

Development To Operations Market Size, Share & Trends Analysis Report By Deployment (On-Premise, Cloud), By Enterprise Size (SMEs, Large), By End-use (BFSI, Retail), By Region, And Segment Forecasts, 2023 - 2030

https://marketpublishers.com/r/D4269C4582DEN.html

Date: January 2023

Pages: 120

Price: US\$ 4,950.00 (Single User License)

ID: D4269C4582DEN

Abstracts

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Development To Operations Market Growth & Trends

The global development to operations market size is expected to reach USD 37.25 billion by 2030, and is expected to expand at 16.8% CAGR from 2023 to 2030, according to a new report by Grand View Research, Inc. The increasing demand for streamlining collaboration between Information Technology (IT) and operations teams for business productivity is the major driver for the growth of the development to operations industry. Additionally, the rising adoption of agile frameworks along with continuous integration and deployment practices are likely to create the need to adopt development to operations solutions. These digital capabilities help organizations to make the delivery process more simple and versatile. This is attributed to the rise in demand for DevOps solutions during the forecast period.

Development to operations helps enhance the collaboration between the development teams, operations teams, and quality assurance teams to ensure continuous integration, testing, and delivery of software. For instance, in September 2022, Opsara Inc., a hybrid cloud provider, selected an open-source DevOps tool developed by OpsVerse to provide integrated and improved observability in private and hybrid clouds. With OpsVerse DevOp tools, Opsara Inc's clients can deploy Software as a Service (SaaS) tools in minutes without any upfront investment and existing knowledge. Various



DevOps solutions feature automated software development methodology which does not differentiate if the team is working remotely or on-premise. Due to this autonomous facility, there are lucrative opportunities for the growth of the development to operations industry.

The collaborative development to operations environment encourages knowledge sharing among teams. The automated, continuous monitoring and testing of the code contributes to the overall quality of the software. Teams are empowered to share feedback with one another to detect errors and resolve them as soon as possible. DevOps tools can also enable the developers to integrate a continuous feedback loop so that the response time can be shortened and new versions of the software can be released continuously. Thus, it allows organizations to make development to operations workflows more streamlined, automated, and profitable to maximize efficiency, creating a positive outlook for development to the operations industry.

Development To Operations Market Report Highlights

The cloud segment is expected to grow at a CAGR of 17.5% during the forecast period. The segment growth can be attributed to the increased adoption of automation, along with the digitization of enterprises, and lower costs for deployment activities. Thus, improving scalability and flexibility within businesses as it allows businesses to access data across connected devices at any point

The Small and Medium Enterprises (SMEs) segment is expected to witness significant growth at a CAGR of 18.0% during the forecast period owing to the increasing number of small and medium enterprises across emerging economies opting for efficient business solutions. The DevOps tools assist SMEs in automating various processes such as designing, developing, deploying, and testing the applications which reduce human intervention and optimize development costs

The manufacturing segment is anticipated to register the highest CAGR of 18.4% during the forecast period. Increasing digitization, coupled with the increasing demand of customers for efficient delivery processes and services is expected to drive market growth. DevOps help manufacturing companies in increasing production speed without compromising product quality

Asia Pacific DevOps market is expected to register the highest CAGR of 20.2%



during the forecast period. The key factors contributing to the regional development to operations industry growth are the rapid adoption of automation tools, advanced cloud infrastructure, and its wide usage across various sectors such as retail, IT, telecom, and BFSI



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