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Dietary Supplements Contract Manufacturing Market Size, Share & Trends Analysis Report By Product (Proteins & Amino Acid, Multivitamin, Multi-Mineral, Antioxidant), By Dosage Form (Tablets, Capsules, Liquid Oral, Gummies), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

This report can be delivered to the clients within 2 Business Days

Dietary Supplement Contract Manufacturing Market Growth & Trends
The global dietary supplements contract manufacturing market size is estimated t%li%reach USD 121.2 billion by 2030, registering a CAGR of 12.6% from 2025 t%li%2030, according t%li%a new report by Grand View Research, Inc. This market involves the production of dietary supplements by a third-party manufacturer for another company. The manufacturer provides services, such as formulation, blending, mixing, encapsulation, tableting, packaging, and labeling of the supplements. The demand for dietary supplements has been increasing due t%li%factors, such as rising health consciousness among consumers, an increasing aging population, changing lifestyles, and technological advancements. With the rise in chronic diseases and lifestyle-related disorders, people are becoming more proactive in maintaining their health. This has led t%li%a surge in demand for dietary supplements that can help prevent or manage these conditions.
As a result, manufacturers are constantly developing new products and formulations t%li%cater t%li%this growing demand. The rise of e-commerce platforms and online sales channels has als%li%contributed t%li%market growth with the increasing popularity and accessibility of online shopping. Personalized nutrition is a growing trend in the dietary supplement industry. Consumers are increasingly seeking supplements

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tailored t%li%their specific needs based on factors, such as age, gender, lifestyle, and genetic makeup. Contract manufacturers are responding t%li%this trend by developing new technologies and processes t%li%produce personalized supplements at scale. For instance, in March 2022, Ashland launched Nutrapress organic chewable base, designed for chewable dietary supplements. The organic base is a complete system for nutraceutical manufacturers and contains an organic binder, sweetener, flow aid, and lubricant.

Dietary Supplement Contract Manufacturing Market Report Highlights

The proteins & amin%li%acid supplements product segment dominated the market in 2024. The growth can be attributed t%li%the increased need for supplements that contain essential amin%li%acids along with a growing product pipeline and easy availability of specialized expertise for the development of innovative products

The tablet dosage form segment dominated the market in 2024. Some key factors contributing t%li%the segment growth include the convenience, ease of use, and precise dosage control offered by tablets.

North America was the dominant regional market in 2024, due t%li%the presence of key players and developed contract manufacturing capacities in North American.

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