like the EU's General Data Protection Regulation (GDPR) and emerging digital estate laws in various countries push service providers to offer compliant and transparent digital legacy management systems.

Global Digital Legacy Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2017 to 2030. For this study, Grand View Research has segmented the global digital legacy market report based on storage capacity, end-use, and region:

Storage Capacity Outlook (Revenue, USD Million, 2017 - 2030)

upto 500 MB

500 MB to 5 GB

5 GB to 10 GB

upto 30 GB

End-use Outlook (Revenue, USD Million, 2017 - 2030)

Entertainment and Media

Healthcare

BFSI

Retail

Others

Regional Outlook (Revenue, USD Million, 2017 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

MEA

UAE

South Africa

KSA

Companies Mentioned

Apple Inc

Backblaze

ETER

MEGA

pCloud International AG

SpiderOak Inc.

Secomba GmbH i.L.

Sync.com, Inc.

Tuta

Tresorit

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