

Digital Holography Market Size, Share & Trends Analysis Report By Offering (Hardware, Software), By Dimensions, By Application (Holographic Microscopy, Holographic Imaging), By End Use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Digital Holography Market Growth & Trends

The global digital holography market size is expected treach USD 12.3 billion by 2030, growing at a CAGR of 20.3% from 2025 t2030, according ta new report by Grand View Research, Inc. The market has experienced remarkable growth owing tthe growing demand for digital holography in the medical industry. The components of digital holography, including hardware, sensors, and software solutions, are instrumental in driving the market's growth. These components enhance image quality, increase efficiency and accuracy, and enable diverse applications across various industries. Furthermore, continuous technological advancements and innovation in these components further propel the expansion of the digital holography industry by unlocking new possibilities and attracting more industry adoption.

Digital holography offers healthcare professionals various benefits, such as improved diagnostic accuracy, enhanced patient communication, and precise treatment interventions. Moreover, professionals use this technology tobtain detailed and realistic representations of anatomical structures. Therefore, the growing demand for digital holography is expected tcontinue in the medical industry over the forecast period. Digital holography is widely used in industries such as manufacturing and research, which require accurate measurement and analysis of microscopic objects.



Digital holography technology provides high-resolution 3D images as well as precise measurements of size, shape, and surface characteristics tvarious organizations involved in precise measurements. It alsplays a significant role in fields such as nanotechnology, material science, and biological research, where accurate measurements are crucial for scientific advancements and process optimization. Moreover, firms in advertising and events are leveraging digital holography tgrab the attention of their audiences in a unique and immersive way, thereby increasing brand awareness. As such, the growing adoption of digital holography in numerous industries is expected tbode well for market growth.

The digital holography industry is expected texperience significant growth in response the increasing threats of illicit trade and counterfeiting. The International Hologram Manufacturers Association (IHMA) predicted increased demand for holographic authentication and track-and-trace systems, driving the adoption of security devices like holograms. This growth is particularly significant in the pharmaceutical and cosmetics sectors, where authentication devices are projected texperience continued expansion. In addition, the use of anti-counterfeiting solutions in the packaging industry, including holograms, will play a vital role in verifying authenticity, ensuring quality, and combating the distribution of counterfeit products. Digital holography is being extensively adopted in the healthcare industry post-COVID-19 pandemic. For instance, in June 2023, National Taiwan University Hospital implemented Microsoft HoloLens 2 tenhance medical diagnoses, training, and consultations. Augmented reality techno

logy provides doctors with interactive and immersive experiences, enabling them tvisualize and manipulate medical data in real-time, leading timproved accuracy and efficiency in healthcare practices.

The market is fragmented and characterized by the presence of several key players. These players are adopting strategies such as partnerships and collaborations tgain a competitive edge. For instance, in July 2023, EON Reality, an augmented reality and virtual reality software developer, announced an extended partnership with the Centre of Technical Excellence (CENTEXS) in Sarawak timprove immersive training and learning experiences through EON Icube's upgraded infrastructure.

Digital Holography Market Report Highlights

Based on offering, the market is classified inthardware and software. The hardware segment led the market with the largest



revenue share of 60.53% in 2024 and is expected tgrow at the fastest CAGR during the forecast period.

Based on dimensions, the market is classified inttwo-dimensional (2D) and three-dimensional (3D). The two-dimensional (2D) segment led the market with the largest revenue share of 54.23% in 2024.

Based on application, the market is classified intholographic microscopy, holographic imaging, holographic telepresence, and others. The holographic microscopy segment led the market with the largest revenue share of 34.59% in 2024.

Based on end use, the market is classified inthealthcare, automotive, aerospace & defense, education, consumer electronics, entertainment, and others.

North America dominated the digital holography market with the largest revenue share of 33.5% in 2024.



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