

Diagnostic Dermatology Imaging Devices Market Size, Share & Trends Analysis Report By Modality (Advanced Diagnostic Imaging Systems, Biopsy Devices), By Application (Skin Cancer, Inflammatory & Autoimmune), By End Use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Market Size & Trends

The global diagnostic dermatology imaging devices market size was estimated at USD 4.93 billion in 2024 and is projected to grow at a CAGR of 9.4% from 2025 to 2030. The growing prevalence of skin disorders, rising awareness about skin cancers, and the growing demand for non-invasive diagnostic procedures are the factors affecting the market's growth. There is a significant rise in the number of skin cancer cases globally, which drives the need for advanced solutions to facilitate better cancer care. For instance, in February 2025, Canfield Scientific introduced the new D2 Digital Dermatoscope, which has a high-resolution display, and its design enhances ease of use and elevates the user experience. It enables consistent, standardized imaging for accurate documentation and precise diagnostics.

The increasing prevalence of skin disorders and skin cancers significantly drives the growth of the diagnostic dermatology imaging devices market. Skin cancer, including melanoma and non-melanoma types such as basal cell carcinoma and squamous cell carcinoma, continues to rise globally due to factors like prolonged UV exposure, aging populations, and enhanced awareness and screening efforts. According to the

American Academy of Dermatology, skin cancer is most prevalent in the U.S.; approximately 9,500 people are diagnosed with skin cancer daily, and over 1 million individuals are currently suffering from melanoma.

Furthermore, the Global Cancer Observatory (GLOBOCAN) reports that the number of skin melanoma cases is expected to increase by 599,565. Skin cancers are predominantly found in women under the age of 50, but they occur significantly more frequently in men over the age of 50. This discrepancy can be attributed to differences in recreational and occupational UV exposure. Estimates suggest that around 1 in 27 men and 1 in 40 women are expected to suffer from melanoma.

The growing awareness of early disease diagnosis has emerged as a critical driver in healthcare, particularly in fields like dermatology, where early intervention can significantly improve patient outcomes. Increased public education, widespread use of digital health platforms, and a greater understanding of skin cancer risks empowered individuals to seek medical attention sooner, creating a demand for accurate, non-invasive diagnostic tools. This trend is particularly significant for detecting conditions such as melanoma, where early identification can be lifesaving. Consequently, dermatology clinics, hospitals, and even primary care providers increasingly adopt advanced imaging technologies to address the market demand.

This directly influences technological innovation and strategic activity within the companies operating in this market. For instance, in May 2023, Orlucent, Inc. received FDA Breakthrough Device Designation for its Skin Fluorescence Imaging System, which provides a non-invasive molecular analysis of moles. This approval marks a significant advancement in the market for diagnostic dermatology imaging devices. The handheld, non-invasive device uses a topically applied fluorescent peptide to detect α_3 integrin, which indicates early melanoma development. By offering molecular-level imaging and analysis of moles, the mSFI system allows clinicians to evaluate the biological tissue remodeling activity associated with atypical moles, thereby enabling the early detection of melanoma without requiring invasive procedures.

Additionally, the growing demand for non-invasive diagnostic approaches is fueling market expansion. Both patients and clinicians increasingly favor methods that eliminate the risks, discomfort, and downtime linked with conventional biopsies. This trend is particularly prominent in dermatology-especially skin cancer diagnosis-where early detection is vital. Techniques like optical coherence tomography (OCT), reflectance confocal microscopy (RCM), and dermoscopy deliver detailed skin lesion imaging, supporting accurate assessment and ongoing monitoring.

Technological advancements have played a pivotal role in this transition. Devices like DermaSensor, which received FDA clearance in January 2024, utilize AI-powered spectroscopy to non-invasively assess skin lesions for potential malignancy. In clinical studies, DermaSensor demonstrated a sensitivity of 97% in detecting various skin cancers, including melanoma, basal cell carcinoma, and squamous cell carcinoma. Such innovations not only improve diagnostic accuracy but also reduce reliance on subjective clinical assessments, enabling more consistent and efficient evaluations. The further emergence of technologically advanced devices, such as hyperspectral dermatoscopes, offers a promising approach for non-invasive skin evaluation. These devices capture a broad range of wavelengths with high precision, identifying and characterizing various skin conditions. Preliminary results suggest that hyperspectral imaging can enhance diagnostic accuracy, providing a new platform for research and clinical applications in dermatology.

Global Diagnostic Dermatology Imaging Devices Market Report Segmentation

This report forecasts country-level revenue growth at global, regional, and country level and analyzes the latest industry trends and opportunities in each sub-segment from 2018 to 2030. For this study, Grand View Research has segmented the global diagnostic dermatology imaging devices market report based on the modality, application, end use, and region:

Modality Outlook (Revenue, USD Million, 2018 - 2030)

Advanced Diagnostic Imaging Devices

Optical Coherence Tomography (OCT) Devices

Reflectance Confocal Microscopy (RCM) Devices

High-frequency Ultrasound Devices

Others

Surface Visualization Devices

Dermatoscopes

Photographic Imaging Systems

Others

Biopsy Devices

Molecular Diagnostic Devices & Platforms

Application Outlook (Revenue, USD Million 2018 - 2030)

Skin Cancer

Melanoma

Non-melanoma

Inflammatory & Autoimmune Skin Diseases

Psoriasis

Eczema/Atopic Dermatitis

Others

Infectious Skin Conditions

Wound & Ulcer Assessment

End Use Outlook (Revenue, USD Million 2018 - 2030)

Hospitals

Dermatology Clinics/Centers

Cancer Centers/Oncology Clinics

Others

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

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