

Digital Education Market Size, Share & Trends Analysis Report By Service, By Learning (Self-paced, Instructor-led), By Course, By End Use (Academic, Enterprises), By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/D6A277953A1AEN.html>

Date: October 2024

Pages: 100

Price: US\$ 4,950.00 (Single User License)

ID: D6A277953A1AEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Digital Education Market Growth & Trends

The global digital education market size is expected to reach USD 133.73 billion in 2030 and is projected to grow at a CAGR of 31.5% from 2025 to 2030. The education industry has witnessed a paradigm shift from conventional exam-oriented learning to personalized and interactive learning in recent years. As digitization continues to penetrate the education industry, the latest technologies and new and creative techniques are being used to deliver knowledge and educational content, thereby transforming learning and development into a lifelong process. Looking forward to the future, digital education is predicted to benefit several beneficiaries across various geographies, demographics, ages, and socioeconomic conditions.

Digital education has changed the way people are pursuing learning. The interactive, flexible, high-quality, and collaborative learning facilitated by online learning platforms is particularly stimulating the growth of digital learning. Digital learning also provides users with the flexibility to take courses at their convenience. Hence, several institutions are offering online learning to their students. Corporates are also adopting online training modules for training their employees and helping them in upgrading their skill sets. Digital learning can also help overcome the barriers associated with the conventional teaching approach, such as the difference in the pace of learning of different students.

Education institutes have adopted digital learning to improve the efficiency of various processes, such as tracking students, reducing operational costs, and enhancing safety and security while providing information tools for teachers, administration staff, students, and researchers. Progressive educational institutions are looking forward to adopting the latest technology to transform the learning environment and merge the physical and virtual world to derive better student outcomes. The global market is a rapidly growing sector with companies spanning from early-stage start-ups to publicly traded organizations. The market is gaining a lot of attention from seasoned industry participants and generalist investors, primarily across the three main categories, i.e., K-12, higher education, and corporate learning. Each sector is unique and has different funding mechanisms, end users, and buyers.

Digital Education Market Report Highlights

Digital technology can improve access to education. Learners are increasingly shifting toward eBooks that can be accessed online from anywhere across the globe. Digital content is comparatively easy to generate than printed content, which tends to incur higher production costs.

Digital books are available in different languages and can be easily translated and retrieved by a wider user base. Moreover, learners, especially with physical disabilities, can listen to the educational content in an audio format to improve their vocabulary and encourage better interpretive reading.

Enhancing student engagement is emerging as a prime concern for educators. Hence, market players are responding to such concerns by introducing advanced interactive whiteboards and are shifting from projector-based displays to touch screen displays. Such initiatives are encouraging active learning and developing critical readiness skills in the learners.

To gain a competitive edge in the market, players have started adopting the client base expansion strategy by

raising funds for the development of their platform. For instance, in November 2020, Udacity, Inc. raised USD 75 million in the form of a debt facility. The company will be using the funding amount to invest in its online course platform to attract more business customers

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Research Methodology
 - 1.2.1. Information Procurement
- 1.3. Information or Data Analysis
- 1.4. Methodology
- 1.5. Research Scope and Assumptions
- 1.6. Market Formulation & Validation
- 1.7. Country Based Segment Share Calculation
- 1.8. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. DIGITAL EDUCATION VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Market Dynamics
 - 3.2.1. Market Drivers Analysis
 - 3.2.2. Market Restraints Analysis
 - 3.2.3. Industry Challenge
- 3.3. Digital education Analysis Tools
 - 3.3.1. Industry Analysis - Porter's
 - 3.3.1.1. Bargaining power of the suppliers
 - 3.3.1.2. Bargaining power of the buyers
 - 3.3.1.3. Threats of substitution
 - 3.3.1.4. Threats from new entrants
 - 3.3.1.5. Competitive rivalry
 - 3.3.2. PESTEL Analysis

CHAPTER 4. DIGITAL EDUCATION MARKET: LEARNINGS ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard

4.2. Digital education market: Learnings Movement Analysis, USD Million, 2024 & 2030

4.3. Self-paced

4.3.1. Self-paced Learnings Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4. Instructor-led

4.4.1. Instructor-led Learnings Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. DIGITAL EDUCATION MARKET: COURSE ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard

5.2. Digital education market: Course Movement Analysis, USD Million, 2024 & 2030

5.3. Science, Technology, Engineering, and Mathematics (STEM)s

5.3.1. Science, Technology, Engineering, and Mathematics (STEM)s Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.4. Business Management

