

Data Quality Tools Market Size, Share & Trends Analysis Report By Component (Software, Services), By Deployment (On-premises, Cloud-based), By Organization Size, By Data Type, By End Use, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

Data Quality Tools Market Report Summary

The global data quality tools market size was valued at USD 2.82 billion in 2025 and is projected to reach USD 10.94 billion by 2033, growing at a CAGR of 17.5% from 2026 to 2033. The surging data volumes from diverse sources such as IoT and big data, growing stringent regulations, such as GDPR and CCPA that mandate accurate, compliant data management, and rising financial and reputational risks from poor data quality are the key factors driving the market growth.

The rising investments in tools for cleansing, profiling, and governance to support data-driven decisions are further accelerating the data quality tools industry. Global data privacy laws such as GDPR, CCPA, and sector-specific rules in BFSI and healthcare (HIPAA) are driving widespread adoption of data quality tools, particularly in high-stakes sectors where data accuracy directly ensures regulatory compliance, mitigates multimillion-dollar penalties, and supports audit trails through features such as lineage tracking and anomaly alerts. This trend is amplified by broader digital transformation initiatives, where trustworthy data underpins AI deployments, thereby driving the growth of the industry.

Additionally, AI and machine learning automation for anomaly detection, predictive cleansing, rule generation, and real-time monitoring represent a transformative trend within the industry, dramatically enhancing efficiency in tools from market players such

as Informatica, where interactive ML dashboards automate manual quality tasks. These capabilities are pivotal for GenAI workflows, ensuring high-fidelity training data amid the explosion of unstructured inputs from voice, video, and sensors, with adoption surging as enterprises prioritize "AI-ready" data to avoid model biases and hallucinations.

Furthermore, there is a rising emphasis on holistic data governance frameworks encompassing lineage tracking, automated cataloging, metadata management, and observability, shifting the market toward integrated platforms vital for sectors managing complex, siloed datasets in retail, manufacturing, and telecom. This focus supports advanced analytics, real-time business intelligence, and collaborative stewardship amid explosive growth in e-commerce transactions and mobile data, enabling organizations to operationalize quality as a strategic asset rather than a reactive fix. These factors are expected to play a pivotal role in accelerating the industry.

Moreover, the companies are investing in data quality tools to ensure accurate, reliable, and compliant data crucial for powering AI models, advanced analytics, and real-time decision-making amid growing data volumes from IoT, cloud migrations, and digital transactions. This increase helps prevent large financial losses caused by poor data quality while also meeting strict regulations such as GDPR, CCPA, and sector-specific mandates in BFSI and healthcare that require auditable lineage, anomaly detection, and validation features. These factors are expected to collectively drive the data quality tools industry expansion in the coming years.

Global Data Quality Tools Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends across sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global data quality tools market report based on component, deployment, organization size, data type, end use, and region.

Component Outlook (Revenue, USD Million, 2021 - 2033)

Software

Services

Deployment Outlook (Revenue, USD Million, 2021 - 2033)

On-premises

Cloud-based

Organization Size Outlook (Revenue, USD Million, 2021 - 2033)

Large Enterprises

SME's

Data Type Outlook (Revenue, USD Million, 2021 - 2033)

Customer Data

Product Data

Financial Data

Compliance Data

Supplier Data

End Use Outlook (Revenue, USD Million, 2021 - 2033)

BFSI

Healthcare & Life Sciences

Retail & eCommerce

IT & Telecommunications

Manufacturing

Transportation & Logistics

Government & Public Sector

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Australia

Latin America

Brazil

MEA

UAE

South Africa

Kingdom of Saudi Arabia (KSA)

This report can be delivered to the clients within 3 Business Days

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