

Dental Splints Market Size, Share & Trends Analysis Report By Mobility Degree (Flexible, Semi-rigid, Rigid), By Distribution Channel (Online, Offline), By Region, And Segment Forecast 2022 - 2030

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Abstracts

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Dental Splints Market Growth & Trends

The global dental splints market size is expected to reach USD 693.0 million by 2030, according to a new report by Grand View Research, Inc., registering a CAGR of 5.9% over the forecast period. It is generally acknowledged that oral health has a significant impact on general health. Maintaining good oral hygiene is just as important as caring for other body parts. People have recently come to understand the need of maintaining good oral and dental hygiene. The temporomandibular joint function, for example, and other diseases and treatment alternatives are becoming more widely known (TMJ).

This has given way to growth in the global dental splints market. Furthermore, health care professionals are working together in tandem to provide integrated medical, oral, and behavioral health care in community health centers, schools, medical care settings, nursing homes, as well as in dental clinics. They are also trying to improve access to care by creating a more qualified and diverse oral healthcare manpower, expanding insurance coverage, addressing the growing expense of dental qualification, and improving the overall affordability of oral care.

The prevalence rate of TMJ, temporomandibular joint, and muscle disorder is between 5-12%. Uncommon for chronic pain, the prevalence rate of TMJ disease is higher among younger individuals. TMJ disorders are more common in women compared to

men, and women using either oral contraceptives or supplemental estrogen are more likely to seek treatment for these TMJ conditions. Millions of individuals globally suffer from temporomandibular joint disorders (TMJ) which are characterized by joint dysfunction and pain. TMJ (ID), internal derangement is the most prevalent kind of Temporomandibular Disorder (TMDs), including 41.1% of patients with TMD. The TMJ condition affects an estimated 10 million Americans, roughly between the ages of 20 and 40 years old - and now those numbers are further growing.

The pandemic has resulted in reduced demand for dental products and equipment which had also impacted the new investment in dental education and the dental healthcare industry. Oral care products such as dental splints, mouth guards, etc. have also faced a low-level of sales and revenue in the first half of 2020 due to the disrupted supply chain of the product and lockdown restrictions in the country. However, in 2021, the market grew at a significant rate due to the covid-19 related stress disorder. COVID-19 outbreak had affected almost every facet of our living hood, and dentistry is no exception. Since stress is one of the leading causes of bruxism, it's not shocking that it has been on the rise over the last two years. Since the start of the COVID-19 pandemic, it has been noted by the majority of dental practitioners that stress-related oral health disorders have dramatically increased. This has had a favorable effect on the dental splint market in 2021.

Dental Splints Market Report Highlights

The rigid segment dominated the market in 2021. This is because rigid dental splints are more prominent in the market, for instance, Oral-B Nighttime Dental Guard by P&G. Hence, the presence of a major share of the rigid splints, makes it a dominant segment

The offline (through dental professionals) segment is expected to witness a significant CAGR of 5.4% during the forecast period. The dominance of the segment is due to the preference of patients to get recommendations from dentists and buy the products. However, online sale is becoming very popular as many companies are offering direct online sale to their customers, hence likely to grow at a faster rate

North America dominated the market in 2021 and accounted for revenue share of 37.8%, owing to the increase in the U.S. population, mainly the aging segment; technological advances in dentistry; and the increasing coverage by dental insurance plans

Asia Pacific is likely to have the highest CAGR during the forecast period due to the growing patient population, and rising government initiatives and awareness about oral health

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