5.4.1. Business Management Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. DIGITAL EDUCATION MARKET: END USE ESTIMATES & TREND ANALYSIS

6.1. Segment Dashboard

6.2. Digital education market: Course Movement Analysis, USD Million, 2024 & 2030

6.3. Science, Technology, Engineering, Mathematics (STEM)

6.3.1. Science, Technology, Engineering, Mathematics (STEM) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4. Business Management

6.4.1. Business Management Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

6.5. Others

6.5.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. DIGITAL EDUCATION MARKET: END USE ESTIMATES & TREND ANALYSIS

7.1. Segment Dashboard

7.2. Digital education market: End Use Movement Analysis, USD Million, 2024 & 2030

7.3. Academic Institutions & Individual

7.3.1. Academic Institutions & Individual Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.4. Enterprise

7.4.1. Enterprise Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 8. DIGITAL EDUCATION MARKET REGION ESTIMATES & TREND ANALYSIS

8.1. Digital Education Market Share, By Region, 2024 & 2030, USD Million

8.2. North America

8.2.1. North America Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.2. U.S.

8.2.2.1. U.S. Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.3. Canada

8.2.3.1. Canada Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.4. Mexico

8.2.4.1. Mexico Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3. Europe

8.3.1. Europe Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.2. UK

8.3.2.1. UK Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.3. Germany

8.3.3.1. Germany Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.4. France

8.3.4.1. France Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4. Asia Pacific

8.4.1. Asia Pacific Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.2. China

8.4.2.1. China Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.3. India

8.4.3.1. India Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.4. Japan

8.4.4.1. Japan Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.5. South Korea

8.4.5.1. South Korea Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.5. Latin America

8.5.1. Latin America Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.5.2. Brazil

8.5.2.1. Brazil Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6. MEA

8.6.1. MEA Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6.2. KSA

8.6.2.1. KSA Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6.3. UAE

8.6.3.1. UAE Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6.4. South Africa

8.6.4.1. South Africa Digital Education Market Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Company Categorization

9.2. Company Market Positioning

9.3. Company Heat Map Analysis

9.4. Company Profiles/Listing

9.4.1. Coursera Inc.

9.4.1.1. Participant's Overview

9.4.1.2. Financial Performance

- 9.4.1.3. Course Benchmarking
- 9.4.1.4. Strategic Initiative
- 9.4.2. edX LLC
 - 9.4.2.1. Participant's Overview
 - 9.4.2.2. Financial Performance
 - 9.4.2.3. Course Benchmarking
 - 9.4.2.4. Strategic Initiative
- 9.4.3. Pluralsight LLC
 - 9.4.3.1. Participant's Overview
 - 9.4.3.2. Financial Performance
 - 9.4.3.3. Course Benchmarking
 - 9.4.3.4. Strategic Initiative
- 9.4.4. Brain4ce Education Solutions Pvt. Ltd. (Edureka)
 - 9.4.4.1. Participant's Overview
 - 9.4.4.2. Financial Performance
 - 9.4.4.3. Course Benchmarking
 - 9.4.4.4. Strategic Initiative
- 9.4.5. Udacity, Inc. (Accenture)
 - 9.4.5.1. Participant's Overview
 - 9.4.5.2. Financial Performance
 - 9.4.5.3. Course Benchmarking
 - 9.4.5.4. Strategic Initiative
- 9.4.6. Udemy, Inc.
 - 9.4.6.1. Participant's Overview
 - 9.4.6.2. Financial Performance
 - 9.4.6.3. Course Benchmarking
 - 9.4.6.4. Strategic Initiative
- 9.4.7. Miriadax
 - 9.4.7.1. Participant's Overview
 - 9.4.7.2. Financial Performance
 - 9.4.7.3. Course Benchmarking
 - 9.4.7.4. Strategic Initiative
- 9.4.8. Springer Nature (Iversity)
 - 9.4.8.1. Participant's Overview
 - 9.4.8.2. Financial Performance
 - 9.4.8.3. Course Benchmarking
 - 9.4.8.4. Strategic Initiative
- 9.4.9. Intellipaat Software Solutions Pvt. Ltd.
 - 9.4.9.1. Participant's Overview

9.4.9.2. Financial Performance

9.4.9.3. Course Benchmarking

9.4.9.4. Strategic Initiative

I would like to order

Product name: Digital Education Market Size, Share & Trends Analysis Report By Service, By Learning (Self-paced, Instructor-led), By Course, By End Use (Academic, Enterprises), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/D6A277953A1AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D6A277953A1AEN.html>