

# Dental Fluoride Treatment Market Size, Share & Trends Analysis Report By Product (Varnish, Toothpaste, Mouth Rinse, Gel, Supplements, Others), By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/DF45F74E7159EN.html>

Date: February 2023

Pages: 150

Price: US\$ 5,950.00 (Single User License)

ID: DF45F74E7159EN

## Abstracts

This report can be delivered to the clients within 2 Business Days

### Dental Fluoride Treatment Market Growth & Trends

The global dental fluoride treatment market size is expected to reach USD 20,545.6 million by 2030, and expand at a CAGR of 3.9% from 2023 to 2030, according to a new report by Grand View Research, Inc. The market is owing to the increasing prevalence of dental caries coupled with growing awareness about oral health.

Furthermore, governments have taken several initiatives to promote and improve oral health. For instance, the Colgate Palmolive and NHS England community pharmacy collaborated on a poster campaign from May to June 2019 to promote dental health. This program aims to increase public and professional awareness of good oral health. It also covered a number of other issues, such as how to brush properly, using toothpaste that is best suited for children, and using sugar-free medicines.

According to the data published by CDC, in 2020, around 12.5% (30.8 million) of U.S. adults smoked cigarettes. It also stated that smoking is an important cause of severe gum disease globally and in the U.S., with increasing cases. Furthermore, according to the Oral Health Foundation, people prone to smoking are more likely to have bacterial plaque, leading to gum disease. These factors would certainly boost the demand for dental fluoride treatment products.

Significant advancements over the years, such as developing new products and technologies to improve the efficacy of treatments and enhance the patient experience, have impacted the market positively. Smart toothbrushes, fluoride varnishes, nano-based fluoride treatments, and dental implants are some of the advancements. These products can improve oral health outcomes and reduce the need for more invasive procedures.

Key players are considering several initiatives, such as new product launches, entering into a strategic alliance, and regional expansion, among others. For instance, in April 2021, Ultradent Products, Inc. acquired majority ownership of Vamasa SA de CV, a premier distributor of dental products in Mexico. This acquisition would give the company a better stronghold in Latin America.

#### Dental Fluoride Treatment Market Report Highlight

Based on the product segment, toothpaste captured the highest market share in 2022 owing to its easy availability and affordability

The fluoride varnish product segment is projected to witness substantial growth in the coming years owing to a favorable reimbursement framework and treatment effectiveness

Europe dominated the market share in 2022 owing to a favorable reimbursement framework, the presence of a relatively large number of dentists, and the high availability of market products for fluoride treatment

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Regional Scope
- 1.2 Estimates And Forecast Timeline
- 1.3 Research Scope And Assumptions
- 1.4 Research Methodology And Assumptions
  - 1.4.1 Market Estimation And Forecast Factors
  - 1.4.2 Information Procurement
  - 1.4.3 Purchased Database
  - 1.4.4 Gvr's Internal Database
  - 1.4.5 Secondary Sources
  - 1.4.6 Primary Research
  - 1.4.7 Details Of Primary Research
  - 1.4.8 Information Or Data Analysis
  - 1.4.9 Data Analysis Models
  - 1.4.10 Market Formulation & Validation
  - 1.4.11 Model Details
    - 1.4.11.1 Commodity Flow Analysis (Model 1)
- 1.5 List Of Secondary Sources
  - 1.5.1 List Of Primary Sources
- 1.6 List Of Abbreviations
- 1.7 Objectives
  - 1.7.1 Objective -
  - 1.7.2 Objective -
  - 1.7.3 Objective -
  - 1.7.4 Objective -

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
  - 2.1.1 Segment Snapshot
  - 2.1.2 Competitive Landscape Snapshot

### CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
  - 3.1.1 Parent Market Outlook

- 3.1.2 Related/Ancillary Market Outlook
- 3.2 Market Segmentation
- 3.3 Market Variable Analysis
  - 3.3.1 Market Driver Analysis
    - 3.3.1.1 Rising Prevalence Of Dental Caries
    - 3.3.1.2 Growing Awareness About Dental Hygiene
    - 3.3.1.3 Rise In Behavioral Risk Factors (Smoking And Diabetes)
  - 3.3.2 Market Restraint Analysis
    - 3.3.2.1 Decrease In Government Spending On Dental Care
- 3.4 Business Environment Analysis Tools
  - 3.4.1 Swot Analysis, By Pest
  - 3.4.2 Porter's Five Forces Analysis
- 3.5 Product Pipeline Analysis
  - 3.5.1 Procter & Gamble Launched Crest Densify
  - 3.5.2 Hello Launched Treatment-Focused Oral Care Products
  - 3.5.3 Alacer Corp. Launched Eco-Conscious Toothpaste Brand Natean:
  - 3.5.4 Gsk Launched Parodontax Toothpaste In India
  - 3.5.5 Bisco Launches Fluoride Varnish For Sustained Release Of Calcium And Fluoride
- 3.6 Regulatory Analysis
  - 3.6.1 Reimbursement Analysis
- 3.7 Regional Trend Analysis
- 3.8 Covid-19 Impact Analysis
  - 3.8.1 Impact Of Covid-19 On Oral Hygiene Market

## **CHAPTER 4 PRODUCT ESTIMATES AND TREND ANALYSIS**

- 4.1 Dental Fluoride Treatment Market: Product Movement Analysis, 2022 & 2030
- 4.2 Toothpaste
  - 4.2.1 Toothpaste Market Estimates And Forecast, 2018 - 2030 (USD Million)
- 4.3 Mouth Rinse
  - 4.3.1 Mouthrinse Market Estimates And Forecast, 2018 - 2030 (USD Million)
- 4.4 Gels
  - 4.4.1 Fluoride Gels Market Estimates And Forecast, 2018 - 2030 (USD Million)
- 4.5 Fluoride Varnish
  - 4.5.1 Fluoride Varnish Market Estimates And Forecast, 2018 - 2030 (USD Million)
- 4.6 Supplements
  - 4.6.1 Supplements Market Estimates And Forecast, 2018 - 2030 (USD Million)
- 4.7 Others

4.7.1 Others Market Estimates And Forecast, 2018 - 2030 (USD Million)

## **CHAPTER 5 REGIONAL ESTIMATES AND TREND ANALYSIS**

5.1 Dental Fluoride Treatment Market Share By Region, 2018 & 2030

5.2 North America

5.2.1 North America Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.2.2 U.S.

5.2.2.1 U.S. Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.2.3 Canada

5.2.3.1 Canada Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.3 Europe

5.3.1 Europe Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.3.2 Uk

5.3.2.1 Uk Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.3.3 Germany

5.3.3.1 Germany Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.4 France

5.4.1.1 France Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.5 Italy

5.5.1 Italy Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.5.2 Spain

5.5.2.1 Spain Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.5.3 Denmark

5.5.3.1 Denmark Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.5.4 Sweden

5.5.4.1 Sweden Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.5.5 Norway

5.5.5.1 Norway Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.6 Asia Pacific

5.6.1 Asia Pacific Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.7 Japan

5.7.1 Japan Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.8 China

5.8.1 China Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.9 India

5.9.1 India Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

5.10 Australia

5.10.1 Australia Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.10.2 South Korea

5.10.2.1 South Korea Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.10.3 Thailand

5.10.3.1 Thailand Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.11 Latin America

5.11.1 Latin America Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.12 Brazil

5.12.1.1 Brazil Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.13 Mexico

5.13.1 Mexico Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.14 Argentina

5.14.1 Argentina Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.15 MEA

5.15.1 MEA Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.16 South Africa

5.16.1 South Africa Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.17 Saudi Arabia

5.17.1 Saudi Arabia Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.18 UAE

5.18.1 UAE Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## 5.19 Kuwait

5.19.1 Kuwait Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

## **CHAPTER 6 COMPETITIVE ANALYSIS**

### 6.1 Participant's Overview

### 6.2 Financial Performance

#### 6.2.1 Strategy Mapping

6.2.1.1 Acquisition & Expansion

6.2.1.2 Product Launch

6.2.1.3 Partnerships

6.2.1.4 Others

### 6.3 company profile

6.3.1 Colgate

6.3.2 Philips

6.3.3 Dentsply Sirona

6.3.4 VOCO

6.3.5 D?RRDENTAL

6.3.6 Young Dental

- 6.3.7 Ivoclar Vivadent
- 6.3.8 Ultradent Products
- 6.3.9 DMG Dental
- 6.3.10 Church & Dwight

