Dental Practice Management Software Market Size, Share & Trends Analysis Report By Deployment Mode (Cloud-based, Web-based), By End-use (Dental Clinics, Hospitals), By Application, By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Dental Practice Management Software Market Growth & Trends

The global dental practice management software market size is expected to reach USD 4.9 billion by 2030, exhibiting a CAGR of 10.25% from 2023 to 2030, according to a new report by Grand View Research, Inc. The rising number of dental clinics and hospitals, and strong government support have boosted the adoption of Electronic Dental Records (EDRs), which are primary factors driving the market growth. The ADA estimated that there will be 201,927 practicing dentists in the United States in 2021, a 1.7% increase from 2017. Numerous individuals are graduating from dentistry schools & colleges and starting their own practices. This effectively expands the potential client base.

According to ADA's forecasts, there will be 67 dentists for every 100,000 people in the United States by 2040. As the younger generation is more receptive to software usage and is willing to learn and accept new technologies, the growing number of young dentists in the United States is predicted to boost the demand for DPM software. Various initiatives undertaken by governments in the U.S. and European countries are likely to boost the healthcare IT market. This, in turn, is expected to drive the DPM software market. For instance, in 2009, the HITEC Act was passed to encourage the healthcare IT industry in the U.S. This has further boosted the adoption of healthcare software in the country.

European countries are also undertaking several initiatives to promote healthcare IT. Some of the noticeable initiatives include Interoperable Delivery of European eGovernment Services to Public Administrations, Businesses, and Citizens (IDABC); Elektronische Gesundheitskarte (Germany); Norwegian Healthcare System (Norway); e-Card (Austria); Imprivata; Sentillion; CAREfx; IBM Tivoli Access Manager; HealthCast, Inc.; and Sense.

The onset of the COVID-19 pandemic resulted in increased hospitalizations, which is unprecedented in public health. National lockdowns and emergencies were proclaimed in many nations to stem the spread of the virus. Most oral health problems and scheduled dentist appointments were considered non-emergency. As a result, oral care procedures were put on hold because of the potential for transmission. According to the ADA, oral care spending in the United States fell by 38% in 2020. As a result of the unparalleled impact of the COVID-19 pandemic, the new installations of DPM software declined.

Dental Practice Management Software Market Report Highlights

- Based on deployment mode, the web-based segment dominated the market in 2022 owing to the reasonable pricing structure and high demand

- The cloud-based segment is projected to witness the fastest CAGR during the forecast period, due to factors such as flexibility, disaster recovery system, automatic software updates, increased collaboration, ability to work on any internet-connected device, security, and user-friendly features

- Based on application, the patient communication segment dominated the market in 2022. The majority of hospitals and clinics use DPM software for appointment scheduling, postponement/cancellation, and follow-ups. This is boosting segment growth

- In terms of end-use, the dental clinics segment dominated the market in 2022, on account of the increased number of dentists and oral care visits

- North America dominated the global market in 2022 owing to the high demand for the latest technologies, high oral healthcare expenditure, and the strong presence of key players in the region

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Asia Pacific is anticipated to register the fastest CAGR from 2023 to 2030 owing to the rising awareness about oral healthcare and increasing investments by industry players in the regional market

In December 2022, Henry Schein, Inc. signed a definitive agreement with the shareholders of Biotech Dental S.A.S., a rapidly growing provider of innovative clinical software and oral surgery & orthodontic products based in Salon-de-Provence, France, to acquire a majority ownership stake in the company

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