

# **Diethylene Glycol Monobutyl Ether Acetate Market Size, Share & Trends Analysis Report By Application (Paints, Coatings & Inks, Cleaning Agents), By Region (North America, Europe, APAC, CSA, MEA), And Segment Forecasts, 2019 - 2025**

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## **Abstracts**

The global diethylene glycol monobutyl ether acetate market size is projected to reach USD 153.7 million by 2025, expanding at a revenue-based CAGR of 3.3%, according to a new report by Grand View Research, Inc. Increasing demand for diethylene glycol monobutyl ether acetate in manufacturing of emulsion paints and printing inks is anticipated to drive the market over the forecast period.

Diethylene glycol monobutyl ether acetate is widely used as a solvent and additive in manufacturing of paints, coatings, and printing inks. Printing inks are majorly used in the packaging industry. The demand for these inks is expected to witness significant growth over the coming years on account of rising focus on development of innovative packaging solutions. Moreover, growing trend of e-commerce platform for shopping is creating high demand for packaging products, which is anticipated to augment the demand for printing inks over the forecast period. This, in turn, is driving the market for diethylene glycol monobutyl ether acetate.

Rising consumer disposable income in the emerging economies across Asia Pacific, such as China, Indonesia, and India, is contributing to a rapid demand for electronic gadgets and machines. In Asia Pacific, China is the largest producer of consumer electronics especially laptops and cellphones, followed by Taiwan and Singapore. Increasing production of electronic goods is propelling the demand for cleaners in the industry. Moreover, industrial development across the region is leading to a heavy demand for machinery. This, in turn, is expected to boost the demand for cleaners to

ensure the proper functioning of the equipment and workplace hygiene.

Acetic acid and acetic anhydrous are the key elements used in formulating diethylene glycol monobutyl ether acetate. Acetic acid is utilized in various applications including production of vinyl acetate monomer, which is further used to formulate paints and adhesives, vinegar, solvent formulations, dyes, inks, and pigment and coatings. However, diethylene glycol monobutyl ether acetate is considered toxic and therefore, handling guidelines have been formulated and enacted by multiple regulatory bodies and government agencies, globally.

Further key findings from the report suggest:

The paints, coatings, and inks segment held the second largest revenue share of 68.7% in 2018 on account of high demand for paints to enhance the aesthetic appeal of new buildings and in refurbishment of old constructions across the globe

The cleaning agent segment in Asia Pacific is anticipated to exhibit a CAGR of 3.4% in terms of revenue over the forecast period on account of increasing adoption of cleaning agents in industrial and household application

Europe was the second largest diethylene glycol monobutyl ether acetate market in 2018 with paints, coating, and printing inks being the major application industries. In Europe, the market is anticipated to witness a CAGR of 2.8%, in terms of volume, on account of multiple construction projects in pipeline over the coming years

In Asia Pacific, the market is anticipated to exhibit the fastest CAGR of 3.7%, in terms of revenue, from 2019 to 2025

Saudi Arabia is the largest exporter followed by U.S. on account of high availability of petroleum raw material such as acetic acid and ethers

Presence of leading paint manufacturing companies such as PPG; Sherwin-Williams; Valspar Corp.; and RPM International Inc. plays a major role in the growth of the market.

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