## List Of Tables

### LIST OF TABLES

Table 1 List of Tables

Table 2 List of Secondary Sources

Table 3 List of Abbreviations

Table 4 Global Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 5 Global Dental Fluoride Treatment Market, by Region, 2018 - 2030 (USD Million)

Table 6 North America Dental Fluoride Treatment Market, by Country, 2018 - 2030 (USD Million)

Table 7 North America Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 8 U.S.Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 9 Canada Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 10 Europe Dental Fluoride Treatment Market, by Country, 2018 - 2030 (USD Million)

Table 11 Europe Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 12 Germany Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 13 UK Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 14 France Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 15 Italy Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 16 Spain Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 17 Sweden Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 18 Denmark Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 19 Norway Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 20 Asia Pacific Dental Fluoride Treatment Market, by Country, 2018 - 2030 (USD Million)

Table 21 Asia Pacific Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)



Table 22 China Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 23 Japan Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 24 India Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 25 Australia Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 26 South Korea Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 27 Thailand Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 28 Latin America Dental Fluoride Treatment Market, by Country, 2018 - 2030 (USD Million)

Table 29 Latin America Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 30 Brazil Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 31 Mexico Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 32 Argentina Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 33 Middle East & Africa Dental Fluoride Treatment Market, by Country, 2018 - 2030 (USD Million)

Table 34 Middle East & Africa Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 35 South Africa Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 36 Saudi Arabia Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 37 UAE Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

Table 38 Kuwait Dental Fluoride Treatment Market, by product, 2018 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information Procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Market formulation & validation
- Fig. 6 Commodity flow analysis
- Fig. 7 Market Snapshot
- Fig. 8 Segment Snapshot
- Fig. 9 Competitive Landscape Snapshot
- Fig. 10 Parent market outlook
- Fig. 11 Ancillary market outlook
- Fig. 12 Dental Fluoride treatment market segmentation
- Fig. 13 Market driver relevance analysis (Current & future impact)
- Fig. 14 Market restraint relevance analysis (Current & future impact)
- Fig. 15 SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 16 Porter's five forces analysis
- Fig. 17 Dental Fluoride treatment market product outlook: Key takeaways
- Fig. 18 Dental Fluoride treatment market: Product movement analysis
- Fig. 19 Dental Fluoride Toothpaste Market Estimates And Forecast, 2018 - 2030 (USD Million)
- Fig. 20 Mouthrinse Market Estimates And Forecast, 2018 - 2030 (USD Million)
- Fig. 21 Fluoride Gels market Estimates And Forecast, 2018 - 2030 (USD Million)
- Fig. 22 Fluoride Varnish Market Estimates And Forecast, 2018 - 2030 (USD Million)
- Fig. 23 Supplements Market Estimates And Forecast, 2018 - 2030 (USD Million)
- Fig. 24 Others Market Estimates And Forecast, 2018 - 2030 (USD Million)
- Fig. 25 Regional market place: Key takeaways
- Fig. 26 Regional outlook, 2022 & 2030
- Fig. 27 Percentage of adults (aged 18-64 years) - dental visits in 2019 & 2020 in the U.S.
- Fig. 28 North America Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 29 U.S. Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 30 Canada Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 31 Europe Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 32 UK. Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 33 Germany Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)

- Fig. 34 France Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 35 Italy Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 36 Spain Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 37 Denmark Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 38 Sweden Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 39 Norway Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 40 Asia Pacific Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 41 Japan Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 42 China (Mainland) Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 43 India Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 44 Australia Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 45 South Korea Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 46 Thailand Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 47 Latin America Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 48 Brazil Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 49 Mexico Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 50 Argentina Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 51 MEA Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 52 South Africa Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 53 Saudi Arabia Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 54 UAE Dental Fluoride Treatment Market, 2018 - 2030 (USD Million)
- Fig. 55 Kuwait Dental Fluoride Treatment market, 2018 - 2030 (USD Million)
- Fig. 56 Strategic framework?

## I would like to order

Product name: Dental Fluoride Treatment Market Size, Share & Trends Analysis Report By Product (Varnish, Toothpaste, Mouth Rinse, Gel, Supplements, Others), By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/DF45F74E7159EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DF45F74E7159EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970