

Deck Planning Software Market Size, Share & Trends Analysis Report By Deployment (Cloud-based & On-premise), By Application (Residential, Commercial), By End-use (Architects & Builders, Remodelers, Interior Designers), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Deck Planning Software Market Growth & Trends

The global deck planning software market size is anticipated to reach USD 440.5 million by 2030, exhibiting a CAGR of 10.4% from 2024 to 2030, according to a new study by Grand View Research, Inc. There is a rising demand for deck planning software solutions that can streamline and enhance the efficiency of deck planning processes. Moreover, the adoption of cutting-edge technologies such as artificial intelligence, virtual reality, and cloud computing within the architectural industry is playing a pivotal role in propelling market expansion.

Furthermore, there is a growing need for collaborative and integrated platforms that can facilitate improved communication and coordination among professionals in the architecture and construction industries, including architects, engineers, and other stakeholders. This need is contributing to the continued expansion of the market. Additionally, the industry's increasing emphasis on sustainable and eco-friendly architecture is creating a surge in the demand for deck planning software that enables green building design and energy optimization. This sustainability focus is becoming a significant driver for the deck planning software market growth.

Deck planning can be a very complex process for residential customers and homeowners because planning and designing a deck involves multiple aspects, from choosing the right material for the deck to designing the layout and the pattern of the deck. Aluminum, composite materials, vinyl, pressure-treated wood, redwood, and cedar are some of the raw materials required to build a deck. Professional assistance may be required in choosing suitable material. Consumers can opt for a suite of complete deck designing solutions and services to obtain end-to-end guidance on building a deck for outdoor spaces.

The residential and commercial real estate industry has been going through a substantial transformation in recent years. The real estate industry has been evolving, as evidenced by the continued redefining of operations and systems. However, a growing need exists to create comprehensive strategies and embrace innovative solutions based on the latest technologies. These solutions can help automate specific processes, minimize errors, cut costs, enhance efficiency, and offer more flexible work experience. Ultimately, this can drive long-term benefits for the industry.

For instance, in October 2023, Jones Lang LaSalle Incorporated, a real estate services company, published the Global Real Estate Technology Survey 2023. It discovered that the use of real estate technology is viewed as a major competitive advantage, increasing output, enhancing operational effectiveness, resulting in significant cost savings, and reducing negative environmental impact. The survey results state that 85% of respondents are planning to increase their technology budgets despite a challenging operating environment. 91% of occupiers are willing to pay a premium for tech-enabled space.

Deck Planning Software Market Report Highlights

The cloud-based segment is expected to register a CAGR of around 11.6% from 2024 to 2030. Cloud-based deck planning software packages can be accessed by users based on their location, time, and business requirements on all internet-connected devices, including desktops, mobile devices, laptops, and tablets. These capabilities offered by cloud-based deck planning software are expected to drive the adoption of cloud-based deck planning software over the forecast period.

The residential segment is expected to grow at a CAGR of 11.0% from 2024 to 2030. Deck planning software provides a visual representation that helps

designers showcase whether certain designs, colors, or shapes complement each other. It offers greater flexibility, ease, and modification capabilities before and during residential decks actual development.

The remodelers segment is expected to grow at a CAGR of 12.0% from 2024 to 2030. Deck planning software can help estimate the project budget by defining deck details, material, and color specifications. Ultimately, deck planning software helps remodelers create more precise, sustainable, cost-effective decks for their clients.

Asia Pacific is expected to grow at a CAGR of 11.7% from 2024 to 2030. The considerable government initiatives, rising investments by key players, and increasing application of digital software in the construction sector are some key factors expected to drive the market demand. Further, the growing complexity of house renovations and remodeling is also encouraging construction professionals to utilize deck planning software in their regional operations.

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